









# Anthony Gross

by WILLIAM PACKER

It seems to pass out in the street, country towns, villages, fields and farms. He settled in France in 1926, and apart from an interlude forced upon him by the war has lived there for at least part of the year ever since. His work comprises a visual account of his life in France and the French, as strong now as ever. The retrospective exhibition at the New Art Centre, put on in conjunction with the Maltzahn Gallery, gives us the full scope of Gross's work in all its idiosyncratic consistency, and though the etching must remain pre-eminent, it does not dominate. The drawings and water-colours share many of the virtues of the prints: the same incisive and quirky line, the same elegant touch. Inevitably they trace a parallel course, dealing as they do with the same material. In part, of course, they are preparatory essays for printmaking, the



Anthony Gross: Sortie d'Usine No. 4 (etching)

Her's Wells Theatre

## Scottish Ballet Gala

by CLEMENT CRISP

It is nearly six years since the company had just left its Scottish tour, and during the next two weeks, we are to see just what has been achieved by the company since that time. The company's new repertoire, even if it is not as varied as that of the previous tour, is certainly more ambitious. Last night's opening was not, I suspect, entirely on the troupe, or on Peter's aims and achievements. The company's new repertoire, even if it is not as varied as that of the previous tour, is certainly more ambitious. Last night's opening was not, I suspect, entirely on the troupe, or on Peter's aims and achievements. The company's new repertoire, even if it is not as varied as that of the previous tour, is certainly more ambitious. Last night's opening was not, I suspect, entirely on the troupe, or on Peter's aims and achievements.

## British-American—3

by DOMINIC GILL

A third concert last night at Park Lane Group's British-American Music Series, and all this week at the Shaw Festival, was a piano recital by the American pianist, Christopher O'Riley. The programme was a mix of the best-known and best-loved of the post-war American repertoire, including the works of Copland, Debussy, and the American composers. The performance was a mix of the best-known and best-loved of the post-war American repertoire, including the works of Copland, Debussy, and the American composers.

### Gold Medal winning exhibition for regional tour

The exhibition, which will include the works of the regional artists, is a mix of the best-known and best-loved of the post-war American repertoire, including the works of Copland, Debussy, and the American composers. The performance was a mix of the best-known and best-loved of the post-war American repertoire, including the works of Copland, Debussy, and the American composers.

### Welsh National Opera season

Welsh National Opera have joined forces with British Rail in organising free rail travel between Cardiff and local stations for their Spring Season. The company's new repertoire, even if it is not as varied as that of the previous tour, is certainly more ambitious. Last night's opening was not, I suspect, entirely on the troupe, or on Peter's aims and achievements.

### Record Review

# Berman & Richter

by DOMINIC GILL

The sound-quality of the Melodiya recording, made 18 years ago when Berman was still a young man of 27, leaves a lot to be desired—a hard, tinny treble, particular lack of warmth in the middle range, and an obtrusive tape-hiss, make all the more inexplicable EMI's decision not to mention the recording-date anywhere on the record or sleeve. The qualities of the playing, however, shine through the technical imperfections. Of Berman's performance of the second Transcendental Etude is a mine, a colleague notes, "a fast for clear articulation." Did we listen to the same record? We have rarely heard such staggeringly clear articulation at such a frenetic, finger-numbing tempo. Once or twice the notes literally follow each other too fast for the ear to follow—but a short sample played at 16 r.p.m. (always a revealing test: hear how Horowitz, for example, achieves an impression of breath-taking speed by playing notes in unbroken groups of triplets) confirms that hardly a note of Berman's prestissimo is actually blurred.

I liked the gentle, incandescent reading of *Landschaft*—and if, as in Berman's otherwise heroic performance of *Missa*, there is also lacking a certain magical Lisztian lightness of touch both forte and piano. His *Four-Jollets* dance with an

almost agonising clarity that might sound pedantic if it were not so excitingly sustained. The absurdly pompous writing of Liszt's *Visions* of gothic-melancholy Berman transforms (as it can be transformed, as it must have been by Liszt himself) by very different and commanding of the performance. In *Wilde Jagd* I missed some of the wilder, more manic dying cadences, and an important dynamic nuance or two; but both *Rondos* and the finale *Euler*, *Chaconne* are given with an intensity, beautifully shaded, triumphantly drifted.

Current works of reference and encyclopaedias are reviewed on Page 32

### Festival Hall

## Mahler

by GILLIAN WIDDICOMBE

The large sky, as Neville Cardus used to say, of the Fifth is the first of the Mahler symphonies in which small, sophisticated details are splendidly integrated with grand symphonic patterns. The abundance of volleys, metres, moods, and themes; the dramatic use of the orchestra, now a finely veiled, next a clattering, shattering blaze of fortissimo sonority, and then a whimsical, almost comical, parody of the sheer energy which carries each of the five movements through unshamed stops and starts. Mahler never had more to say, within a purely orchestral frame, than in the Fifth symphony. And subsequently, no Mahler symphony is so difficult to play successfully. Hatink and the London Philharmonic first tackled it two years ago; on Tuesday they played it again, more imaginatively and vividly. Hatink seems to have clarified or sharpened his sense of theatrical tension recently. He took more liberties, pointed rhythms more emphatically, and took greater pains to convey the string tone and wind chorus to maximum effect in all Mahler's episodes of caricature and mockery. He stopped short of Karajan's hyper-sugary cooing (the recent recording of one of Beethoven's symphonies, for example, seemed largely due to the inability of the LPO strings to glide through, say the *Adagio* with playing).

### New Victoria

## Fats Domino

As the Teddy Boys quietly drifted to the front of the stalls to gaze at the man inevitably introduced as a Living Legend, Fats Domino was awarded a piece of the top honours of the night. He was the right ending to a brief, reverent, glimpse of everyone's past. Fats Domino did not invent Rock music. After the Elvis phenomenon the addicts of the new sound suddenly discovered that this New Orleans piano player had been pounding out the heat quite naturally since 1948. In the early days his songs, like "Ain't it a Shame," were covered by Pat Boone and other more acceptable, white artists but soon Fats Domino was awarded a piece of the top honours of the night. He was the right ending to a brief, reverent, glimpse of everyone's past.

### Sondheim at The Mermaid

Millie Martin, Julia McKenzie, David Kerpan and Ned Sherrin star in *Side by Side* by Sondheim—a new musical entertainment based on the music and lyrics of Stephen Sondheim, which opens at the Mermaid Theatre on May 4.



Nicola Pagett

### Criterion

## Gaslight

Though on its first appearance in 1938 we thought Patrick Hamilton's *Gaslight* a superior thriller, it is sad that it should now be revived at the Criterion. Sad, not because on mature judgment it is not such a good thriller as we thought, but because the Criterion of all places, with its lights shining out over Piccadilly Circus, ought to be showing some choice example of the British theatre of today. I suppose in these carefree 30s days it was enough for us to be scared without too many questions asked. Poor Bella Manningham, cunningly driven towards insanity by her brutal husband, Jack, is a character to identify with. Her hair-breadth escape from her final vengeance, when he has persuaded her that the visit from Inspector Rough was no more than one of her usual dotty illusions, should pump up the adrenalin flow. And Bella's final vengeance against Jack, as she sits in his chair, is an imaginative way of turning the tables. There are questions to be asked, though. (Those content to be excited without examining the cause need not ask them but just sit back while their blood cools.) The most fundamental of them concerns Jack's decision to get rid of his wife by driving her mad, a difficult and rather public process, when as we know from Inspector Rough he has already a murder to his credit. Yes, of course, the answer is that it gives Hamilton two good scenes in his last act, but this is hardly an adequate answer. Having returned after 20 years to the house where he believes a murdered woman's jewels are hidden, even so wholehearted a villain as Jack would surely have found an easier way to keep his wife out of the way.

### Lowndes-Ajax



Bureau Chat 7, March 1976

# There are two kinds of payroll..

ordinary payrolls and creative payrolls and ours are creative. The Lowndes-Ajax Standard payroll service is more than adequate for companies who have straightforward payroll requirements. The Extended payroll allows our customers to choose how the payroll is to be presented. If you use the Lowndes-Ajax Standard payroll or the Extended one we always give you creative thinking. For example, a comprehensive system of warnings and checks is written into the service that automatically draws attention to details that might be significant, such as overtime hours above the agreed level, or salary payments beyond a certain level per period, and many more. As we said before, a creative payroll allows our customers to decide how their payroll is calculated and presented. Under the 'Employment Protection Act 1975, every deduction has to be clearly identified for the employee. This is causing upheavals in many pay offices right now. But not for our customers. There are ten deduction choices and every one is described with the customer's individual notation. The Lowndes-Ajax payroll service is the result of many years of designing and processing payrolls on our computer for commerce and industry. We process nearly 500 payrolls a month. Being that involved in the payroll business means that we spend more time analysing what to do and how to do it than almost any single company is able to do for its own payroll. One application of this analysis can mean that the whole payroll is processed at zero cost. You could be using our Payroll Service for the start of the new tax year if you contact us now. For further information contact Lowndes-Ajax Computer Service Limited. Croydon Computer Centre, Philip House, Lanedowns Road, Croydon CR9 2XG. Telephone: 01-681 2636. A Member of the Hill Samuel Group.



## WORLD TRADE NEWS

## British prospects in Brazil

BY DAVID WHITE, BRAZIL CORRESPONDENT

THE BRAZILIANS are anxious to squeeze every drop of political significance out of President Ernesto Geisel's visits to the next few weeks to France and Britain. His London visit, starting on May 4 follows a memorandum of understanding signed by the two Governments last October, laying the ground for various areas of economic co-operation.

The Common Market has already overtaken the U.S. as the main market for Brazilian exports. In Britain's case, the Brazilians maintain a small advantage in trade. Brazil exported £18m. worth last year (a drop of £20m. largely accounted for by sugar), and bought £161m. worth (an increase of £18m.). The U.K. is looked on as a traditional market for Brazilian primary products, and has taken on increasing importance as a supplier of naval equipment—including an order for six frigates, now being completed in yards in both countries—submarines and helicopters.

Apart from this captive market, British companies are also expected to secure large orders for railway equipment and know-

how, for port improvement and medical gadgetry. Other projects in which the Brazilians are counting on British co-operation include a steel plant in Minas Gerais State, and the \$250m. Serra dos Carajás iron-ore scheme, in which 8 per cent. is earmarked for British Steel. The U.K. is also likely to supply technology and finance for the construction of deep sea oil platforms—quite apart from British Petroleum's interest in taking advantage of Brazil's new policy on exploration. In the past year, British government visitors have been coming to Brazil like migrant birds.

## Co-operation

The key word is "co-operation" rather than "trade." In other spheres, trade in both directions has been having a bumpy ride. The Brazilians feel penalised by EEC barriers, which affect a number of its exports, although the ban on meat has been lifted. Negotiations on EEC imports of Brazilian textiles have failed several times over, causing fresh concern in an industry already

hit by unemployment. Complaints against Common Market rules are rife, despite the fact that Brazil is one of the largest exporters to the Community under its Generalised Preferences System.

Meanwhile a whole series of barriers has been put up against imports into Brazil, the total of which was reduced slightly last year (from \$12.6bn. to \$12.2bn.). Since last October, the Government has cut back twice on imports by State companies, stopped duty exemptions, imposed a year's deposit requirement on the value of imported goods (thus a considerable increase in the cost to importers), and finally issuing a long list of "superfluous" items that for all practical purposes are banned from the country till July.

In terms of barriers, Government officials believe they have gone as far as they can—too far according to owners of some private local industries in need of foreign machinery. The latest restriction will probably not keep out more than \$300m. worth, particularly with the built-in loopholes designed to avert bilateral feuds—such as

## Investment

More important in the Brazilian strategy is import substitution, and that is where it hopes to channel a large part of the incoming foreign investment. Mr. Severo Gomes, the Trade and Industry Minister, has outlined a five-year plan to replace imports or to gear up exports. It does not seek competition for local business, and it does not want simple takeovers of Brazilian companies.

The £2bn. deal which Brazil signed with West Germany last year, giving it the basis for an independent nuclear industry, is held up as a prototype for the kind of trade-and-technology contract the country wants to apply in other important sectors such as transport. Britain should be in for a substantial share.

## U.S. basic payments surplus of \$1.4bn.

The United States balance of payments swung slightly back into deficit in the fourth quarter of last year, but the U.S. still recorded its first annual basic balance of payments surplus in the year as a whole, writes David Bell from Washington.

The Commerce Department reported today that the "basic balance of payments," which is regarded as the best overall measure of long-term trends in financial and commercial transactions with the rest of the world, was in surplus in 1975 by \$1.4bn. after a deficit of some \$10bn. in 1974. In the fourth quarter, however, the balance was in the red, but only by \$4m.

This small deficit followed two successive quarters of very large surpluses and reflected increased investment abroad by U.S. companies and individuals as well as the fact that interest rates are higher in Europe than the U.S.

## Gun control Bill

A Bill that would ban cheap hand guns was brought back to life yesterday three weeks after being rejected by the House of Representatives. Judiciary Committee.

## U.S.-Turkey talks

Secretary of State Henry Kissinger yesterday welcomed Turkish Foreign Minister Caglayangil to Washington as "a good friend and a tough negotiator." UPI reports. Dr. Kissinger met Mr. Caglayangil at National Air Force Headquarters in Ankara for two days of intensive discussions which are expected to result in an agreement between the two countries for the resumption of U.S. military bases in Turkey and U.S. military assistance amounting to between \$200m. and \$250m. a year for a period of five years.

## Rockefeller sees Shah

Vice-President Nelson Rockefeller and the Shah of Iran met yesterday on a royal island retreat in the Persian Gulf to "conduct senior level diplomatic talks on the Persian Gulf," UPI reports. The Shah, who is expected to visit the U.S. in April, is said to be in a "good mood" and "in good health." An official release said that the visit's purpose was "to discuss foreign affairs with His Imperial Majesty and conduct senior level diplomatic talks on the Persian Gulf." The Shah is expected to be in the U.S. for a period of five years.

## Rolls-Royce win

Rolls-Royce Motors has obtained a court order in New York barring Custom Cloud Motors, the Florida firm marketing its \$3,000 "mini" which makes a Chevrolet Monte Carlo look like a Rolls-Royce Phantom. In granting the motion for a temporary injunction, Manhattan Federal Judge Thomas G. Greer said that he found "without hesitation" that the kit, including an exact replica of the Rolls-Royce hood, "falsely represents that its origin is Rolls-Royce."

## Concorde trials

U.S. Transportation Secretary William Coleman said in an interview published in Paris yesterday that it was in the U.S. interest to give the Concorde super-sonic aircraft a trial run at New York's Kennedy airport. Mr. Coleman said in an interview with the independent daily Le Monde, also said that Kennedy could lose its position as the major U.S. departure for Europe if it kept Concorde out.

## Lockheed's settlement with SEC meets snags

BY JAY PALMER

NEW YORK, March 24

LOCKHEED's well-publicised conference with the U.S. Securities and Exchange Commission (SEC) over disclosure of foreign payoffs and the naming of over 100 recipients appears to have been dashed, at least for the moment.

At the same time, and apparently purely by coincidence, the U.S. Justice Department has been known that it is considering charging companies which have made foreign payoffs under criminal law. Until now, it has been generally assumed that charges would be confined to falsifying tax returns.

The Justice Department said that it was conducting a number of investigations into certain companies' actions. An official added that the pact signed with the Japanese Government over exchange of information about Lockheed could serve as the "detailed" information handed over to the agency be protected from disclosure under traditional lawyer-client privilege.

While it is understood that the over settlement of its use of SEC is sympathetic to this wish, it is not in a position of being "tied" to both domestic and foreign officials. The airline's officials agreed to a civil penalty fine of \$300,000.

Both the SEC and Lockheed confessed that the continuing "discussions" which, according to the company, have been momentarily stalled over "technical" differences. The company added that it will be "in a position to reach an agreement" on the matter.

The SEC's settlement with Lockheed is the largest in that agency's history—being exactly double the \$150,000 civil fine agreed to last year by American Airlines. Lockheed, however, both Braniff and American Airlines had made illegal payments in the U.S. to politicians' campaign funds. Braniff, through sale of the company's worth around \$1m., had established a "slush fund" which, among other payments, contributed \$40,000 to former President Nixon's 1972 campaign. The payment, though, was stopped short from revoking the airline's operating certificate.

Japan parties demand disclosure

BY PETER DUMINY

TOKYO, March 24

JAPAN'S Opposition parties today vigorously attacked the agreement signed in Washington, which is designed to restrict the flow and use of information about Lockheed's payoffs to Japanese politicians.

The opposition, led by Japan's Socialist Party, has been demanding immediate and full disclosure of all information on bribery and corruption obtainable in the U.S. which implicates Japanese politicians or officials.

The agreement confirms terms which have led the Opposition to bring Parliamentary business to a standstill for the past fortnight, and already given rise to a number of suggestions (not all of which have to be taken seriously) that Mr. Takeo Miki's administration is in a "bad way" and that an Opposition coalition should be installed in a caretaker capacity to supervise elections, and so on.

It may appear reasonable that names and addresses in the Lockheed company's files should

not be handled at all (and until) there is enough evidence to justify criminal prosecutions. The Americans have made much of the fact that disreputable middlemen have been bribed to get Lockheed's payoffs to Japanese politicians. The opposition, however, has been under pressure to account for large sums of money received.

However, in strictly political terms, the opposition is making much of the fact that the information received may be quietly suppressed and that the Government has gone back on its own undertakings about full disclosure, which are now readily "disputed" by the Opposition.

The result of all this seems certain to be that the four Opposition parties will continue their boycott of Diet proceedings, except for their undertaking to assemble next week to elect a new government.

There is a distinct prospect that the "bad" may persist well into the April election, which will be the Lockheed company's "big" year.

## Chile loan decision attacked

BY DAVID BELL

WASHINGTON, March 24

THE CHAIRMAN of the U.S. House banking committee charged last night that the recent World Bank loan to Chile was approved for political rather than economic reasons and that the Bank had "succumbed to the pressure to shore up an inhuman right-wing dictator ship tottering on the edge of bankruptcy."

These allegations were made in a letter from Rep. Henry Reuss of Wisconsin to Robert McNamara, the president of the Bank, which was released last night. In it Mr. Reuss said that in approving the loan, despite the parlous state of the Chilean economy as revealed by traditional statistical measures, but argued that the Bank has been misled by the Chilean government since the assassination of the late President Allende in 1973.

A bank spokesman said today that Mr. McNamara was away on a good enough reason to cut off loan assistance. Now with the situation "incapacitously worse," the loan had been approved.

Rep. Reuss's letter may well stir discussion within the Bank administration before the 1976 coup. The loan was finally approved earlier this year. Supporters of the Bank's position argue that once one loan is withheld for political reasons there are many others that might be challenged and this would give rise to severe problems. But the Bank's opponents have appeared to adopt a double standard in Chile in favour of a right-wing regime.

Chilean government since the assassination of the late President Allende in 1973. A bank spokesman said today that Mr. McNamara was away on a good enough reason to cut off loan assistance. Now with the situation "incapacitously worse," the loan had been approved.

Rep. Reuss's letter may well stir discussion within the Bank administration before the 1976 coup. The loan was finally approved earlier this year. Supporters of the Bank's position argue that once one loan is withheld for political reasons there are many others that might be challenged and this would give rise to severe problems. But the Bank's opponents have appeared to adopt a double standard in Chile in favour of a right-wing regime.

## ICL small computer orders

By Christopher Lorenz

A NEW measure of the international success of International Computers' smallest system, the 2903, emerged yesterday with the news that ICL has now booked 200 French orders for it.

The British company has taken orders for about 1,400 such systems from all over the world in the three years since it was launched. About two-thirds of the cumulative order book of almost £100m. has been for export.

The new £35,000 French order is for the recently-launched 2903/20, the bottom of the 2903 range, and is for Air Alpes, the regional airline.

The success of the 2903, which has surpassed even ICL's expectations is doubly significant. It underlines the wide international demand for small computers, is growing much faster than for medium-sized machines—a trend recognised by the entire computer industry.

See Page 14: "Riding the saddleback"

## Pakistan plans nuclear reprocessing

By Iqbal Jilani

PAKISTAN WILL establish a nuclear reprocessing plant with the help of France under a tri-lateral agreement signed in Vienna last week.

Addressing a Press conference in Islamabad, Munir Ahmed Khan, chairman of the Pakistan Atomic Energy Commission, said Pakistan has drawn up an ambitious nuclear development plan, under which 24 nuclear power plants will be established by the end of 1990. The first project will be established at Chashma at a cost of Rs.5,250m.—\$220m. in foreign exchange and the balance in local currency. Mr. Khan said many countries had shown interest in supplying the nuclear power plant for the Chashma project, which should be completed by 1982-83.

Mr. Khan said that the six station power complex at Chashma would have let necessary support facilities, including the French plant to reprocess the waste fuel. Pakistan has also agreed to place its nuclear power development projects completely under the safeguards of the International Atomic Energy Agency and to observe the latest guideline of the seven exporting countries. He also hoped that following his recent talks with Canada both countries would reach agreement on capacity safeguards for the Canadian supplied reactor at Karachi.

## Chrysler threatens to go it alone in Australia

BY KENNETH RANDALL

CANBERRA, March 24

CHRYSLER Australia threatened today to go it alone with a four-cylinder car engine plant if its proposal to enter a consortium arrangement with Toyota and Nissan falls through for lack of Australian Government support.

The announcement is seen as a last-minute attempt to push the Government towards a more favourable attitude towards the consortium and a Government role in it through the Australian Industry Development Corporation.

The Government has promised to announce a new policy for the Australian car industry before the end of this month. Cabinet will review a draft policy to-morrow.

If Chrysler went ahead with plans as announced today, Australia would move from a situation of no capacity for four-cylinder engines to two plants—Chrysler in South Australia, and the already-announced General Motors-Holden plant in Victoria—but without the assured sales to the Japanese car-makers.

The new Government has shown a marked coolness towards the participation of AIDC in

the consortium plan and it seems likely that without it, the Japanese manufacturers may not be prepared to take part. Chrysler has given both the Government and the two Japanese companies a deadline of July 31 for a definite decision. The company statement said the consortium proposal remained its first preference but it was prepared to enter into a partnership with either Toyota or Nissan if this did not eventuate. The company said that costing was completed for the project and planning well advanced.

Prospects were considered good for approval of the Bill by the full House of Representatives later this month. A similar gun control Bill is pending the Senate Judiciary Committee.

## Strike halts shipping

BY KENNETH RANDALL

CANBERRA, March 24

ABOUT 150 ships are immobilised around the Australian coast by a series of industrial disputes estimated to be costing well over \$1m. (about £80,000) a day.

In Sydney 37 ships are affected by a strike of tug crews and linemen who are claiming breaches of their working conditions by employers. Many are at anchor outside Sydney harbour because of the congestion at the docks.

The strike affects 22 ships in Melbourne, 20 at Port Kembla, 23 at the West Australian iron ore ports of Dampier and Port Hedland, and 32 more along the West Australian coast. More are held up in North Queensland ports.

## U.S. steps up Dutch sales

BY MICHAEL VAN OS

AMSTERDAM, March 24

THE AMERICAN Chamber of Commerce in the Netherlands said in its annual report published in The Hague today that Holland has become the U.S.'s third largest European export market after West Germany and the U.K. with imports exceeding \$4.1bn. in 1975. It added that Dutch exports to the U.S. foreign investors in Holland, declined by 30.5 per cent. to \$13.344bn., compared with 1974 when it had been an unusual

portant role in the two countries' economic relations. Quoting the latest available figures, it said that Dutch direct investments in the U.S. rose from \$2.5bn. in 1973 to \$2.8bn. in 1974, placing Holland as the third largest investor in the U.S. after the U.K. and Canada. Much of the investment was in the petroleum industry. At the end of 1974, U.S. investments in Holland were valued at \$3.2bn. (\$2.4bn.), of which about half was in petroleum-related industries.

## U.K. bids for Japan's offshore market

BY MARGARET HUGHES

NOW THAT the North Sea shore equipment exhibition in market is beginning to flatten out, the Department of Energy's Offshore Supplies Office (OSO) has for some time been investigating the export possibilities for British offshore technology. One of the markets which it considers to have good potential is South East Asia, and Japan in particular with a "multi-million pound market" to be tapped.

To pinpoint the opportunities for British suppliers the British Overseas Trade Board has just published a market research report prepared by Peat Marwick Mitchell in Tokyo. In February of next year it is also staging an oceanic and off-

shore equipment exhibition in Tokyo.

The report claims that British potential for British exports over a wide range of products including equipment for research and surveying, developing ocean resources and ocean energy, utilising ocean space, offshore civil engineering, anti-pollution, diving, security, and for offshore contract engineering services. It estimates that in the four years 1979-78 there will be an annual increase of about 17 per cent. in Japan's consumption of oceanic and offshore equipment. In 1974 Japanese imports in this sector totalled \$64m.

OSO itself sees the best potential in the production rather than the exploration side of offshore work and in the very high technology end of the business. Here, it feels, British companies can capitalise on the experience gained in the North Sea development—expertise which the Japanese themselves do not possess and can only buy in.

The report sees two main marketing opportunities—the Japanese market and joint ventures with Japanese companies for exploration projects in third countries, particularly in South East Asia where Japan has at least a geographical advantage. These overseas ventures provide the greatest potential since they are nearly ten times larger in scale than Japanese domestic projects.

The report claims that British companies have been unsuccessful about developing joint projects with Japanese companies. But it urges them to do so since they would gain "a much more advantageous position." It is pointed out that there is ample opportunity for British companies to conclude technical licensing agreements, joint ventures, or other forms of co-operation with Japanese companies.

The Japanese Market for Oceanic and Offshore Equipment is available from British manufacturers, price £20 post free from the Central Library, 1, Victoria Street, London.

than the exploration side of offshore work and in the very high technology end of the business. Here, it feels, British companies can capitalise on the experience gained in the North Sea development—expertise which the Japanese themselves do not possess and can only buy in.

The report sees two main marketing opportunities—the Japanese market and joint ventures with Japanese companies for exploration projects in third countries, particularly in South East Asia where Japan has at least a geographical advantage. These overseas ventures provide the greatest potential since they are nearly ten times larger in scale than Japanese domestic projects.

The report claims that British companies have been unsuccessful about developing joint projects with Japanese companies. But it urges them to do so since they would gain "a much more advantageous position." It is pointed out that there is ample opportunity for British companies to conclude technical licensing agreements, joint ventures, or other forms of co-operation with Japanese companies.

The Japanese Market for Oceanic and Offshore Equipment is available from British manufacturers, price £20 post free from the Central Library, 1, Victoria Street, London.

## German-USSR trade rises

BONN, March 24

WEST GERMANY today reported a steep increase in trade with the Soviet Union in the first quarter of this year.

West German exports to the Soviet Union rose by 48 per cent. in January compared with the same month last year while imports from the Soviet Union increased by 40 per cent., the Ministry said.

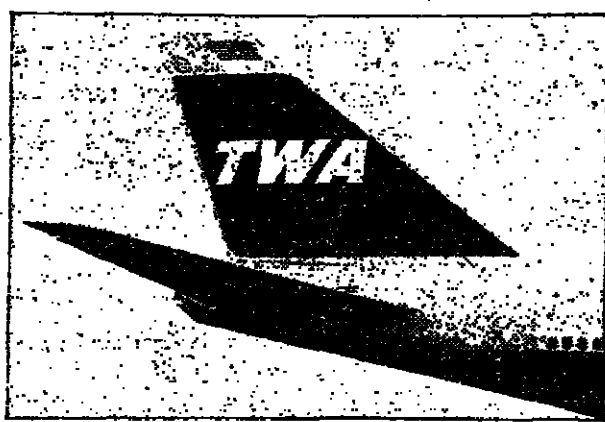
In 1975 trade between the two surpassed DM10bn. (£2bn.) for the first time. West German exports rose by 48 per cent. to nearly DM7bn. against DM3.7bn. of DM3.2bn. giving it a trade surplus of DM3.7bn. Reuter

## ONLY TWA FLIES A DAILY 747 TO CALIFORNIA.

Leaves London 14.00. Non-stop to Los Angeles, arriving 16.10.

Continuing to San Francisco, arriving 18.45.

Call your travel agent, or TWA.



TWA. No. 1 across the Atlantic.

## AMERICAN NEWS

## U.S. basic payments surplus of \$1.4bn.

The United States balance of payments swung slightly back into deficit in the fourth quarter of last year, but the U.S. still recorded its first annual basic balance of payments surplus in the year as a whole, writes David Bell from Washington.

The Commerce Department reported today that the "basic balance of payments," which is regarded as the best overall measure of long-term trends in financial and commercial transactions with the rest of the world, was in surplus in 1975 by \$1.4bn. after a deficit of some \$10bn. in 1974. In the fourth quarter, however, the balance was in the red, but only by \$4m.

This small deficit followed two successive quarters of very large surpluses and reflected increased investment abroad by U.S. companies and individuals as well as the fact that interest rates are higher in Europe than the U.S.

## Gun control Bill

A Bill that would ban cheap hand guns was brought back to life yesterday three weeks after being rejected by the House of Representatives. Judiciary Committee.

## U.S.-Turkey talks

Secretary of State Henry Kissinger yesterday welcomed Turkish Foreign Minister Caglayangil to Washington as "a good friend and a tough negotiator." UPI reports. Dr. Kissinger met Mr. Caglayangil at National Air Force Headquarters in Ankara for two days of intensive discussions which are expected to result in an agreement between the two countries for the resumption of U.S. military bases in Turkey and U.S. military assistance amounting to between \$200m. and \$250m. a year for a period of five years.

## Rockefeller sees Shah

Vice-President Nelson Rockefeller and the Shah of Iran met yesterday on a royal island retreat in the Persian Gulf to "conduct senior level diplomatic talks on the Persian Gulf," UPI reports. The Shah, who is expected to visit the U.S. in April, is said to be in a "good mood" and "in good health." An official release said that the visit's purpose was "to discuss foreign affairs with His Imperial Majesty and conduct senior level diplomatic talks on the Persian Gulf." The Shah is expected to be in the U.S. for a period of five years.

## Rolls-Royce win

Rolls-Royce Motors has obtained a court order in New York barring Custom Cloud Motors, the Florida firm marketing its \$3,000 "mini" which makes a Chevrolet Monte Carlo look like a Rolls-Royce Phantom. In granting the motion for a temporary injunction, Manhattan Federal Judge Thomas G. Greer said that he found "without hesitation" that the kit, including an exact replica of the Rolls-Royce hood, "falsely represents that its origin is Rolls-Royce."

## Concorde trials

U.S. Transportation Secretary William Coleman said in an interview published in Paris yesterday that it was in the U.S. interest to give the Concorde super-sonic aircraft a trial run at New York's Kennedy airport. Mr. Coleman said in an interview with the independent daily Le Monde, also said that Kennedy could lose its position as the major U.S. departure for Europe if it kept Concorde out.

## DEVELOPMENT IN NORTHERN BRAZIL

## Bahia believes in miracles

BY DAVID WHITE, RIO DE JANEIRO CORRESPONDENT

SALVADOR, capital of Bahia, and a port dominated by a cliff-top town of baroque churches and cobbled streets, has rapidly become the industrial heavy-weight of northern Brazil.

Over half of it is a petrochemical complex, which has an important role in the country's overall development strategy. Seventy companies have moved to the industrial park of Aratu, and 50 more have presented projects. There is also a copper processing operation in the planning stages.

The petrochemical complex, of course, poses its problems, but at least two good things can be said about it. One is that the front-line projects such as copper and petrochemicals, producing materials that are now imported, will if anything be given even greater emphasis. The other is that no one is going to be fooled that building factories is going to solve all the problems.

Until ten years ago, Bahia relied almost entirely on copper

agriculture—cocoa, sugar, sisal and castor seed—and on oil, of which it was Brazil's main domestic source. Even last year, cocoa accounted for well over a third of its \$650m. exports, but the trend has been increasingly towards the petrochemical industry. The shop-window projects were all started under the last Governor, who the cockroaches for dirtiness pick-

completed his term last year by inaugurating a new, handsome administrative centre (designed to make Bahia look middle-aged) long before it was finished.

The present Governor, Sr. Roberto Santos, has set about undoing the concentration. "We need to divide our attention with the economic activities of the interior," he says. Detailed plans have since been drawn up to develop what is still essentially a backward, male-dominated administrative centre. Bahia will become Brazil's northernmost coffee zone, clear of the front belt; soy, wheat, and rice cultivation is being started, and the cattle industry expanded. Major new investments are being looked for in forestry, minerals and tourism. It is not a substitute for industrial growth, more a respite for past neglect.

The new industries will employ more than 40,000 people, assuming they all go ahead, but the impact will be limited to a region of 8m. inhabitants where at least a fifth of the active population is un- or under-

employed. While the overall picture is one of progress, Bahia is still a poor, backward, male-dominated society. Even last year, cocoa accounted for well over a third of its \$650m. exports, but the trend has been increasingly towards the petrochemical industry. The shop-window projects were all started under the last Governor, who the cockroaches for dirtiness pick-

completed his term last year by inaugurating a new, handsome administrative centre (designed to make Bahia look middle-aged) long before it was finished.

The present Governor, Sr. Roberto Santos, has set about undoing the concentration. "We need to divide our attention with the economic activities of the interior," he says. Detailed plans have since been drawn up to develop what is still essentially a backward, male-dominated administrative centre. Bahia will become Brazil's northernmost coffee zone, clear of the front belt; soy, wheat, and rice cultivation is being started, and the cattle industry expanded. Major new investments are being looked for in forestry, minerals and tourism. It is not a substitute for industrial growth, more a respite for past neglect.

The new industries will employ more than 40,000 people, assuming they all go ahead, but the impact will be limited to a region of 8m. inhabitants where at least a fifth of the active population is un- or under-

employed. While the overall picture is one of progress, Bahia is still a poor, backward, male-dominated society. Even last year, cocoa accounted for well over a third of its \$650m. exports, but the trend has been increasingly towards the petrochemical industry. The shop-window projects were all started under the last Governor, who the cockroaches for dirtiness pick-

completed his term last year by inaugurating a new, handsome administrative centre (designed to make Bahia look middle-aged) long before it was finished.

The present Governor, Sr. Roberto Santos, has set about undoing the concentration. "We need to divide our attention with the economic activities of the interior," he says. Detailed plans have since been drawn up to develop what is still essentially a backward, male-dominated administrative centre. Bahia will become Brazil's northernmost coffee zone, clear of the front belt; soy, wheat, and rice cultivation is being started, and the cattle industry expanded. Major new investments are being looked for in forestry, minerals and tourism. It is not a substitute for industrial growth, more a respite for past neglect.

The new industries will employ more than 40,000 people, assuming they all go ahead, but the impact will be limited to a region of 8m. inhabitants where at least a fifth of the active population is un- or under-

employed. While the overall picture is one of progress, Bahia is still a poor, backward, male-dominated society. Even last year, cocoa accounted for well over a third of its \$650m. exports, but the trend has been increasingly towards the petrochemical industry. The shop-window projects were all started under the last Governor, who the cockroaches for dirtiness pick-

completed his term last year by inaugurating a new, handsome administrative centre (designed to make Bahia look middle-aged) long before it was finished.

The present Governor, Sr. Roberto Santos, has set about undoing the concentration. "We need to divide our attention with the economic activities of the interior," he says. Detailed plans have since been drawn up to develop what is still essentially a backward, male-dominated administrative centre. Bahia will become Brazil's northernmost coffee zone, clear of the front belt; soy, wheat, and rice cultivation is being started, and the cattle industry expanded. Major new investments are being looked for in forestry, minerals and tourism. It is not a substitute for industrial growth, more a respite for past neglect.

The new industries will employ more than 40,000 people, assuming they all go ahead, but the impact will be limited to a region of 8m. inhabitants where at least a fifth of the active population is un- or under-



## Exports Hit

Central Bank was hit hard by Pertamina's loss of \$1 billion last year. It obtained term refinancing totaling \$1 billion from Pertamina's short-term debts simultaneously. The government, however, replaced by Ibnu's replacement chief executive by the Ministry's budget director, Piet Haryono.

Pertamina "was hit by a shortfall in oil supplies," industrialized countries went into recession last year, and U.S. oil fell from 1.6 million barrels a day in 1980 to .7 million barrels a day today, said a source. Oil prices got back to \$10 a barrel, the beginning of this Pertamina is believed

capital inflow to Indonesia and officials say that as long as oil production and prices stay where they are, the economy has a "black horizon."

One still suspects, however, that the full impact of the Pertamina affair has not yet permeated through the government in terms of lowered expectations. "We have lived with the illusion that Pertamina could pipe money into all kinds of projects," senior government figures said. "... until the bill was presented."

The lost illusions may include the hope that oil would somehow lift Indonesia out of the ranks of the world's poorest nations. If so, the political effects of the crisis on the confidence and legitimacy of Indonesia's new order can now be imagined.

Last night the presidential palace in the Beirut suburb of Maabda, where President Franjeh is staying, was also bombarded. Several shells fell in the garden of the palace but no casualties were reported. Palace sources said Mr. Franjeh was growing impatient with the Syrian inability to bring about a truce.

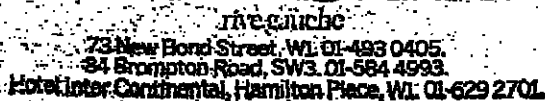
Meanwhile, Israeli newspapers were quick to show their displeasure with Mr. Scranton's speech.

President Anwar Sadat of Egypt accused the Soviet Union to-day of trying to split the Arab world into progressive and reactionary camps. He said the Soviet Union was putting military and economic pressure on Egypt.

Reuter

lines has assumed greater importance and urgency with the Government making determined efforts to prevent accidents and disasters. Some British experts have been invited to assist in the safety campaign. The U.K. coal industry, it is said, had big disasters in the early years of nationalisation so British experience should be of particular relevance to the Indian situation now.

**European Banks International**  
Amsterdam-Rotterdam Bank  
Banca Commerciale Italiana  
Creditanstalt-Bankverein  
Deutsche Bank  
Midland Bank  
Société Générale de Banque  
Société Générale





## Zaccagnini re-elected to lead a bitterly divided pa

BRUSSELS, March 24.

entire board. It has also postponed various items of State expenditure. The measures will run into heavy figures from the unions, particularly the refusal of additional credits to the social security system. The Government in any case faces tension on the employment front, as workers who have been out of a job for more than a year move from the benefit of 80 per cent. of wages they received in the first 12 months of unemployment to 60 per cent. thereafter.

Under the impact of last week's monetary measures—particularly the hoisting of the bank rate by 1 per cent. to 7 per cent., and the severe lifting of secondary and rediscount rates—the British plan has performed relatively well in the last few days. The Government believes that measures to control the deficit will add a strong rampart to the defence of the franc, which depends fundamentally on the favourable balance of payments, the beginning of economic recovery and the technical defences provided by the two-tiered system.

Reuter adds: Professor John Kenneth Galbraith, the U.S. economist and writer, said to-day

there was no monetary wisdom that was capable of producing a cure for disruption of foreign currency markets so long as inflation persisted.

Professor Galbraith told a privately-sponsored conference in Brussels on inflation and unemployment: "This is something to remember when next you hear that great minds are communing on international monetary reform. You can be sure, in the absence of internal price stability in the participating countries, that no remedy will be forthcoming."

However, it was not certain whether those taking part were aware of the certainty of failure. He added. The only way for Governments to avoid inflation and unemployment was to have a controlled prices policy.

Professor Galbraith said Britain had made the most progress in this direction. "In a day when the British are the best advertised example of all economic error, it is worth noting that no other country has gone so far in modernising its economic policy," he said. "The United States is a good deal further from such action."

**SIG. BENIGNO** Zarcagnini, leader of the Left-wing coalition within the Christian Democrat Party, was re-elected as secretary of the party in the early hours of this morning. But the margin of his victory, 52 per cent. of the vote, was so slim and the procedural wrangling surrounding the vote so bitter that he found himself with what is essentially a divided party and without a broad base of consensus as to the correct political line with which to confront the economic, social and political crisis facing both the party and the country.

restricted body of parliamentary and constituency leaders and local notables. This was due to a change in the statutes pushed through by opponents of Sig. Zaccagnini who hoped in this way to favour the candidature of Sig. Arnaldo Forlani, Minister of Defence.

Sig. Forlani re-presented himself as a candidate at midnight, after having been thrown down in the alleged interests of party unity five hours earlier. But he just failed to topple Sig. Zaccagnini obtaining 48 per cent. of the votes. But it will be extremely difficult for Sig. Zaccagnini to direct the party against the opposition of such a large and influential conservative block which does not appear to be willing to concede defeat but which is expected to attack on the leadership

struggle within the National Council. The new council, elected by the congress, shows a marginally larger majority for the Moro-Zaqanmini group. But, in another amendment to the statute, future elections to the party secretariatship, in the event of what is ambiguously termed the "vacation" of the post, will take place on the basis of a simple majority, and not the former two-thirds majority which was needed, for example, to topple Sif Fanfaul last July.

Certainly the lengthy procedural wrangling, the heckling of party speakers and the clear evidence of a House divided has done nothing to improve the image of a party which desired to lead a new image. Thanks to the recent reform of the state radio and

television network this congress has also been sold out to private and unrepresentative coverage, which, for the first time has brought into the homes of millions of Italians the crude reality of political struggle within the party.

The main question is how the outcome of the congress will affect the standing of the minority, particularly the Democratic Government, which has the responsibility for governing Italy at this time of acute political, economic and social crisis.

Parliament resumed the contentious question of abortion reform next week, while important local elections in Rome, Sicily and elsewhere are scheduled for June.

In its present state the party is divided over the abortion question and the advantages

lity or not of deciding elections, which if he put off both local and the threatened about-cumtum.

An election under conditions would be every damaging to it which clearly runs a % of losing, its position largest single party and central point of a means since 1948.

However, a further defeat for the Christianists is something which the Communists will still regard form of a historic one with the Christian. It is known that the possible if the Christian Party remains in the Catholic and electorate.

AMSTERDAM, March 27.

BY MICHAEL VAN OS

**THE DUTCH** Government has proposed urgent plans to aid the shipbuilding sector where up to 25,000 jobs are in danger largely as a result of declining order books following the setbacks in the world shipping markets, particularly for large tankers.

The industry, one of Holland's largest, is to be drastically reorganised with capacity being reduced by 20 per cent, a measure which will be set up shortly. It will represent both the Government and the industry's employers and unions and, according to the Government's proposals, which have been submitted to the latter two parties, the Government will be arranging powers for Government assistance to carry out the plans will be based on the commission's proposals.

Such State assistance is expected to be dependent on the industry's commitments in the fields of investments and investments, distribution of investment orders and opening of the market and social policy.

The Ministers of Economics and Social Affairs, told parlia-

mentary committees in The Hague to-day that the commission would aim to create a profitable and healthy shipbuilding industry with advanced products and production techniques and able to compete effectively on the world markets. Although its starting point would be to safeguard the employment in this sector as much as possible, the ministers made it clear that a "disastrous" situation was developing for Dutch shipbuilding and that a cut in production capacity for new ships of 30 per cent, or even 50 per cent, was "by no means ruled out."

The committees were told that the order book for 1983-85 was expected before 1983-85 and even then companies would first turn to the many ships that were laid up—and at the end of 1975, 67 per cent of the world shipbuilding order books still consisted of tankers.

The Ministers said that the order position at Dutch yards, in fact, was relatively worse than in other European countries. Their competitiveness as far as pricing was concerned had always been a

Weak factor, their advantage of sharp delivery dates was being wiped out by the changing market situation and the fact that it is not possible to gain contracts on quality alone. Competition from the Japanese yards was extremely fierce, and whereas they undercut European yards by some 20 per cent, on pricing, Dutch yards were 30 per cent. more expensive.

In their very sombre summing up of the shipbuilding prospects, the Dutch ministers pointed out that an increasing problem was that of state aid. A large number of shipbuilding nations with previous international agreements faltering in the difficult conditions. Countries like Japan, Greece and Spain had taken this in respect while countries such as the U.K. and Italy were advancing as regards support measures for shipbuilding, they said. Ministers Ruud Lubbers (Economic) and Jaap Boersma (Social Affairs) added that "real fears were in place for unknown support escalations."

**BRUSSELS, March 24.**

**BY ROBIN REEVES**

MR. ANTHONY WEDGWOOD BENN, the Minister for Energy, said that the British political powers of persuasion in Brussels to-morrow when he will attempt to obtain community backing for an EEC minimum import price for oil in order to safeguard, amongst other things, the investment in North Sea production.

A Council of Ministers meeting concerned with energy will have before it a Brussels Commission proposal for adopting a minimum safeguard price of \$7 a barrel for oil. The price of exports of crude oil and its heavy by-products, should a collapse in world oil prices threaten to undermine investment in EEC "domestic" production and alternative sources.

It is a fact that this is vnam

likely, under the principle of a minimum safeguard price—or at least the equivalent form of protection for Community energy supplies—was agreed to by the EEC Heads of Government summit in Rome last December.

At the time Mr. Wilson interpreted the agreement as a precedent, taken together with France's agreement to possibility of emergency oil sharing in the event of another supply embargo, sufficient to give up the claim for a separate Community oil fund at the next North-South Conference. Certainly, it cleared the way towards the development of a common energy policy for the Community and therefore the establishment of a Common EEC pool of oil.

However, discussion at official

level have clearly indicated that tomorrow's Council is not going to rubber stamp the Commission's 57 a barrel MSP proposal. Far from it. The Italians, for example, have argued that the Commission is not forthcoming in offering to sell and not paying sufficient regard to nuclear and geothermal sources of energy. French officials have been keeping their cards very close to their chests and it is by no means certain that they will support the Commission's proposal. The MSP concept has entirely dissipated.

In these circumstances, that it is already recognised here, Mr. Brennan may not succeed on this occasion.

Last night, Mr. Benn told a press conference he had come to the expectation of a decision

PARIS, March 24.

BY RUPERT CORNWELL

**THE FRENCH** Government to-day gave a small but significant touch to the economic tiller by slightly stiffening the terms covering the hire purchase of cars and other consumer goods. Maximum repayment period will be cut back in the case of cars from 30 to 24 months and for other items, mainly furniture and household electrical appliances, to 21 months from two years. The effect will be to

As commentators point out, the measures will only restore the conditions in force before the Frs.30bn. (£3.3bn.) refiation package of last September. Nonetheless, they mark a distinct shift in official economic strategy, from encouraging growth at all costs, towards making sure that recovery is channelled in the right direction.

In the absence of an agreement in the MSP, he appeared confident the question would be taken up again at next week's European summit in Luxembourg. It is not, at present, on the agenda, but Mr. Menn pointed out that Prime Ministers could raise any issue they liked, and the MSP was after all a remit from the December 1992 summit.

**By Adrian Dicks**

ROYAL March 21

**THE WEST GERMAN** Cabinet to-day received a report dispelling fears that the country's access to vital raw materials is in any danger. The report, prepared by a team of State secretaries from different ministries, also recommends that the business of supplying these raw materials to German industry must remain primarily the task of the private sector itself, with the Government taking a hand only if this appears to be absolutely necessary.

Nonetheless the report, which is part of the Economics Ministry's long-term study of the country's raw materials needs, says that German investment would attempt to increase cooperation between producers and consumers of raw materials, notably the North-South Dialogue in Paris and the forthcoming UNCTAD Round.

The report also suggests several lines of action for the Government to take in strengthening the share of German industry in raw materials exploration and production overseas. These include further support of German investment, investment guarantees, and continuation of the present system of partial rebates on prospecting and exploration costs incurred.

However, the Government team comes down against any large-scale official involvement in prospecting, saying that such a step, though it might be a matter for the private sector except where national security considerations apply.

■ Fresh confirmation that the recovery of the West German economy is gathering strength is given by the publication of the latest findings of the IFO Institute in Munich.

The Institute reports that in February, for the first time, there was significant improvement in the labour market in Germany with the reduction to about 500,000 of the number of short-time workers.

LISBON, March 24

**BY PAUL ELLMAN**

**PORTUGAL'S MILITARY** leadership to-day reaffirmed, for the second time in eight days, that it was determined — to see Portugal's Parliamentary elections scheduled for April 25.

The Revolutionary Council of the Armed Forces, in a statement issued after an emergency session, said the elections would be held even if delays in completing the final text of the constitution meant that the campaigning period would have to be reduced.

Campaigning is officially due to begin on April 4, but severe disagreement in the Constitutional Assembly over a number of clauses in the proposed Constitu-

# Wilson sw

BY DAVID BUCHAN

THE SOVIET Foreign Minister Mr. Andrei Gromyko yesterday completed three days of talks with Mr. Callaghan and Mr. Wilson—the latter taking the opportunity of an official lunch at Downing Street in Mr. Gromyko's honour to deliver his swansong as a foreign policy-maker. In what may have been his last foreign policy engagement before handing over to a

commit any future government to building socialism — have threatened to delay the start.

The Revolutionary Council asked the speaker of the Constituent Assembly, Dr. Henrique De Barro, to ensure that deputies would terminate their work in good time for the elections.

To-day's Revolutionary Council statement at the same time represented a setback for communists in its membership, led by Mayor Melo Nantunes, but also including President Costa Gomes, who have sought postponement of the elections as

**Singing on**

ensure that the military will continue to play a central part in the development of the Portuguese "revolution."

Those on the Council who refused to agree to delaying the elections are understood to feel that April 25 must be retained as the date if only because of its symbolic importance as the second anniversary of the coup which ended 50 years of Right-wing dictatorship.

Many of those involved, while agreeing that the military should be kept out of barracks, also argue that the armed Forces should not allow themselves to be turned into Aux-

# Anglo-Sov

GENEVA, MA:

THE EEC to-day told U.S. States that American

Paul Luytens told the GATT working group today's American would not significantly gap between high and levels, informed source.

He also objected to the General Agreement Tariffs and Trade should apply automatic agricultural as well as industrial goods. Food should be discussed

# Reuter

## ief accor

It is not known how  
Callaghan and Mr.  
reached agreement on t  
Wilson merely referred  
useful discussions on  
Africa."

### Rhodesia

Whether Mr. Wilson  
passed Rhodesia in this  
not known, though, acco

some sources. Mr. Gromyko reiterated the recent hints that Leonid Brezhnev threatened to cut off East-West trade if Europe "were no bar for Soviet support for 'liberation movements' in Africa and elsewhere."

Not a breath has escaped Mr. Gromyko or his pressmen whom they would like to exceed Mr. Wilson. But Mr. Gromyko has been invited to Moscow, and Mr. Gromyko must know from the gossip that he will have picked up that that he things stand to be on his guest coming to Moscow as Prime Minister.

Leaves London 11.30, arrives 16.35.  
Call your travel agent or TWA.



July 1945



## Shippers take hard line on U.K. yards

**BY JOHN WYLES, SHIPPING CORRESPONDENT**

"It is doubtful if it would be in the long-term interests of British shipbuilders to increase their further their dependence on British owners," he adds.

Meanwhile, the market for orders will be discussed at another meeting between shipowners and shipbuilders representatives in the middle of next month.

● A warning that the Russian cargo and liner fleet is threatening the viability of Western shipping services is issued to-day in a survey by Lambert Bros. Shipping.

Undercutting of freight rates by the Russians, aided by the East European shipyards in some developing countries, is making the Western liner sector insolvent—and ripe for subversion of public ownership, the survey said.

World Trade Review and Shipping News 12, London, and Outlook, Ltd., London, Box 431, St. East Cebu, Cebu, 431 2HL.

Over 450 flights a week to 25 countries, Europe, Africa, South America and within the U.K.







## Machine tool industry hit by Leyland delays

KENNETH GOODING, INDUSTRIAL CORRESPONDENT

DELAY in British Leyland hit by circumstances outside its control has been a devastating blow to the machine tool industry. The Association called for the government to make a commitment to give much earlier details of its planned investment programmes.

It was pointed out that in Europe both Fiat and Daimler-Benz give suppliers 15 to 20 months warning of requirements. The U.K. machine tool industry could cope with another 25m. of orders a year from the automotive sector and so do all that was expected of it. But it could do so only if the automotive manufacturers gave early warning of their requirements.

The industry feared that because of the delays in the Leyland programme, it would suddenly get "an avalanche of orders" with which it could not cope. The postponements would make the need for tools to be delivered quickly even more urgent and motor manufacturers would be tempted to buy foreign equipment for immediate delivery.

The East German machine tool industry, for example, gave U.K. agents very good evidence of the delays in the Leyland programme, "off the shelf" to take advantage of such shifts. The British manufacturers could not afford to follow suit because of liquidity problems.

W. R. Vaughan, vice-president of the Association, said this was a classic case of how his industry was

## DISCUSSION PAPER — FUTURE WORLD TRENDS

# Cassandras pick wrong targets

By DAVID FISHLOCK

A STUDY was published yesterday which in many ways is a perfect example of the kind of work the Cabinet Office science secretariat should be undertaking. For the past few years the "doomsters" have enjoyed themselves hugely with dire predictions of the rate at which mankind was heading for disaster, allegedly because of some man-made environmental catastrophe such as industrial pollution, exhaustion of mineral resources, radioactivity, and so on.

A series of highly publicised events, among them the Stockholm Conference on the Human Environment in 1972, and publication of *Limits to Growth* and *Blueprint for Survival*, succeeded, as never before, in focusing attention on the crisis of the world. Mounting public concern, coupled with serious doubts in some influential quarters about the validity of the gloomy assertions, persuaded Sir Alan Cottrell, then Chief Scientific Adviser to the Cabinet, to begin his own critical review of certain world trends and their implications for Britain.

It began with two main objectives. One was to ensure that Government Ministers when questioned on environmental matters would have a sound basis for their replies. The other was to give Britain a sound base for its position in international discussion of environmental matters.

### Severe demands

Thus it follows that the inevitably steep rise in world population over the next two generations—unless disaster intervenes—will make severe demands on food supplies, and that the situation may well worsen considerably thereafter. Much more likely to raise problems than the highly publicised pollution problems associated with pesticides and fertilisers would be a shortage, in a world where because of rising energy costs fertilisers especially could become so expensive as to prevent a developing nation from exploiting its own potential.

Conversely, it should be possible to ameliorate the effects of shortage in other resources

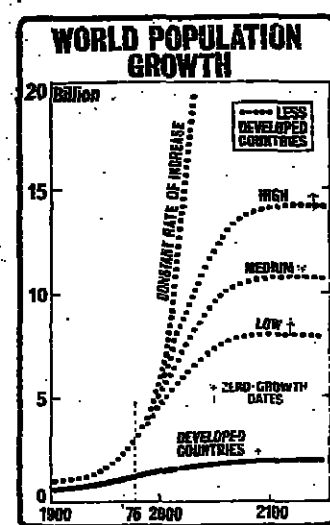
provided that ample energy is available. Since nuclear fusion reactors are no more than a hope "in the very long term," the study concludes that the effort must be maintained on research and development into existing types of fission reactors and the safe disposal of their wastes.

Above all the study emphasises the significance of "lead time" in population growth, food and energy supplies. So often have the doomsters urged that we should postpone this or that decision for a few more years until we have gathered more information (in the hope that meanwhile the problem will go away).

The Government's advisers say sternly: "The consequences of actions taken now or, equally important, inaction, will not become manifest for many years, by which time remedial action may well be impossible."

Central to the argument set out in *Future World Trends* are certain assumptions about world population growth. First, world population is expected to grow from its present level of 3.5bn to 10bn before it finds a stable level. But just how sensitive this assumption is to the speed of success of a population control becomes clear from the accompanying curves. Ten years earlier and it stabilises at only 5bn. Ten years later and it stabilises at 14bn.

Another important assumption is that the population of the developed world, which has



tribute it mean that, in the absence of accelerated economic development, there is a danger that the major part of the world population will not have enough real income to buy food at prices which cover the cost of production.

Massive transfers of cash from rich to poor nations, and particularly to the poorest (those with a per capita GNP of less than \$200) will need to be made on very concessional terms.

Moreover, large programmes of technical assistance will be needed to help developing countries improve their own technical and managerial capability.

The implications for Britain, which shows no signs of becoming independent of heavy imports of food and animal feedstuffs, are that we can expect to pay much more to eat. The study suggests that the Government should keep under close review the economies both of increased home food production and of food storage, in the latter case both as an insurance against sharp fluctuations in supply and to avoid pre-empting the needs of developing nations for scarce food resources.

As for mineral resources, the study concludes that what it calls the "simple approach"—namely, the known reserves of fossil fuels—will be used up—seriously misleading. The limits, it explains, are economic and technological. Materials will still be available provided that the cost

### Nuclear needs

Nevertheless, the importance of "lead time" is stressed again. Substitution, it acknowledges, will become important and calls for levels of investment in advance which may be considered inherently risky by mining companies.

As for energy, although estimates of world fuel reserves show that there are relatively limited supplies of fossil fuels, the study concludes that given successful development of the fast "breeder" reactor, uranium reserves "should last as far into the future as can be seen." In time, large contributions from unconventional energy sources could also become economic, but these, and still more so the full-scale development of nuclear power, will demand massive capital investment. This in turn presupposes an adequate growth in GNP.

Future World Trends, S.O. 61p.

## Chrysler in talks on engine link-up

TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

LABORATORY TALKS have begun on a manufacturing link-up between Britain's two Government-backed motor companies which could lead to a Leyland supplying the U.K. with engines for the new Alpine range.

A study has been initiated by Chrysler Europe, which has a similar discussions with Leyland because of expected bottlenecks in its engine production. The Alpine, currently made in France, will not be able to cope with all the demand.

Both Leyland and Fiat make engines which have been used in a front-wheel-drive configuration. The Leyland engine under discussion is the 1600/1700 cc "E" Series unit used in the Maxi.

Mr. Derek Whittaker, the managing director of Leyland Cars, is known to be sympathetic to joint component deals for major units such as engines and transmission. Like other leading firms in the European industry, he believes companies will have to spread their costs on such items by co-operative ventures.

## Marine insurers attempt to patch up differences

JOHN WYLES, SHIPPING CORRESPONDENT

MEMBERS OF the Joint Hull Lloyd's, whose representatives form half of the committee, the other half being drawn from the marine insurance companies, yesterday began an attempt to patch up differences prompted by resignations by members last week.

The 16-man committee has split down the middle by a vote that increasing numbers of marine insurers under-standings which regulate competition in the market, and of the allegations have been directed at members of

## Air premiums may rise

MICHAEL DUNNE, AEROSPACE CORRESPONDENT

POSSIBILITY of some much return for their efforts, in aviation insurance. Their 1974 accounts would look little better and already the 1975 account had been hit by the Aviation Insurance Offices Association.

John Peters, group avian manager and underwriter of hoenix Assurance Company, has been re-elected chair of the AIOA, and at the association's annual meeting that on insurers in some cases charging only 30 per cent. premium rates charged in

## Railman appeal

The National Union of Railwaymen has opened a benefit fund for the dependents of Mr. Julius Stephen, the driver who was killed following a bombing incident at West Ham Station on for business, but few are looking back at the contributions should be sent to the NUR Unity House, and 1975 were likely to see

## Whisky sales fell 2½% after Budget

KENNETH GOODING

SCOTCH whisky in the eight months following the Budget, when 64p was the price of a bottle of 40% duty and VAT. A fall is equivalent to nearly 2½% after Budget.

Mr. Boglietti, chairman of the association's information and development committee, pointed out that the home market was the second largest in the world for Scotch producers.

It is essential that, in the future, it be allowed to compete with imported drinks on an equal footing.

Prices of blended whiskies and showed a fall of more than 27 per cent. against the 1974 total. A litre bottle of whisky goes for the first time up from £2.35 to £2.50, and the 1974 average was £2.35.

# Gas

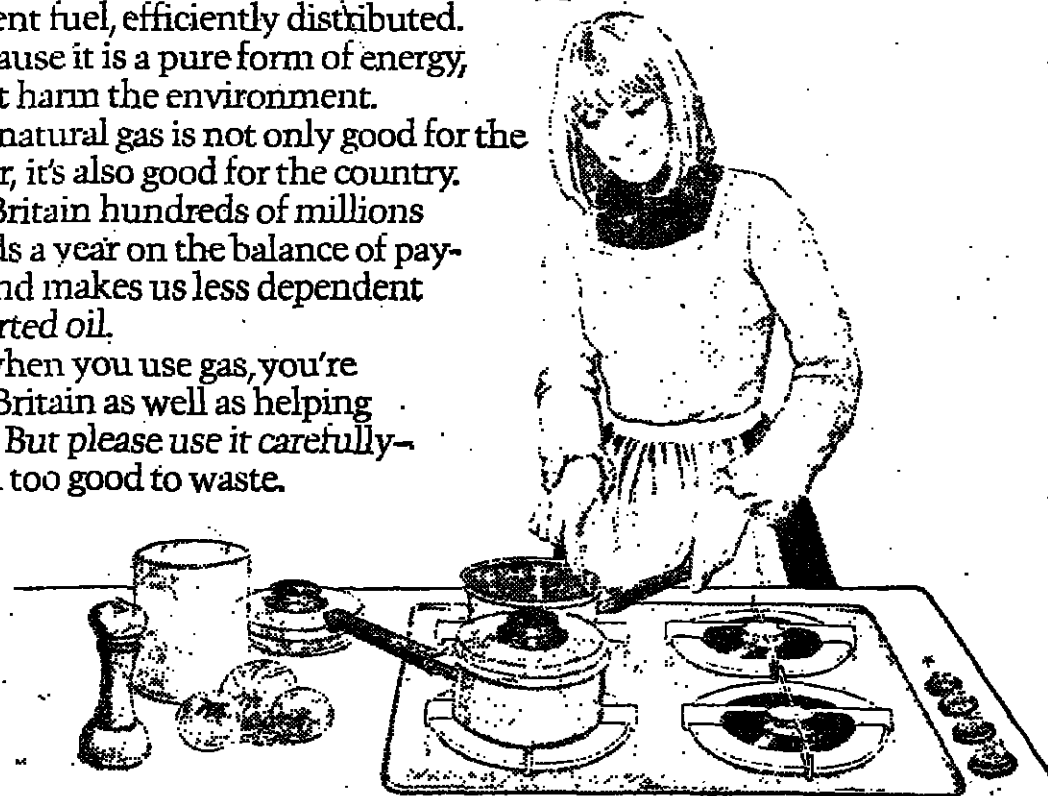
## OVER 13 MILLION CUSTOMERS CAN'T BE WRONG.

Millions of people have chosen to use gas to heat their homes and cook their meals—and with good reason.

Gas is clean, controllable and reasonably priced. It is an efficient fuel, efficiently distributed. And because it is a pure form of energy, it doesn't harm the environment.

But natural gas is not only good for the customer, it's also good for the country. It saves Britain hundreds of millions of pounds a year on the balance of payments, and makes us less dependent on imported oil.

So when you use gas, you're helping Britain as well as helping yourself. But please use it carefully—it's much too good to waste.



### HOW YOU CAN SAVE GAS AND MONEY

- 1 Use your central heating time clock sensibly
- 2 Turn your thermostat down a degree or two
- 3 Turn off unnecessary radiators
- 4 Insulate your roof space and hot water system
- 5 Have your gas equipment properly maintained and serviced
- 6 Ask at your local showroom for further information about how to save gas—and save money



# BRITISH GAS







# FINANCIAL TIMES REPORT

Thursday March 25 1976

## International Road Haulage

The movement of goods by road vehicles over long distances has become a major feature of world transportation. One of the main attractions lies in the door-to-door delivery—which containerisation and services like roll-on/roll-off sea ferries have greatly facilitated.

growth in the amount of which is being moved this country by road has become a matter of fierce debate. But perhaps less appreciated is the even rapid increase in the proportion of Britain's overseas which is being moved the Channel and even as far as ferry-boat and trailers.

until a year or so ago the e of goods which were moved in this way had increased by about 25-30 nt, a year. The world industrial recession, which fected this business as as inland freight move- has made something of a n this record. But, when figures for last year e available, they are likely w that close on 10m. tons ight is now being carried ad hauliers and "own x" lorry operators who oll-on, roll-off ferry set, for the sea leg.

### Proportion

is more than three times 70 figure. In very round about a tenth of Britain's factured exports and im- were then being moved r out of the country by ational road carriers. To he proportion is probably a fifth. And it all began y after World War II converted tank landing

road sector of the road haulage industry has benefited hugely from the upsurge in Britain's trade with other West European nations in the last 20 years—and from factors like the development of containerised cargo handling methods, the vast improvement in road communications on both sides of the Channel, and the advances in goods vehicle and trailer design and in motive power units. To many cross-Channel destinations within the EEC, distances are short enough for "through road movement" by lorry or trailer ferry to be both cheaper and quicker than the more traditional combination of lorry-ship-lorry or train-ship-train.

The decisive factor, however, has been the nature of the demands which modern marketing and distribution methods, particularly in consumer-oriented industries, have been placing upon transport carriers of all modes. For traffic moving in thick, regular flows or over really long distances the time and trans-shipment costs of movement by train or lift-on/lift-off container ship will be outweighed by the relative cheapness of the bulk haul. But for smaller volumes and shorter distances, it is often difficult to match the speed, flexibility and responsiveness to changing circumstances of the lorry and it is these factors which to-day's marketing and distribution management now requires in export markets as much as in domestic

operations. Whether the sea-leg is made by a driver-accompanied vehicle or by the trailer alone, the load is carried on the same vehicle from door to door and control is secured throughout. Not surprisingly, the international road freight carrier has achieved his biggest market penetration in the near Continent trade. Freight movement by ferry-borne lorry and trailer

loads—without which the economies of the operation for the U.K. or any other West European haulier are nothing like so attractive—are not at all easy to track down. But more and more U.K. road carriers have been exploring the possibilities of the U.K.-Balkan, U.K.-Iberian peninsula, and U.K.-North Africa markets and, especially since the post October

or who chased the "rates war" too far down the scale without allowing for wear and tear and the cost of vehicle replacement or who did not allow for all the delays and red tape that they and their vehicles might encounter on route, even with the most careful advance preparation, have had to pull out with somewhat charred fingers. But the port congestion and

Eastern trade on the past year too far down the scale without or two certainly indicate confidence in a continuing measure of lorry and trailer borne Middle Eastern trade in the years ahead. As it is, the Middle East haulage boom has accentuated the critical shortage of bilateral permits for cross-frontier operations within Western Europe, particularly for journeys to and

hauliers using the Cologne-Lubiana "piggy-back" rail service for part of their Middle East journey. But many are still using the Hamburg-East Germany-Czechoslovakia-Hungary-Roumania-Bulgaria route in order to overcome the perennial problem on the more direct journey.

Perhaps in the longer run the EEC Commission's efforts to bring about a greater measure of liberalisation of cross-frontier road haulage operations within the Community—and, with it, of domestic operations as well—will succeed. The outcome of the December meeting of the EEC Transport Ministers may seem discouraging. The Commission's proposals for a doubling of the Community quota of haulage licences this year and for a further measure of liberalisation of the bilateral permit system were virtually ignored. But, given the extent of the recession in road and rail freight movement—and its impact upon the protectionist sentiments of West European rail and road haulage interests—this is largely understandable.

Sooner or later, however, the process of liberalising cross-frontier (and internal) road freight movement is bound to be resumed. In the first place, no West European country has yet thought fit to restrict internal and, with certain exceptions, cross-frontier "own account" haulage operations by user industries, not even France and West Germany where haul-

age licensing has been protectionist-motivated from the outset over half a century ago. This is bound to undermine the concept of State haulage controls in the long run.

### Resilience

Secondly, the idea that the road haulage industry as well as the railways need protecting from the inevitable outbreak of suicidal rate-cutting in road freight rates whenever traffic falls off will have taken a body blow from experience during this latest recession, which has been the worst that Western Europe has known since the 1930s. The sheer growth in the market share of hauliers and own account operators, and the gradual trend towards larger firms in this essentially family-firm-dominated business, has given the industry far more underlying stability and resilience than was ever apparent before World War II.

The EEC Commission's aim of basing liberalisation upon what it calls cost transparency—by which it means relating a harmonised road user tax system to the economic and social costs that each mode incurs—may have raised sufficient political and conceptual problems to delay the process for several more years yet. But liberalisation has gone too far for the process—and road carriers' share of cross-frontier freight movements—to be permanently checked.

## Delivering the exports

By Colin Jones

now accounts for over four-fifths of all containerised cargo movements between Britain and France, between half and two-thirds of all containerised traffic between Britain and the Benelux countries, and about half of all container movements on the Anglo-Danish route (and between Great Britain and Northern Ireland).

In recent years international road carriers and the operators of roll-on roll-off ferry services have been venturing even further afield. Eastern Europe has always been, and still is, a problem. Road freight movement there is in the hands of State monopolies, so return

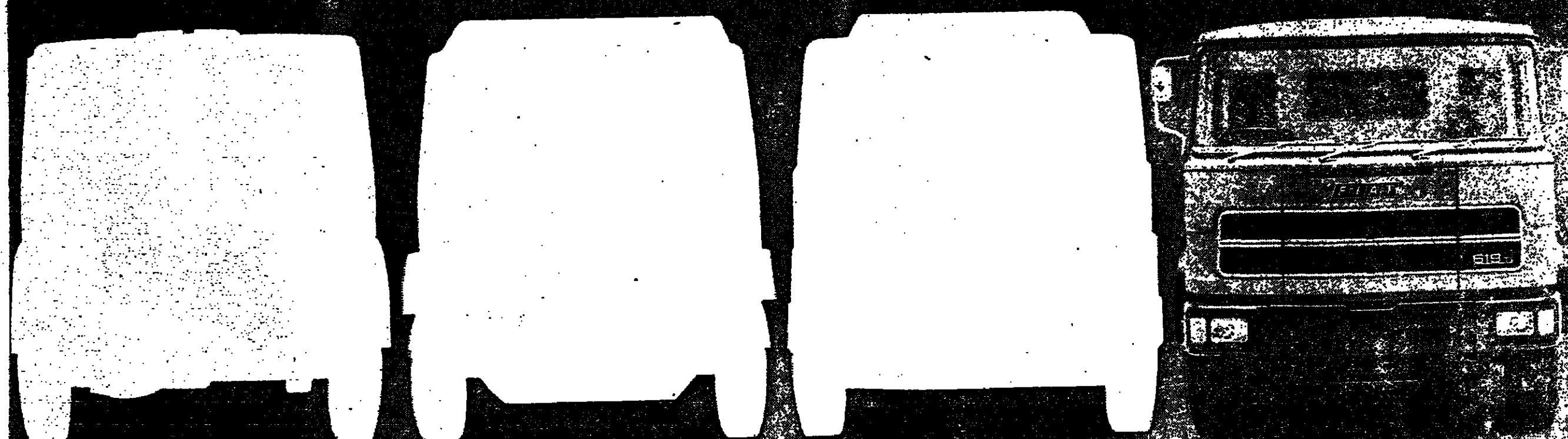
1973 increase in oil prices, the export trade to the Middle East and Nigeria.

To some extent the Middle East "overland" boom is likely to be comparatively short-lived. It is already possible to detect some tailing-off in the volume of traffic that is plying this all-road route and certainly in the number of hauliers who are offering a Middle Eastern service. One or two Middle East oil exporting nations have had to start curbing their spending spree, while many road freight carriers who failed to appreciate the nature of Middle Eastern and Turkish business methods and customs procedure

the overload of inland distribution facilities which gave rise to the Middle East haulage boom in the first place are unlikely to be quickly overcome. Even when the capacity of the import-handling facilities of Middle East countries has been sufficiently developed, there will still be traffic—such as the movement of specialised construction equipment—for which through road movement remains competitive or where the relative speed of the 12-16 day road journey is a decisive factor. The ship-building and day road journey is a decisive route-planning of some roll-on-roll-off ferry operators who have moved into the Middle in the number of international

through West Germany, France and Italy, which have always adopted a restrictionist attitude towards haulage licences and which lie athwart the most direct Middle Eastern route for U.K. operators and even for journeys through or to Austria and Yugoslavia where attitudes towards international road haulage have traditionally tended to be more liberal. A recent EEC directive freeing road-rail "piggy-back" operations from permit and quota restrictions from October last year has helped ease the situation to some extent. There has certainly been an increase in the number of international

# IN THE E.E.C. 1 IN EVERY 4 TRUCKS IS ONE OF OURS.



Born in 1899, Fiat built their first truck just 4 years later. In 1925, the world's first motorway opened on their home ground. In Italy. This meant that Fiat had a perfect

testing ground for their early trucks. So you see every new Fiat truck is the result of years of road experience. Millions of miles. Maybe it's one of the reasons why

Fiat is so popular in the EEC.

**FIAT**

Fiat Commercial Vehicles—an IVECO Company





## INTERNATIONAL ROAD HAULAGE II

## Spread of ro-ro services

REVOLUTIONARY changes over the past ten years in the methods of transporting goods between the U.K. and the Continent have taken place largely unobserved by the general public which has, nevertheless, enjoyed some of the benefits of the economies achieved. The development of roll-on-roll-off (ro-ro) systems hand in hand with containerisation have been at the very heart of this transportation revolution and the advantages of ro-ro have manifested themselves so quickly that its widespread application into deep-sea routes seems now only a matter of time.

Requiring only a minimum of port handling facilities, ro-ro is increasingly seen as the most effective means of overcoming the chronic port congestion which is bedeviling parts of the Middle East and West Africa. Scarcely a week has gone by this year without an announcement of some new service from Britain to these parts of the world. While it remains to be seen whether all of these services live up to the promises widely proclaimed by their operators, the ease with which ro-ro has dominated U.K. Continental trade routes may encourage some shippers to see it as the solution to their intercontinental export problems.

## Staggering

Road hauliers have certainly been very quick to embrace ro-ro in a love affair demonstrated by figures recently issued by the Dover Harbour Board. As Britain's leading ro-ro port, Dover has registered a 360 per cent rise in ro-ro freight between 1965 and 1973. This represents an increase from 1.45m. tons in 1965 to 3.65m. last year and has been achieved by a staggering leap in commercial road haulage vehicles using the port—10,556 in 1966 to 281,632 in 1973.

Dover largely owes its supremacy to its popularity as the British holiday-makers' main departure point for the Continent. But the vessels which carry holiday-makers can also carry road haulage vehicles and

trailers with the result that freight can travel from Dover by Sealink services to Ostend and Boulogne, and by Townsend Thoresen to Zeebrugge and Calais. A new cross-Channel service out of Dover will be started next month by Normandy Ferries, a P & O jointly-owned subsidiary, and this will add another four sailings a day to existing services out of the port.

Cross-Channel roll-on-roll-off services out of other South Coast ports include Townsend Thoresen and Normandy Ferries' sailings out of Southampton to Le Havre, and other sailings from Southampton to Cherbourg (Townsend Thoresen), Weymouth-Cherbourg (Sealink), Portsmouth-St. Malo (Brittany Ferries), Portsmouth-Cherbourg (Townsend Thoresen), Plymouth-Roscoff (Brittany Ferries). In addition Swedish Lloyd and Aznar Line run services to Bilbao and Santander in Spain.

While Dover's growth may be the most spectacular, the ro-ro boom has been spread over a number of other British ports including Felixstowe, Southampton, Hull, Immingham, Harwich, Newcastle and most recently Sheerness. While an increasing number of operators run cargo-only ro-ro ferries out of these ports, the majority of vessels have been designed to carry ro-ro cargo, passengers and motor cars.

Here the tendency is towards ever bigger "superferries" and both Townsend Thoresen and Tor Line have led the way in big ship development. Tor Line's Britannia Class of vessels have a freight capacity of 750 linear metres—larger than the first generation of freight only ferries while at the same time carrying over 1,200 passengers. The delivery of ships like these over the past year, less than ten years after ro-ro operations really "took off" illustrates the way in which the demand for such facilities has risen steeply over the period.

Both Tor Line and European Ferries, through its Transport Ferries Services and Townsend Thoresen subsidiaries, are major operators out of Felixstowe. The Tor Britannia offers a twice-weekly port-to-port

service of only 24 hours from Felixstowe to Gothenberg in addition to a weekly return service to Gothenberg by a freight-only ferry. Tor Line also offer direct weekly services to Copenhagen and Malmo while TFS operates 21 sailing services to Europe. DFDS, which started its first ro-ro service out of Felixstowe in May 1968, now offers three weekly sailings to Esbjerg in Denmark at prices which include the facility to send non-wheeled units on to Copenhagen by rail.

Both Tor Line and DFDS have helped encourage a tremendous growth in ro-ro services across the North Sea to Scandinavia over the past seven years. Felixstowe has been the focus of many of the new services but other ports have also had a share. These include Harwich, which is the base of another DFDS service to Esbjerg as well as the departure point of a Fred Olsen-Bergen Line service to Norway. Another Scandinavian service, to Denmark, runs out of Middlesbrough and is operated by Norfolk Line.

All of the operators mentioned in this survey are now firmly established on the short sea ro-ro scene and it is noticeable that very few of them have attempted to extend their services to destinations further afield. Most have taken policy decisions not to do so, judging that their growth and profits have stemmed from operating close to their markets, and the achievement of a rapid turnover of traffic.

## Pioneered

The result is that deep-sea routes are being pioneered by smaller operators, some of whom are ship charterers rather than ship owners. All are gambling on an increasing demand for services which can cut down the waiting times at Middle Eastern and West African ports. Conference shipping services into Red Sea and Gulf ports are being seriously hampered by delays of up to 120 days in landing cargo while the Nigerian cement fiasco has imposed even longer delays on ships with cargoes bound for West Africa.

Seaspeed is one company

which has drawn up definite plans to try and win a share of the market fostered by port congestion. Having started a few months ago with a ro-ro service to Jeddah, Seaspeed has now joined up to Fred Olsen to form a new organisation aimed at expanding services to the Middle East out of Felixstowe, Rotterdam and Antwerp. A new service from Europe will be added in April to Dammam in Saudi Arabia.

These two ships are to be delivered in December, 1976, and March, 1977, and although Seaspeed has not announced plans for them, it is not inconceivable that they could seek

employment on West African routes. Blockages at Lagos caused by cement imports have recently led to a veritable "armada" of postponed services, although few as yet have got under way. BPL Line has so far had two sailings from Sheerness to Tema in Ghana, from where the cargoes were due to move to Lagos by road. But this plan appears to have run into problems and goods are understood to have been delayed at Tema.

Waco Lines' ships, the Falkner, has made two journeys to Apapa while Freightways and Indiesham Shipping have both announced sailings to Apapa, but none has yet got under way.

John Wyles  
Shipping Correspondent

## Vehicle design to the fore

THE CULT of the big truck, which has been a strong force in the American haulage industry for many years, has really taken off in Europe over the past decade. The appearance of a European-wide network of motorways, plus more favourable legislation which has allowed a gradual transference of heavy freight from the railways, have been the prime factors behind this growth. Now the trucks are going still further afield, and this process is gradually being reflected in the manufacturers' standards of design and back-up services.

In the design area, most of the development work has been concentrated on cabs. This has coincided, of course, with the move towards more stringent standards within Europe, designed to give the driver a quieter, cleaner and safer environment to work in. Hence cabs have been strengthened, sound-proofed and given much better air circulation facilities. The major development of recent years was the addition

of bed space as an option on the average large "trailer" cab—the unit that draws an articulated lorry. Cabs have had to be enlarged in order to create the space behind the driver for the bed unit, and since this adds both weight and length operators only use sleeper cabs where necessary—trucks, of course, are legally limited on length, so any space taken up by the cab has to come off the load-carrying space on the trailer.

Sleeper cabs, however, are invaluable on runs to the Middle East, where hotel facilities suitable for drivers are minimal. They have also created the space inside the cab for drivers to be able to adapt their vehicles. Some have virtually turned them into mobile homes, with special cooking units, fans and even fridges on board.

These developments have in turn been followed by the manufacturers, who have made a considerable effort to improve fans and air-conditioning designs, and now offer such

however, now carry additional diesel tanks, even though the manufacturers have responded by building in large fuel-carrying capacities.

The Nigerian route, which imposes even greater strains on the vehicle because of the rough ground over which much of the track runs, will inevitably create more innovation. If custom begins to build up, for this journey, drivers may insist on even more robust construction, because of the rattling effect caused by travelling over the hard ridges of wrinkled sand which pass for roads in many parts of the Sahara. Drivers have found, for example, that extra fuel tanks welded to the trailer tend to split and come apart in these conditions, and anything that has been constructed loosely simply drops off.

The other hazard of the Sahara is soft sand, in which vehicles can easily become bedded down once they break through the harder surface "crust" on the sand. Drivers are now experimenting with the use of different tyres to counteract this. The idea is that the larger and wider tyres used for on-off road applications offer a greater surface area in soft sand and therefore are more likely to roll over it rather than go through: at the same time these tyres can be used at deliberately low inflation pressures, which again increases the area of tread exposed to the sand.

These long-distance journeys clearly impose a considerable strain on the back-up services and spare parts facilities which are central to running a successful truck manufacturing business in Europe. In Continental operations manufacturers have to be able to offer a virtually international service in order to win business for items such as perishable or refrigerated goods where a long delay can be critical to the condition of the cargo.

Similar facilities are clearly not possible over the much longer route to Iran and Pakistan, which extends out of the EEC through Yugoslavia, North Turkey and down to Iran, with further tentacles splitting off to the East Mediterranean littoral, the Gulf States, Saudi Arabia and even over the Khyber Pass into Pakistan and down to Karachi.

Nevertheless, many manufacturers, including Mercedes, Fiat, DAF, MAN, Volvo and Scania, have established a few service and repair outposts in these areas from which they can run emergency repair service facilities. Cummins, the U.S.

## Rudimentary

On the North African service facilities are even more rudimentary. Far from expecting service back up, a driver from the North is as far as Kano in Nigeria, because the guarantee of getting on the way.

Whether or not the overland route will see a viable alternative to therefore justify into the manufacturers' markets, is open to question depends on the future Nigerian developments clearing the congest and acceptability of a routes which combine some of the East coast states which are then by Nigerian-based port.

So far operator expects this run has only served light problems, a large-scale development depend upon the coast adequate roads. In time the volume of both Africa and the East will tend to deplete fluctuations of the cycle, with demand transport increasing in consumer demand areas. At the moment seems to have levelled the next boom comes ably depend on the prices move over the

Terry Dod  
Motoring Correspondent

# YORK FREIGHTMASTER® trailer vans-for quicker turnaround and reduced handling-plus the benefits of RO

The reason you see so many York Freightmaster trailer vans on the roads of Europe is very simple. There's an awful lot of them and they work very hard for a great many people.

The Freightmaster is the basic distribution unit in so many different industries. By carrying big loads, by cutting cargo damage and by speeding turn-around time, the Freightmaster does so much to reduce delivered costs, besides proudly proclaiming the wares of the company it serves.

\*Now you can benefit from using York Freightmasters without buying, leasing or hire purchase commitment. ROP means Rent with Option to Purchase. It works this way: After we have helped you decide on the best Freightmaster model to meet your particular needs, it comes to you painted in your colours. You put it to work on a rental agreement, on the understanding that you can either return it if you don't need it in, say a year's time, or buy it if you wish at today's price (and get the majority of your rental payments back, too).

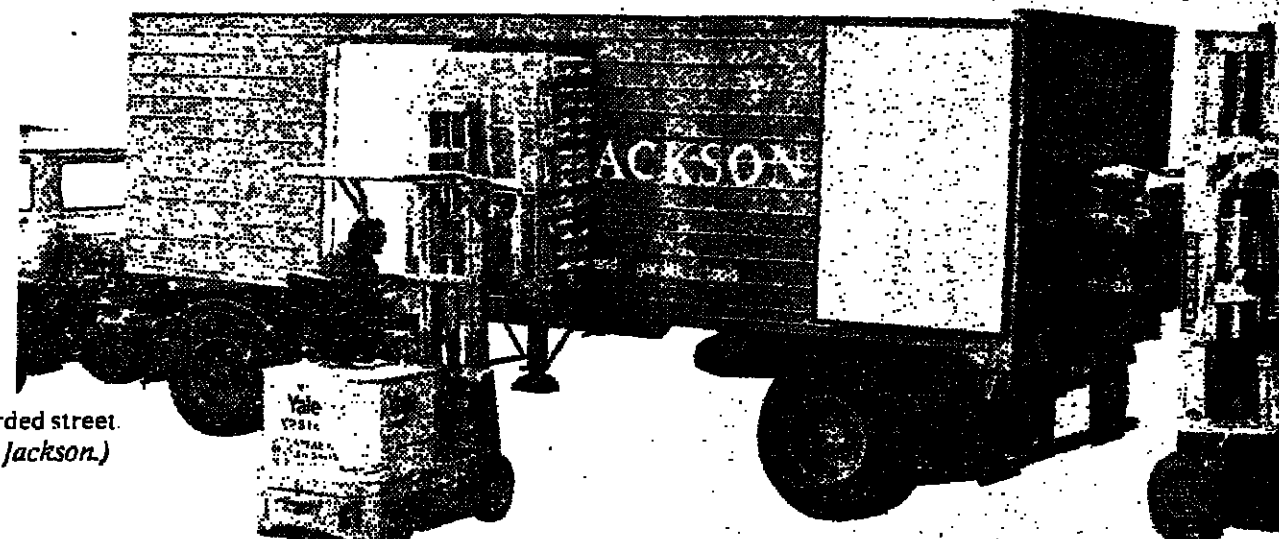
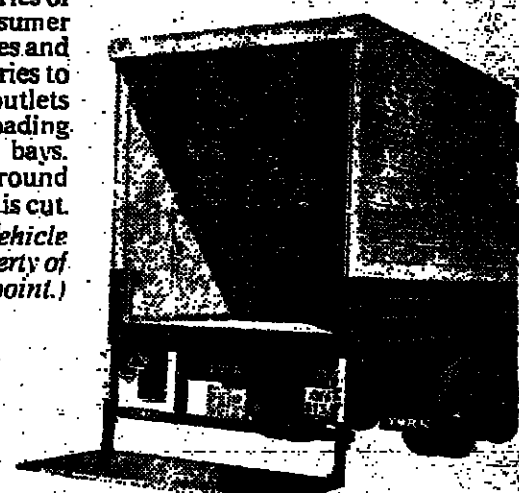


You can forkload the full length of a Freightmaster. The 7ft. 11in. internal width means that metric pallets can be carried side by side. York's standard floor is supported by crossmembers at 12in. centres and has been tested to 5,000lb. per fork truck wheel.



If you're carrying goods you can't stack, a second deck will increase capacity and protection. The translucent roof gives good natural lighting right to the front of a forty footer. (Vehicle property of Raleigh.)

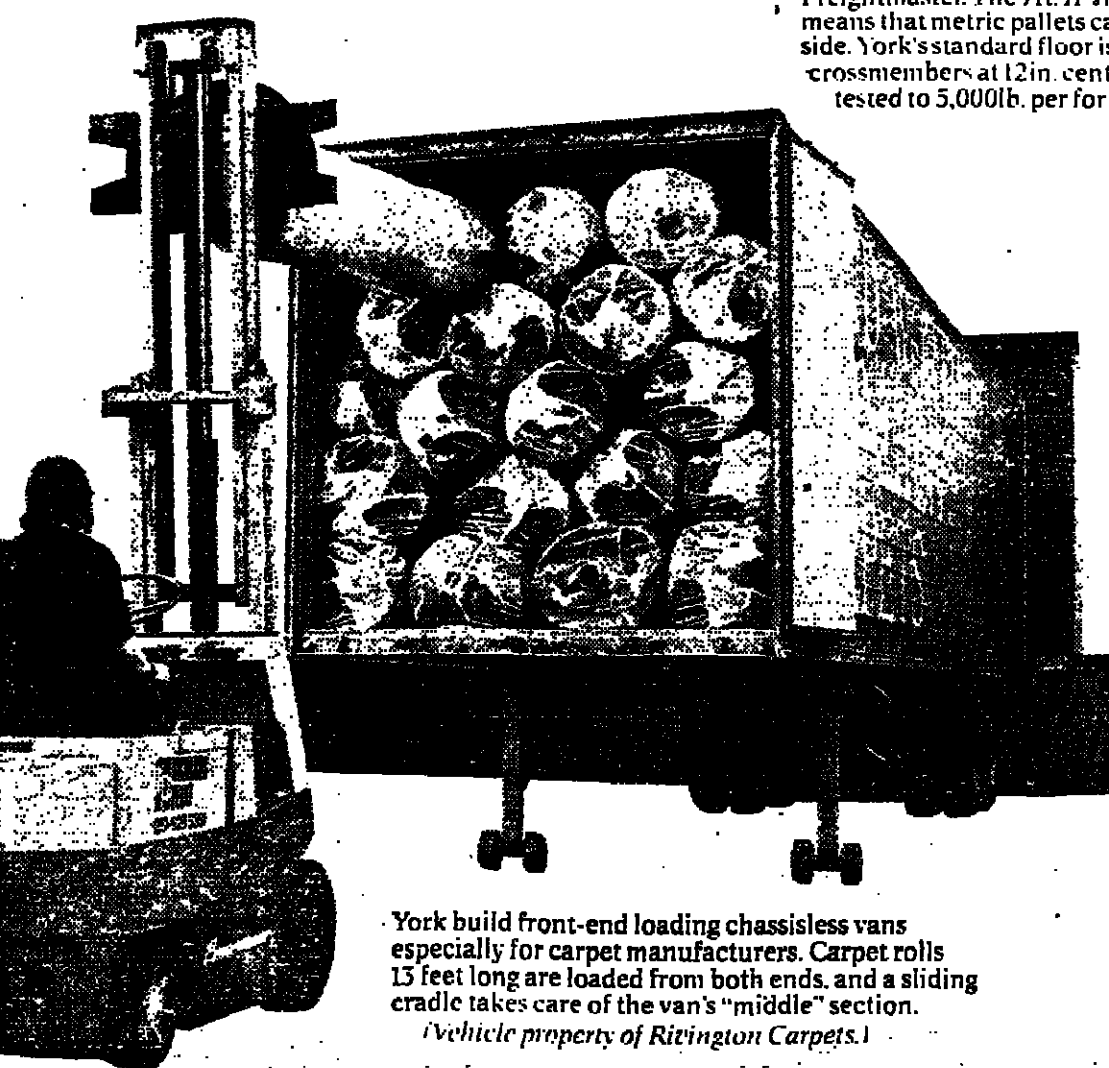
A tail-lift greatly speeds deliveries of consumer durables and groceries to retail outlets without loading bays. Turnaround time is cut. (Vehicle property of Hotpoint.)



Access to mixed loads, and loading in restricted space is possible by side doors. Roller or wide slat shutters make life easier if you're offloading in a crowded street. (Vehicle property of Spear & Jackson.)



Loaders load while drivers drive the Freightmaster way at Tesco. Freightmasters first started work for Tesco in 1959. Now they have 360. They carry more, for less cost. Tesco deal in value, and that's what Freightmaster economy is all about.



York build front-end loading chassisless vans especially for carpet manufacturers. Carpet rolls 15 feet long are loaded from both ends, and a sliding cradle takes care of the van's "middle" section. (Vehicle property of Rivington Carpets.)

To find out more about Freightmaster & ROP TALK TO YORK

York Trailer Company Limited, Northallerton, Yorkshire. Telephone (0609) 3155. Telex 58600.

If you've got it a truck brought it



## Procedures and regulations

## Trucking beyond Europe

ERS who have long accustomed to sending vehicles and drivers the Channel often say that the Middle Eastern operations can be handled smoothly as clockwork.

Comments can however be a tribute more to the manner in which the operators set about their work than to the nature of the regulations and procedures which road freight operators outside their country can encounter—as experienced carriers have to his cost when his driver have arrived border with incomplete documents or insufficient money to cover border taxes, in as the more seasoned or has found when his is involved in an accident, say, Turkey or has been taken from an Italian as park.

number and complexity of documents that are d on a cross-channel by a vehicle, its load and, indeed, in order able to make the journey can present a daunting task to the uninitiated, even tips to destinations within EEC and Western Europe ally where a considerable ure of simplification has achieved over the years international agreement.

der regulations which ne effective in this country ne beginning of February, difficulties can begin even re the vehicle has reached ort of departure. For in r to control the growing lem of forgeries and other es of the international per- system, Department of the rument inspectors have een given statutory ority to stop vehicles head- for the principal ports so o inspect their documents, "penalty for incomplete work, or worse, will at be a delayed journey and worst a fine of up to £200 ven trouble from the licen- authorities when the firm's licence next comes up for renewal.

Unfortunately both the Road age Association and the ight Transport Association, trade associations catering respectively, the profes- al haulier and the "own- unt" lorry operator or user, to a good deal of effort to iding advice and informa- about the latest regulations about their members. And so, in each country concerned. On the

a more general way, does the DoE's International Road Freight Office in Newcastle. Provide the procedures and regulations of each country encountered on a through-road journey are carefully observed, and provided the driver of the vehicle is experienced and briefed as to what to do and whom to contact in the event of a breakdown or accident, the operation can indeed go as smoothly as clockwork.

The main problem arises at an earlier stage still in getting authority to make the journey at all. All countries operate some measure of control over road haulage. The systems of control may be relatively liberal in nature, as in this country where road safety factors are now the main motivation, or they may be designed to protect the interests of established rail and road interests, as in West Germany and France. But it is applied with equal or even greater severity to foreign carriers who wish to enter or cross national territories, particularly by countries—like, say, Austria or Yugoslavia—which lie at the heart of major traffic routes and which have become concerned increasingly about the wear and tear on their road system which is imposed by the growth of non-indigenous road freight traffic.

### Patchwork

To a very limited extent the situation has been alleviated by the development of the EEC system of Community haulage quotas and the even more minuscule multilateral quota system operated under the aegis of the European Conference of Ministers of Transport. In the main, however, cross-frontier road freight movements in Western Europe by professional hauliers (and in France and Italy by own-account operators) are governed by a complex patchwork of bilateral permits which are negotiated directly by individual governments. Although numbers of permits have been gradually increased over the years, and even though the economic recession eased, the pressure of demand somewhat during the past year or so, the number of permits which has been available has never been sufficient to cater for the potential demand.

The bilateral permit system at least affords one practical advantage in that road freight operators are able to secure authority for their journey from their own national authorities whereas permission to make journeys to or through countries, such as the Middle East and North Africa, where the bilateral permit system does not operate, has to be sought from their members. And so, in each country concerned. On the

other hand, the Middle East and North African countries tend generally to raise no difficulty about access for foreign operators.

This does not mean that the Middle East run has now become plain sailing. The Customs facilities of these countries and Turkey have yet to catch up with the greatly increased volume of freight movement by road. Considerable delays can still be encountered at frontier crossings. The new border taxes which Turkey introduced in the middle of this month—in order to ensure that foreign hauliers contributed to the upkeep of its road system—have added further to the cost of operating this particular route. Even worse can be the fate of a lorry operator whose vehicle is involved in an accident in Turkey, however innocently, and who finds that his vehicle has been impounded until the local legal processes have been fully completed. But the experienced international operator has learnt to take these risks in his stride.

Colin Jones

LONG-DISTANCE haulage beyond the boundaries of Europe is still in its infancy. To many drivers it holds out the fascination and romantic lure that Continental trucking had only 15 years ago. But despite that attraction it remains a highly serious and difficult business.

It is difficult to remember that the route to the Middle East only began to be opened up two years ago, after the Yom Kippur War and the oil crisis had brought sufficient funds to the Arab States to make goods haulage a profitable alternative to the sea voyage. For a period, demand for Western consumer goods surged up almost uncontrollably, placing a hopeless strain on the ports system.

In these conditions exporters began to turn to alternatives. One route tried to Iran, for instance, was the railway network through Russia to the north of the country. But this, too, proved to be difficult, and the most useful and successful new method of transport proved to be by truck. Roads were basic, but they were feasible, and if necessary trucks could get right through to Karachi.

In the days of booming demand in 1974 and 1975, margins were high, because

trade was predominantly in consumer goods with a ready market in the Middle East. The Yugoslavians, North Turkey and Iran for the run to Teheran, and down to the Gulf States and Saudi Arabia for the even longer distance journeys.

For major breakdowns, service basically conforms to the conditions laid down in guarantee policies. Parts clearly covered will be replaced free, and on some the operator may be expected to pay first and try to reclaim later: in cases of emergency, representatives can be flown out by the manufacturer himself. Some companies also operate credit card systems.

The other development in limiting the hazards of the journey has been in the vehicles themselves. To-day's big trucks are being successfully attuned to the special nature of the demands made on them in the rougher terrain and tougher conditions of the Middle East. The new generation of European heavy trucks have been specially designed with such long-distance travel in mind, and the cabs in particular show that driver comfort is a factor that has been given considerable development.

These changes in design and fitments will probably have to

be even more radical if the run to Nigeria down from North Africa, mooted for some time, is to become a practical reality. The pressure to open up a route across the Sahara to Kano and down to Lagos became acute following the blockages that developed in the Nigerian ports system as increasing oil revenues began to suck in more and more imports over the past two years.

mentally for the driver, and capable of shaking a well-constructed vehicle to pieces.

An alternative recently developed is to ship containers on trailers down to the east coast African States. These are then picked up by Nigerian cabs and driven to their final destinations by the much more predictable coast route. European operators have pioneered this method, and it is undoubtedly less hazardous than the direct journey across the Sahara. On the other hand, there is a great shortage of cab units in Nigeria itself, and journey times often gain little on the sea route to Nigerian ports because of similar delays in east coast ports.

### Difficult

In practice, however, hauliers have not found it so easy to open up the African routes as the Middle East. The journey is extremely difficult, posing an entirely new range of problems to those that have become familiar on the Middle East run, and few trucks have navigated successfully all the way to Lagos. Many, in fact, have turned back from Algeria.

Whereas on the journey to Iran a large amount of time can be wasted on getting through customs posts or in police checks, the problems on the Nigerian journey are basically environmental. The Sahara remains a tricky adversary ready to submerge lorries up to their windows in sand if they stray off the best routes, extremely taxing physically and

mentally for the driver, and capable of shaking a well-constructed vehicle to pieces.

In general terms, however, the last two years have clearly taught operators an enormous amount about conditions for haulage to both the Middle East and Africa. At present it seems that growth will be flattening out, hit by the general tightening up on expenditure in the oil producing states. Even when conditions improve again, the Nigerian route will remain problematical; but it is now clear that with judicious pricing, profits can be made on the Middle East route.

Terry Dodsworth

## The Ford Transcontinental.



The range of 34- and 44-tonne artics and rigid trucks built to carry the loads of Europe.

### SEASPEED FERRIES Middle East HIGHWAY

The fast way to the world's most rapidly developing area.

NO PORT DELAYS—QUICK DISCHARGE  
For all kinds of cargo—wheeled trailers, plant, machinery, containers, pallets, units.

Find out how helpful this RO-RO service is by ringing us now.  
Solicitors Offices Seasppeed Ferries, Unit 9A, Routemaster Building, Watford Avenue, Felixstowe. Tel: (03942) 79363. Telex: 937116

U.K. Main Agents: Merland Navigation (London) Ltd., Stevedore House, 164-168 Finchchurch Street, London EC3M 6AL. Tel: 01-526 7205-9. Telex: 885409

### EXPORTERS TO NIGERIA

What are your current problems? Shipping delays? High cost of air freight? Hazardous overland transport?

Consult Rice International for details of 18-day low cost service. "Roll on, roll off" sailings 7th April, 26th April, bookings now being accepted."

Telephone: Penzance (0736) 61343  
Telex: 45608

RICE INTERNATIONAL  
Market Jew Street, Penzance, Cornwall.

The Transcontinental is a range of premium long-distance articulated and rigid trucks available in 4 x 2 and 6 x 4 versions and with design weights of either 34 or 44 tonnes GCW/GTW. Engine choices range from 245 DIN-PS to 340 DIN-PS. Alternative wheelbases and a variety of optional equipment are offered to match

the specialist needs of individual operators.

The Transcontinental is built round the toughest and most proven components available: Cummins NH/NT 6-cylinder engines, Rockwell axles, Eaton Fuller Roadranger gearbox. And the cab is designed for maximum driver comfort and convenience.

And backing it are over 100 Ford Transcontinental Truck Specialist Dealers in the UK and

the extensive Ford Dealer Organisations throughout Europe.

For the Ford Transcontinental brochure, please write to: Ford Motor Company Ltd., P.O. Box 197, London SE1 9SZ. Choose your long-term investment from these four basic configurations:

4 x 2 Rigid 34/44 tonnes GTW. 177 ins. wheelbase and through S.V.O. 208 ins., 226 ins. and 236 ins. available.

4 x 2 Artic 34/44 tonnes GCW. 121-138 ins. wheelbase.

6 x 4 Artic 44 tonnes GCW. 132 ins. wheelbase.

6 x 4 Rigid 44 tonnes GTW. 208 ins. wheelbase.



Trucks

Registered in England. No. 235446. Registered Office: Eagle Way, Brentwood, Essex CM13 9BE.

**Ford Transcontinental. Strength you can depend on.**



In his second article on changes in the computer market, Christopher Lorenz examines the tactics of the companies most affected.

# Contrasts in riding on the 'saddleback'

MOST OF the best-known names of the computer industry are at last coming to grips with the "saddleback"—a problem which has been developing since 1970 but has only become intense in the past two years. The word was coined to describe the relative stagnation of the market for medium-sized computers, the seat of the saddle, and the boom at both ends—in large and especially small and mini machines.

As explained in the first of these articles last Monday, the boom at the bottom end of the market is closely related to advances in technology, the fall in prices, and the consequent stimulation of a trend towards "distributed processing." All of this is now making computing economic for a whole series of new applications, and for companies which were previously too small to be able to justify installing a computer.

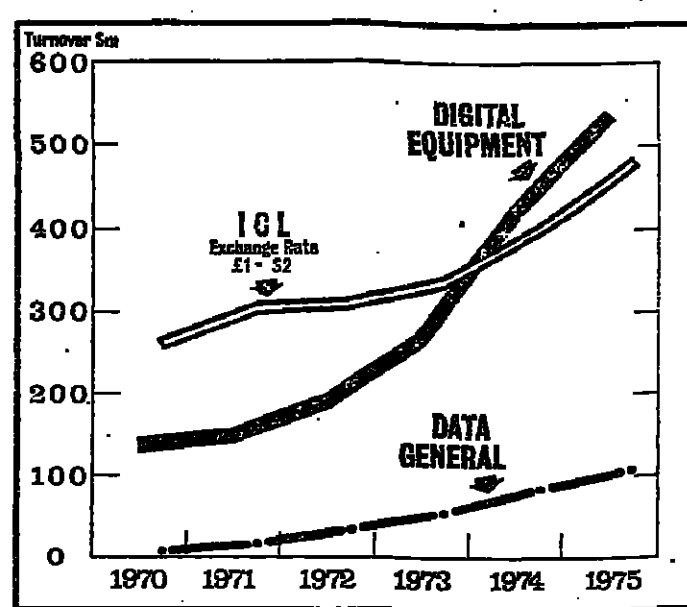
## Two facets

Many companies in the industry have come to accept that the saddleback is part of a structural shift in the business. Behind it, are the two facets of distributed processing: soaring demand for small stand-alone systems of various types, and the combination of "communi-cations systems" of big "host" computers with large numbers

of geographically dispersed small/mini installations or even just intelligent terminals (meaning terminals which can carry out a certain amount of local processing).

The different strategies being adopted in this situation of unprecedented upheaval and uncertainty (especially since a major apparent change of plans last year by IBM) are well illustrated by three contrasting examples: the progenitor of the mass-produced mini-computer, Digital Equipment, which is going both down and up-market; International Computers, an established supplier of medium and large-scale computers which is steadily diving down-market (as underlined by last week's decision to acquire Singer's International operations); and Siemens, which accepts the importance of distributed processing but insists that the saddleback will not prove a continuing trend.

Several European companies, especially Ferranti, would dispute any claim that Digital was first into mini-computers. But, one or two French manufacturers, in particular excepted, the European approach has been to sell them as part of a complete computer system, rather than as "naked minis"—assembled batches of printed circuit boards, perhaps with peripherals (such as printers,



Left: Contrasting tactics; contrasting growth patterns. Right: Herr Friedrich Ohmann, vice-president in charge of Siemens' data processing division. Current trends will "bring commercial data processing to the workplace and to millions of users," he argues.



processors or "computers on a little interest in a head-on clash with the main computer industry. Honeywell's recent re-prompted moves toward vertical integration, in both a manufacturing and a marketing sense. Another impetus here has been the need to offer customers a range of different products.

Over the past few years, Data General has plumped for vertical integration in the factory, even more than Digital, and is now making some of its own peripherals, logic and memory circuits, and, most recently, micro-processors. Several years ago Digital led the way up into the general purpose market, and it has just launched an additional product range—always concentrating on communications systems, and trying to avoid stand-alone ones.

It is partly for this reason that M. Peterschmitt and his Data General competitors deny they have been taking much business away from the general purpose manufacturers. They are more concerned with the challenge from below. But because the end-user proportion of their business is growing, the mini makers are being increasingly tempted to offer "solutions" as well as "tools," to use M. Peterschmitt's terminology.

Nevertheless, most of the general purpose makers have

been slow to move into the "naked minis" market, for the integration, in both a manufacturing and a marketing sense. Another impetus here has been the need to offer customers a range of different products.

Another brake on any ambitions they might harbour in this direction is the general preoccupation with competing against the ubiquitous IBM—either in taking business away from it, or in keeping their existing customers out of its clutches. IBM very much sets the market pattern, even if it is often not the first to offer a particular type of product.

So the strategy of almost all those surrounding IBM in the general purpose field must be to offer minicomputer-based systems, rather than minis pure and simple. IBM itself is known to be developing such a product. One of the best ways for companies such as ICL and Univac to go down-market may be to produce a dual-purpose, mini-based product which could act either as a small stand-alone office computer, or as a highly intelligent terminal on a communications system. The first stage of such an approach may be announced soon by Univac.

## Competing

A similar policy was under-going detailed examination in ICL at planning level before the chance to buy Singer's International operations came. Singer had fully developed a smaller and more modern version of its System 10 computer before the company ran into financial trouble, and an early launch by ICL could take the British computer into the office computer business much more quickly than previously planned. But the new product is understood not to be ideally suited to a dual purpose approach, and the requirement for a super-intelligent terminal would be only partly filled by Singer's existing product, the 1500.

So ICL could well decide not to base its downward drive on Singer's products but continue its own developments instead. Nonetheless, the construction of

marketing and organisation tailored to moving needs of the computer market could considerably by the at force. This plus the immediate financial and the addition of customers who may "appear sufficient for the acquisition."

## Over-selling

Siemens' strategy is different. Herr Ohmann, vice-president in charge of its data processing division, claims that the back, and the trend small stand-alone systems, will not be the effect of the recession on customers. The German group basing its strategy on that medium-sized system recover their popularity with a much more technology than the end product generation. On extending its range purpose intelligent rather than looking to purpose solution like Univac.

Unlike his counter some other companies Ohmann believes there to be a place for purpose computers as for minis and micro. A few cases of large machines being replaced by micro have been publicised, but he the result is excessively software. Equally, Yschmitt argues that min be as versatile as m computers in terms of a large number of pe or performing as va complex functions.

But few of his own would disagree with Ohmann when he says rent computer tren "bring commercial dat sing to the workplace millions of users."

# For you. For your business. A language that suits the times.



## Olivetti puts you on terms with data processing.

A4, A5, A6, A7, TC800, SP600: the complete line of new Olivetti systems.

Systems for accounting and business administration, minicomputers, terminals. Modular, expandable, always adaptable to the specific and changing needs of any large, small, or middle-size company.

Ready-programmed to understand your questions and

to provide—in your own language—the answers you need to make decisions.

This is why they are intelligent systems: created by the organization that has supplied 450,000 accounting systems and microcomputers; 100,000 teleprinters, 50,000 terminals, and millions of typewriters and calculators, all over the world.

**olivetti**

British Olivetti Ltd., 30 Berkeley Square, London W1X 6AH.

## APPOINTMENTS

### Executive posts at Reyrolle Parsons

Mr. G. T. Coughtrie has been appointed to the newly-created position of vice-chairman of REYROLLE PARSONS and Mr. D. McDonald has become chief executive.

After the Reyrolle Parsons/Bruce Peebles Industries merger in 1968, Mr. Coughtrie joined the group Board. In the following year he was appointed deputy managing director, and in 1974 became chairman of the Reyrolle Parsons Management Board.

Mr. McDonald joined Bruce Peebles (now Parsons Peebles) in 1964 and became managing director of Bruce Peebles Industries in 1966. In 1973 he was appointed to the Reyrolle Parsons Board and the next year he became chairman and chief executive of A. Reyrolle and of Bruce Peebles Industries.

Mr. F. C. Krause, chairman and chief executive of C. A. Parsons, is to retire on September 30. Mr. N. C. Parsons will then become chairman of that company and Dr. R. Hawley will be managing director.

The Earl of Perth and Mr. Paul H. Nite are resigning as directors of SCHROEDER from April 1. Mr. J. T. van Marle has been appointed a director of J. Henry Schroder Wagg and Co.

Mr. W. M. Clarke has been appointed a director of ROMNEY TRUST. Mr. G. F. B. Grant has retired from the Board to reduce his commitments on medical advice.

Mr. Bryan Basset has been appointed to the Board of the ASHDOWN INVESTMENT TRUST.

Mr. G. E. N. Peel has been appointed a director of BRITISH TOOL MANUFACTURERS and continues as secretary of the parent company, James Neill Holdings.

Mr. David A. P. Saunders-Davies has been appointed a director of RANK RESEARCH LABORATORIES on his retirement from the Royal Air Force in which he held the rank of Group Captain. This central research laboratory is the appointed liaison authority between the Ministry of Defence and the Rank Organisation in the field of Thermal Imaging Systems. Until recently Mr. Saunders-Davies was a deputy director of operational requirements at the Ministry of Defence.

Mr. James Bird has become chairman of PEBBOW in addition to his position as managing director. The appointment follows the retirement of the former chairman, Mr. Richard Bird.

Captain Bill Baffie, group air safety adviser of BRITISH AIRWAYS, is to retire.

Mr. R. E. Lawrence, vice-chairman of British Railways Board, has been re-appointed chairman of BRE-METRO, the export sales company of British Rail Engineering and Metro-Cammell. Other appointments at BRE-Metro are senior management posts of Mr. L. S. Middleton as director and general manager, Mr. E. D.

Mr. G. T. Coughtrie

Pinto sales manager and

Brunt, contracts manager

Mr. J. J. Velline has

been appointed managing

director of J. Henry

INDUSTRIAL, London. The

company is a wholly-owned

subsidiary of Intorg GmbH

and Frankfurt, Germany.

Mr. Bruce Macfarlane

has been appointed managing

director of TOY CITY

PROPERTIES, and

appointed the managing

director.

Mr. Bob Winfield, in

director of Singlehurst

Units, has been appointed

Board of SINGLEHURST

INGS. Mr. Mike Blanford,

ing director of Sun

Tubeform, and Mr. Adrian

son have joined the

Singlehurst Hydraulics.

Mr. John Dowling is

joining Board of CLARRINGTON

LOCKET AND CO. and

will be appointed

director and chief executive

of the company. He will

relinquish his post of

managing director of

companies in the CUE Gro

between the Ministry of Defence

Research Establishments and the

Silentbloc Holdings.

Mr. C. S. Oldfield has

been appointed to the

Boa

WYSEPLANT. He is

director of Bell Plant

subsidiary.

Mr. Bryan J. Ellis has

been appointed chief executive

of ANGEL TOY GROUP, a sub

company of Hestair. He has not

yet taken up his post as

chief executive of Hestair

reported yesterday.

The Earl of Perth and

Mr. Nite are to resign as di

rectors of SCHROEDER from

April 1. Mr. J. T. van Marle

has been appointed a director

of J. Henry Schroder Wagg

and Co.

Mr. A. W. John, who re

retired from the Board of U

PROPERTY HOLDINGS, has

been appointed a direc

tor of INVESTMENT TRUST

from

Mr. L. S. Middleton as director

and general manager, Mr. E. D.

who has retired.







# ACCOUNTANCY APPOINTMENTS

## Finance Manager

### The Kingdom of Saudi Arabia

Our client is a rapidly expanding and successful Arab owned company, based in Jeddah, with diverse interests throughout the Kingdom of Saudi Arabia and overseas.

We seek a senior financial executive to take control of all the accounting and financial operations of the group and work closely with the chief executive in all fiscal activities.

Apart from a sound accountancy qualification, applicants should be familiar with both European and local accounting practices as well as being fluent in Arabic (written and spoken). Previous experience with an Arab owned company or bank would be an advantage. Salary is negotiable but will be substantial and in keeping with senior appointments of this nature.

Conditions of service are excellent and include all the usual fringe benefits of an appointment of this magnitude with a developing but already substantial group.

Please write in confidence, quoting reference 60186, to M. D. Maxwell-Lyte, Knight Wegenstein Limited, 75 Mosley Street, Manchester, M2 3HR. Tel: 061-236 0987.



**Knight Wegenstein Limited**

(Incorporating Ashley Associates)  
Management Consultants and Consulting Engineers  
London - Manchester - Edinburgh - Zurich - Düsseldorf - Chicago

## Group Financial Controller

for a British group employing 5,000 whose consistent growth record has been based on internal expansion and acquisition. This will continue.

The appointment arises because of internal promotion. It carries responsibility for financial planning and control against a background of expansion and development at group and subsidiary level.

Candidates, either side of 35 and probably chartered accountants, must have broad financial management experience in an industrial group. Consultancy experience within the profession would be an asset.

Salary up to £10,000. Car. Re-location expenses to the north west.

Please write briefly - in confidence - to R. M. Cooper ref. B.6759.

This appointment is open to men and women.

**MSL World wide**

Management Selection Limited  
17 Stratton Street London W1X 6DB

## FINANCIAL ADVISER

To Consultancy Practice

A long established and highly respected consultancy engineering partnership requires a Financial Adviser. The firm's work overseas, mainly in developing countries, has expanded considerably in recent years and while routine accounting and management control systems are well established, the corporate and fiscal aspects managing the practice are becoming increasingly complex.

The Financial Adviser will assume responsibility for advising partners on legal, fiscal and financial matters relating to the firm and its associated activities both home and overseas. Although some resources to other professional advisers will be necessary, the person appointed must be sufficiently experienced to make major contribution in the relevant areas and to deal with many of the day to day problems in related fields.

An accounting, legal or revenue background backed by substantial practical experience is essential. Preferable age from 40.

Brief but comprehensive details of career and salary data, which will be treated in confidence, should be sent to:

The Executive Selection Division - MF568  
Coopers & Lybrand Associates Ltd.,  
Management Consultants,  
Shelley House, Noble Street, London, EC3V 7DQ.

## FINANCIAL DIRECTOR DESIGNATE (WOLVERHAMPTON)

We are full of growth, 12 years young, would be high flying need a matching qualified financial management accountant in their twenties/early thirties.

He/She will have experience in industry of cash flow management, computer control, monthly budget accounting, cost account financial planning, credit control and staff supervision.

He/She will have ambition to progress and as part of a management team help bring our company to a new profit rise over the next three years. Our management philosophy demands commitment, involvement and communication.

The position will carry the title of FINANCIAL DIRECTOR DESIGNATE with board appointment to follow in approximately twelve months and is rewarded in the manner of a person above the market company with basic salary and profit share Company car provided.

The position is Wolverhampton based with an involvement regional operations in most major industrial areas. App writing enclosing C.V. and stating current salary to:

The Managing Director,  
ROLLER CHAIN HOLDINGS LIMITED,  
35 Eagle Street, Wolverhampton WV2 2AQ.

## Reed Executive

The leading authority on the selection of financial management.

### Central Midlands

Financial Adviser c £8,000 + Co. Car

This is an ideal opportunity to join a small but fast expanding Company, primarily involved in marketing which continues to increase its turnover every year. To assist in its worldwide expansion, a Financial Adviser is required who will be responsible direct to the Joint Managing Directors. The successful candidate will probably be in the age range 30-40 and will either be a banker or an accountant with knowledge and experience of various aspects of export finance, exchange control, the money markets and accustomed to negotiating with the financial community and the ability to appraise and negotiate the financing of possible acquisitions.

Telephone Birmingham office, 021-643 7226 (24-hr. answering service), quoting Ref. 1240/FT. Reed Executive, 18th Floor, The Rotunda, Birmingham, B2 4PA.

London • Birmingham • Manchester • Leeds • Paris

## Group Financial Director Engineering

c. £7,000 + car

Our client is a progressive and expanding engineering group operating in the North East. Following a major policy decision, there is now a requirement for a Group Financial Director who will play a significant role in future growth and profitability.

The person appointed will be totally responsible for the group financial function and initially will be involved in the setting up of sophisticated reporting systems and procedures. The successful applicant will probably be aged between 25 and 35, be a qualified ACA or ACCA, and have a relevant financial background in commerce or industry.

This is an exceptional opportunity for an ambitious and well qualified accountant to join an expanding group in a senior management role, at a significant stage of development. A company car will be provided. Salary will be negotiated around £7,000. Relocation expenses will be met.

Please ring or write to S. W. J. Adamson, Grosvenor Stewart Limited, Executive Search and Selection Consultants, 1 The Churchyard, Fitcham, Herts. Tel: Hitchin (0462) 3542 (24 hour answering). Alternatively, ring our Leeds office (0532) 32530 or our Brigg office (08529) 3517.



**GROSVENOR STEWART**

Executive Search and Selection

### COMPANY SECRETARY/ACCOUNTANT

required for eventual appointment for old established highly reputable, successful medium size manufacturing business, country district.

Applications in confidence are invited only from experienced persons of fertile mind with a head for figures.

Some knowledge both of Company and tax law, and of gentle disposition with ability to command.

Applicant must be of unquestioned integrity. References will be subjected to thorough scrutiny.

Salary in the region of £8,000 or more dependent on experience, qualifications and merit.

Reply in first instance to Mr. P. Ellison & Co., Solicitors, Headgate Court, Colchester, and marked Private.

### FRUSTRATED ECONOMISTS/ACCOUNTANTS!

We wish to contact Senior Economists and Accountants working in finance and industry with ambitions and abilities beyond present appointments. We are a leading firm of London Stockbrokers with an established research expertise.

The qualifications looked for are analytical ability, communicative skills, especially in writing, and a mature personality able to confront top management of leading companies. The assignment is challenging, involving the establishment of a top-ranking investment Analyst's reputation in a specialist sector. The rewards are commensurate and successful candidates can expect to increase substantially their earnings in the next three years.

Write Box A.5487, Financial Times,  
10, Cannon Street, EC4P 4BY.

### TAX PARTNER DESIGNATE

A medium sized firm of Chartered Accountants, with four principal UK Offices, requires a second tax partner for its London Office situated in the City.

The primary responsibility of the successful applicant would be for the smooth running of the Personal and Company Tax Departments. A comprehensive knowledge of taxation is, of course, required but equally important is the ability to get on with clients and staff.

It is envisaged that the successful applicants will be invited to become a partner within 9-12 months and until then an appropriate salary and other terms will be offered.

Please apply to Box A.5489, Financial Times, 10, Cannon Street, EC4P 4BY.

## Figureheads

Accountancy and Executive Recruitment 01-486 4041  
INTERVIEWS BY APPOINTMENT ONLY

### SOUTH AFRICA

Services of qualified management accountant required in Johannesburg preferably through London based practice. Non-executive directorship envisaged.

Reply in confidence to:  
Box A.5472, Financial Times,  
10, Cannon Street, EC4P 4BY.

### ACCOUNTANT REQUIRED

to take responsibility for complete accounting operation. Some turnover company possibility to the Fin Director will include during monthly account 5 companies. Remuneration £5,000 per annum. career prospects. To Suresh/Hampshire, 10, Cannon Street, EC4P 4BY.

### APPOINTMENTS WANTED

#### FINANCIAL CONTROLLER-SHIP

Top-rate executive director, Greek born, British national, shipping companies accounts, banking activities, financial investments, money markets, etc., completely international attitude, used to and loving very high pressure work; change from present top position. Prepared travel abroad. Presently based Monaco and would prefer remain same. Write Box A.5494, Financial Times, 10, Cannon Street, EC4P 4BY.

## GENERAL APPOINTMENTS

### Director Association of the British Pharmaceutical Industry

Exports approaching £400 million, research costing £80 million p.a., out of sales in excess of £700 million emphasise the economic and human importance of this industry.

It has an outstanding record of growth, investment and increased productivity. Good relations with member companies, government, international bodies, the medical profession and the public are crucial to the Association. The present Director will retire this year.

Candidates, in their forties or early fifties, should be graduates, ideally in science or medicine, or professionally qualified. High level international management experience, preferably pharmaceutical, familiarity with Whitehall, ability in communications and public relations will be sought.

The progressive salary will start at a figure, to be negotiated, in line with the equivalent remuneration in the industry and will be not less than £15,000, with car and pension. Base central London.

Please apply in complete confidence quoting Ref. 484/FT stating experience, age, qualifications and present earnings to:-

**CB-Linnell Limited**

8 Oxford Street, Nottingham  
SELECTION CONSULTANTS  
LONDON • NOTTINGHAM

## Managing Director

£15,000

A British public company with international interests seeks an outstanding businessman or woman to become Managing Director of its main manufacturing unit in the West Midlands. Current turnover in high quality branded consumer durables approaches £10 million and there is ample scope for further expansion.

The main requirement is for a commercially oriented engineer who can point to a successful career in general management and who now seeks a fresh challenge. Success should lead to

a main board appointment within 2 to 3 years. Salary will be negotiated up to £15,000 and there are excellent fringe benefits.

(PA Advertising Ref. D6467/FT)

REPLIES will be forwarded direct, unopened and in confidence to the client, unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

### PA Advertising

Hyde Park House, Knightsbridge, London SW1X 7LE - Tel: 01-235 6060 Telex: 27874



A member of PA International

### JARDINE FLEMING-HONG KONG

#### FOREIGN EXCHANGE DEALER

Jardine Fleming & Co. Ltd., a leading Merchant Bank in Hong Kong, with offices in Tokyo, Manila, a Singapore requires a foreign exchange dealer, based in Hong Kong for its foreign exchange and bank department.

The candidate will report to a director of company and will be responsible for handling a substantial day-to-day foreign exchange, deposit a medium-term loan funding business. The ideal candidate will be in the mid 20s, with a good background in both foreign exchange and deposit dealing. A general knowledge of banking would also be an advantage.

The salary is negotiable based on experience. Fringe benefits include subsidised accommodation, 6 week holiday p.a. and travel costs paid for return to U.K. annually.

Replies, which will be treated in confidence should be sent with a curriculum vitae to:

Tom Phillips,  
ROBERT FLEMING HOLDINGS LTD,  
8 Crosby Square, London EC3A 6AN.  
Tel: 01-283 2400.

### RETAIL ANALYST

A medium sized firm of stockbrokers wishes to recruit an assistant to the senior retail analyst. The ideal candidate should possess a sound general knowledge of economics while experience of the retail trade, and its problems, would be an advantage. The work includes regular contact with company management at a senior level, as well as institutional clients so that the ability to communicate effectively, both in writing and orally, is essential.

Write Box A.5485, Financial Times,  
10, Cannon Street, EC4P 4BY.

### KEMP-GEE GILTS

Kemp-Gee is seeking to fill positions at two levels in its

#### Institutional Gilt Department

For the first a person of considerable experience is sought, while for the second someone with potential rather than experience, probably younger, would be suitable.

Remuneration will be by negotiation and will match the potential of the applicant.

Please reply to the Staff Manager, Kemp-Gee & Co.,  
20 Copthall Avenue, London EC2R 7JS.

### INTERNATIONAL TRADERS LONDON

Gibbs Nathaniel Limited is an expanding group of companies with substantial financial resources. There are opportunities in several subsidiaries for senior traders with records of commercial success. Board appointments will be considered for particularly suitable candidates.

Successful applicants will have considerable experience in at least one of the following areas: Coffee, nuts, pulses, proteins and dried fruits.

Traders with established contacts with shippers and consumers will be rewarded by an attractive salary. The group operates a bonus scheme and there are other attractive benefits.

Apply in confidence:

R. S. Leighton, Director,  
Gibbs Nathaniel Ltd.,  
10-12 Creechurch Lane, EC3A 5AD.

### CITY DEPOSIT BROKERS

We require experienced staff to complement our existing local authority team. Please write in confidence to the Partners, at Royal London House, 22 Finsbury Square, London EC2 0. or ring 628-8481.

### STOCK EXCHANGE CLERKS

We have a selection of positions for clerks of 19-30 with general office experience. All inquiries treated in confidence.

**QUILL'S EMPLOYMENT AGENCY LTD.**

5, Broad Street Place, EC2,  
Mrs. Howell 628 8924 Mrs. Hicks



# GENERAL APPOINTMENTS

## International Banker

We are looking for a young banker with technical experience of new issues in the euro-bond market, in addition to experience in euro-currency lending. While initially working with the European area team on business development, the future offers the opportunity of developing and running a new unit dealing exclusively with the fixed interest markets.

While age is not important, applicants must have had experience in negotiating new issues. A European language is also essential. Fringe benefits include house mortgage subsidy.

Applications will be treated in strict confidence and should be sent with full curriculum vitae to:

T. C. H. Macafee, Staff Manager,  
Brandts Limited,  
36 Fenchurch Street,  
London EC3P 3AS

**Brandts**  
The Merchant Bankers

## Investment Analysts

One of the City's largest stockbroking firms, whose research is of top quality and held in high regard by the institutions, is planning further expansion of its research coverage.

Applications are invited from analysts with at least two years relevant experience. They should preferably be aged between 23 and 30. Experience of producing in-depth research reports is desirable as are a degree and/or appropriate professional qualifications.

A fully competitive salary will be paid plus profit sharing and there is a non-contributory pension scheme and other fringe benefits. Promotion is based on ability and there is no limit to the progress which the right candidate can make.

If you feel that you match up to these requirements and would like an exploratory confidential discussion with us, please send full details including your career to date and current salary to:—

Box No. A.5259,  
Financial Times,  
10, Cannon Street, EC4P 4BY.

## International Banker

### LATIN AMERICA

We are expanding our Latin American team and are looking for someone in their twenties with experience of euro-banking in that area. Although a junior appointment, we can offer rapid promotion and financial training for the right person with the opportunity to travel in that area. It is essential to have fluency in at least Spanish.

Fringe benefits include house mortgage subsidy.

Applications will be treated in strict confidence and should be sent with full curriculum vitae to:

T. C. H. Macafee, Staff Manager,  
Brandts Limited,  
36 Fenchurch Street,  
London EC3P 3AS

**Brandts**  
The Merchant Bankers

## BAIN & COMPANY

Established 1877

Members of the Sydney Stock Exchange

Bain & Company, established 1877 is one of Australia's largest full service stockbroking firms. Head office is located in Sydney with other offices in Melbourne, Brisbane, and Perth. Overseas branches are located in London and Hong Kong and active correspondents exist in Geneva and Tokyo.

The firm has a broad operating base. In equities Bain & Company has an established market share and for semi-government underwriting Bain & Company has occupied leadership position for the last 3 years. The firm is active in corporate financing and is an associate member of the Sydney Futures Exchange.

Bain & Company requires two ambitious and competent executives for the following challenging and rewarding positions:

### OPPORTUNITY IN AUSTRALIA

#### Senior Investment Analyst

The research department is a strategic function in the firm, centralised in head office and servicing each of Bain & Company's operating areas: equities, fixed interest and corporate finance.

The successful applicant will join a team of analysts and use the department's existing facilities and resources as a base for future expansion. He will have considerable operational autonomy.

#### Fixed Interest Dealer

The fixed interest department is an active dealer in all money market securities. In the past year it had a turnover in these securities of over £100 million. In addition the department is involved in the intercompany money market and is a very busy underwriter of semi-government loans.

The successful applicant will be expected to have had at least three years' experience dealing in Treasury Notes, Bank Bills and M.C.D.s. Knowledge of the Commonwealth Bond, Semi-Governmental and Industrial Debenture markets would be an advantage.

Age—25-35 years.

Location—Both appointments will be in head office, Sydney.

Remuneration—An attractive salary is available and is subject to negotiation. Superannuation and other benefits apply.

Applications outlining details of professional background should be addressed in strict confidence to:—

BAIN & COMPANY (SECURITIES) LIMITED  
Buckley House,  
3 Queen Victoria Street,  
LONDON EC4N 4DX

Ball, Lawrie, Macgregor & Co., Edinburgh

## INVESTMENT ANALYST

An experienced person is required to join a small team, mainly involved in regionally-based research, with a particular interest in the Scotch Whisky Industry; national companies are also covered.

The successful candidate will be expected to produce a high output of written material and to communicate matters of investment interest to institutions. In addition, he or she will participate in the management and development of the firm's research activities.

The appointment will attract someone, aged about 30, with a comprehensive experience of sector analysis who would like to work with a wider range of industries. Remuneration will be competitive and should not prove an obstacle to the right person. Details giving curriculum vitae etc. to:

D. J. H. McIntosh, Esq.,  
P.O. Box No. 8,  
121 Princes Street,  
Edinburgh EH2 4AE.

### SOLICITOR

#### Good Salary and Company Car

Leading National Company in Housing Development requires a Solicitor at its West London Office to manage their legal Department for the Company's full range of residential and commercial properties, including the conveyancing of all residential and commercial properties, land acquisition and planning matters in planning proceedings and appeals, etc. The successful applicant will be a qualified solicitor with a minimum of 5 years' experience in the above fields and will be expected to be involved in all other aspects of the Company's legal work and to be involved in managerial duties.

Applicants are invited from Solicitors with experience in this field of legal work within the last 10 years. This position offers an ideal opportunity for the professional person who is seeking to become involved in practical management at a senior level.

The Company offers a pension scheme and other benefits.

Please apply in writing to:  
The Managing Director, Box A.5479, Financial Times,  
10, Cannon Street, EC4P 4BY.

### SECRETARY FOR SENIOR PARTNER

required by medium sized firm of Stockbrokers. Good salary plus bonus for experienced person.

Telephone Mr. Cronin 638 8690.

## WELSH DEVELOPMENT AGENCY

### Executive Directors

The Agency faces a demanding but stimulating and rewarding task. It has been given major responsibility for the regeneration of the economy in Wales and the improvement of the environment.

It wishes now to recruit three able, experienced and resourceful Executive Directors who will be responsible to the Chief Executive and will form with him the Agency's top executive group. They will at once play a major part in the evolution of major policies and in setting up or strengthening their Departments to carry these policies through.

#### The Executive Director (Organisation and Operations)

will be responsible for the Departments serving the Agency as a whole and therefore for ensuring that it functions smoothly and efficiently. The Legal Director and Agency Secretary, the Personnel Director, the Financial Director and the Publicity and Promotions Director will report to him/her. Applicants should have substantial experience and proven ability in running the administrative, organisational, legal, financial or manpower operations (or preferably a combination of such operations) of a substantial concern in either the public or the private sector.

#### The Executive Director (Industry and Investment)

will be responsible for the Agency's operations to promote industrial efficiency, international competitiveness and productive employment. These will include (i) providing finance (by means of equity capital or loan) for industrial undertakings; (ii) promoting the establishment, modernisation or expansion of such undertakings; (iii) setting up subsidiaries as necessary to carry out such functions; and (iv) carrying out research into economic, industrial and financial conditions relevant to these operations. Experience at senior level in industry or in financial operations directly related to industry would be particularly relevant.

#### The Executive Director (Construction and Development)

will be in charge of the management and servicing of the industrial estates and the factories that the Agency has taken over from the Welsh Industrial Estates Corporation; for the creation of the new industrial estates and construction of the new factories that the Agency undertakes and for provision of all related technical and commercial services. He/she will also be responsible for the reclamation and utilisation of derelict land. He/she will be supported by a Construction Director, a Commercial Director and senior managerial and professional staff experienced in all aspects of construction, estate management and land reclamation. He/she must be able to manage a varied multi-professional team and handle a large programme of investment in construction and reclamation.

Salary to be determined above £12,000 p.a. with six weeks' annual leave in addition to public holidays.

Application forms, to be returned by 16th April, 1976, are obtainable from:

The Personnel Director,  
Welsh Development Agency,  
Treforest Industrial Estate,  
Pontypridd, Mid Glamorgan CF37 5UT.  
Tel: Treforest 2666.

## INVESTMENT MANAGEMENT

### THE SCOTTISH LIFE ASSURANCE COMPANY EDINBURGH

This mutual life office, whose funds exceed £140 million, has a vacancy for a senior official who will be responsible for implementing the Company's investment policy for stock exchange securities.

Applicants, aged not less than 30, should have had practical experience in dealing with fixed interest stocks and ordinary shares and should have a working knowledge of the main overseas markets.

Preference will be given to applicants with appropriate professional qualification and experience in handling institutional funds.

The salary will be commensurate with the seniority and importance of the position. Generous pension and mortgage facilities are also provided.

Apply, giving full details in strict confidence, to

Mr. G. M. MURRAY, F.F.A.,

THE SCOTTISH LIFE ASSURANCE COMPANY,  
19 St. Andrew Square, Edinburgh EH2 1YE.

## FINANCIAL JOURNALIST

required by monthly international financial magazine. A good economics degree and several years relevant experience in journalism or the City is required. Salary in the region of £4,500-£5,000. Write with full particulars to:

Box A.5489, Financial Times, 10, Cannon Street, EC4P 4BY.

### EUROCURRENCY AND FOREIGN EXCHANGE DEALER

American Bank 5 years in London with active professional experience in all aspects of international investment management. Apply in writing to: J. R. Johnston, 153, Hope Street, Glasgow G2 3UH.

### MURRAY JOHNSTONE LTD. INVESTMENT MANAGERS

are looking for two people recently qualified in law or Chartered Accountancy. They will gain experience in all aspects of international investment management. Apply in writing to: J. R. Johnston, 153, Hope Street, Glasgow G2 3UH.

COMMODITY EXECUTIVES WANTED: Charterhouse Appointments 01-236 2377. INVESTMENT ANALYST—law 20s with several years experience in Building & Engineering sector. Contact: Peter Jenkins, 50-52, 54-56, 58-60, 62-64, 66-68, 70-72, 74-76, 78-80, 82-84, 86-88, 90-92, 94-96, 98-100, 102-104, 106-108, 110-112, 114-116, 118-120, 122-124, 126-128, 130-132, 134-136, 138-140, 142-144, 146-148, 150-152, 154-156, 158-160, 162-164, 166-168, 170-172, 174-176, 178-180, 182-184, 186-188, 190-192, 194-196, 198-200, 202-204, 206-208, 210-212, 214-216, 218-220, 222-224, 226-228, 230-232, 234-236, 238-240, 242-244, 246-248, 250-252, 254-256, 258-260, 262-264, 266-268, 270-272, 274-276, 278-280, 282-284, 286-288, 290-292, 294-296, 298-300, 302-304, 306-308, 310-312, 314-316, 318-320, 322-324, 326-328, 330-332, 334-336, 338-340, 342-344, 346-348, 350-352, 354-356, 358-360, 362-364, 366-368, 370-372, 374-376, 378-380, 382-384, 386-388, 390-392, 394-396, 398-400, 402-404, 406-408, 410-412, 414-416, 418-420, 422-424, 426-428, 430-432, 434-436, 438-440, 442-444, 446-448, 450-452, 454-456, 458-460, 462-464, 466-468, 470-472, 474-476, 478-480, 482-484, 486-488, 490-492, 494-496, 498-500, 502-504, 506-508, 510-512, 514-516, 518-520, 522-524, 526-528, 530-532, 534-536, 538-540, 542-544, 546-548, 550-552, 554-556, 558-560, 562-564, 566-568, 570-572, 574-576, 578-580, 582-584, 586-588, 590-592, 594-596, 598-600, 602-604, 606-608, 610-612, 614-616, 618-620, 622-624, 626-628, 630-632, 634-636, 638-640, 642-644, 646-648, 650-652, 654-656, 658-660, 662-664, 666-668, 670-672, 674-676, 678-680, 682-684, 686-688, 690-692, 694-696, 698-700, 702-704, 706-708, 710-712, 714-716, 718-720, 722-724, 726-728, 730-732, 734-736, 738-740, 742-744, 746-748, 750-752, 754-756, 758-760, 762-764, 766-768, 770-772, 774-776, 778-780, 782-784, 786-788, 790-792, 794-796, 798-800, 802-804, 806-808, 810-812, 814-816, 818-820, 822-824, 826-828, 830-832, 834-836, 838-840, 842-844, 846-848, 850-852, 854-856, 858-860, 862-864, 866-868, 870-872, 874-876, 878-880, 882-884, 886-888, 890-892, 894-896, 898-900, 902-904, 906-908, 910-912, 914-916, 918-920, 922-924, 926-928, 930-932, 934-936, 938-940, 942-944, 946-948, 950-952, 954-956, 958-960, 962-964, 966-968, 970-972, 974-976, 978-980, 982-984, 986-988, 990-992, 994-996, 998-1000.

## SOLICITORS

Macfarlanes require an assistant Solicitor in each of the following departments:

### Litigation . Probate . Conveyancing

Applications from recently qualified staff are invited, and some preference will be given to those with experience in one of the above fields.

The positions offer responsibility, attractive salaries and good working conditions in modern offices. Write, with full curriculum vitae, to: J. G. Rhodes, Macfarlanes, Dowgate Hill House, London EC4R 2SY. 01-236 7411.

### COMMODITY VACANCIES

EDIBLE OILS TRADER/MANAGER (c. £10,000 basic), COFFEE TRADER/MANAGER (with international trading experience, salary negotiable), TRADER (beans, pulses, c. £7,000 basic), CONTROLLER (metals trading negotiable), METALS TRADER (Physical and LME background c. £6,000), DOCUMENTS CLERK (to arrange letters of credit, preferred age 25, salary negotiable), DOCUMENTS CLERK (with shipping experience, opportunity to progress), Write or Telephone: Charterhouse Appointments, 9 Great Newport Street, London W.C.2. (01-236 2377. Recruitment specialists for the Commodity Markets.

## Corporate Treasurer

A successful British manufacturing multinational with turnover in excess of £1,000 million wishes to appoint a Corporate Treasurer who will be responsible to the Finance Director and ensure that the Group's total commitments are within its capability.

The Treasurer would be responsible for generating the required level and mix of financial resources and advising on the maximisation of cash flows, taking account of the international structure of the business and taxation. The function would also participate in critical Treasury analysis of corporate and business plans and major projects, both individually and in their aggregate forms.

Essential parts of the role would be the dialogue with the divisions in the U.K. and with operating companies overseas; the maintenance of contacts with the appropriate banks and monetary authorities worldwide; and shareholder relations.

Wide financing experience of a large international corporation would therefore be a prerequisite for the performance of the role. The successful candidate could either come from industry or banking and would ideally be between 35 and 45. Remuneration will be commensurate with the seniority and significant importance the Group attaches to this appointment.

All replies will be treated with the strictest confidence and should be addressed to Broadbent-Jones & Partners, Wilton House, 6 Hobart Place, London SW1 0HU.

**Broadbent-Jones & Partners**

## Credit Analyst

A new and developing career opening with one of the U.K.'s leading consortium banks.

Our Client enjoys an unparalleled reputation for the quality and breadth of its international lending operations.

Current growth plans dictate the appointment of a banker aged around 25, ideally with the benefit of an American bank training in credit techniques, experienced in the assessment and documentation involved in large scale eurocurrency loans.

Salary and benefits will be more than sufficient to attract candidates capable of matching our Client's high standards.

To learn more in strict confidence, telephone: Norman Philpot on 01-405 3499

**Lloyd Executive**

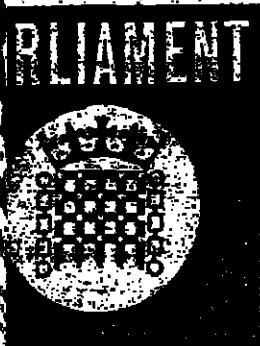
## EDITORIAL ASSISTANT

required as trainee by leading monthly economic journal. Ability to write clearly and handle figures. Only those with a good second-class Honours Degree or better, need apply. Commencing salary will not be less than £2,700 p.a. Write with full particulars to Box A.5488, Financial Times, 10, Cannon Street, EC4P 4BY.









# Shore sees hopeful signs for U.K. trade

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

BRITAIN'S trade recovery has begun, Mr. Peter Shore, Trade Secretary, said in the Commons last night, adding the "wonderful" situation that financial statements would be required to ensure a worldwide economic upturn.

"The indications are that we achieved last year an increase in exports to OPEC countries larger than that of any other country," the Minister told MPs.

New opportunities were opening and he saw further encouragement in that Britain had more than held her share of world trade over the past 12 months.

U.K. exports were now beginning to rise, Mr. Shore said in a debate on trade. Major exporters were looking for an upturn in the volume of their exports this year of some 10 per cent.

Turning to Labour backbenchers, who have urged the imposition of selective import controls, he stressed the importance of ensuring that world markets remained open. "The emphasis must be on the expansion, not the restriction of world trade," declared the Minister.

## Retaliation

Mr. Terence Higgins, opening the discussion from the Opposition front bench, said Mr. Shore's view of "imposed controls" would invite retaliation from "whether a branch of our overseas competitors, the century privilege had."

Mr. Higgins also warned that the growth of the Russian merchant fleet, which was subsidised and operated at cut rates could jeopardise Britain.

He asked for more details of the terms of the export credit agreement between Britain and Russia. There was no reason why the exact terms should not be made available.

"The present Government's policy on Russia, on both exports and imports, is in very serious need of reappraisal. It is not operating to the advantage of this country," Mr. Higgins said.

Mr. Higgins said that as a member of the EEC, Britain should now be in a stronger position to negotiate on such things as a bridge between the Common Market and other countries, including the U.S. and Japan.

Mr. Shore assured Mr. Higgins that he took such initiatives in the EEC as were available to him. Britain had to spend about £100m a year on imports to feed her 50m people, and obtain essential raw materials and fuel.

"To pay for this absolute necessity, and there are many other things we require, we must export goods and services in return on a massive scale," Mr. Shore said.

Mr. Shore outlined his three objectives: an expansion of the world economy in which all countries could share; efforts to ensure that markets world-wide remained open to U.K. exports; and British goods and services remaining competitive.

"World trade this year will undoubtedly grow. There are even more favourable prospects for 1977."

But the underlying problems of financing balance of payments deficits globally, and redistribution of surpluses within the OECD area, remain. It was vital there should be satisfactory machinery to combat "disruptive imports."

Provisions in GATT were not satisfactory and the Government wanted new and more effective provisions. It had been disappointing to see Britain's share of trade with the Common Market fall during the last two years. "We must direct far greater efforts into the EEC," Mr. Geoffrey Dowdworth (C. Hertfordshire S.D.) said.

There was an opportunity for Britain to develop the sale of her invisible export services in the developing nations of the world.

Calling for import controls, Mr. Ross Thomas (Lab., Bristol N.W.) said: "We do not ask for them as an end in themselves, neither do we want them on their own."

## Labour NEC rejects re-selection plan

BY PETER HENNESSY, LOBBY CORRESPONDENT

THE LABOUR PARTY National Executive Committee yesterday rejected by 14 votes to 11 a motion calling for Labour to submit to re-selection by its constituency parties prior to a General Election after the proposal had been roundly criticised by the Prime Minister and Mr. James Callaghan, Foreign Secretary.

Mr. Callaghan said that since the Labour party had abolished its list of proscribed organisations, it had become open to infiltration by outside groups. Though he did not mention the name, Mr. Callaghan was understood to have in mind an organised campaign by Trotskyites attached to the newspaper, Militant.

Between 30 and 40 new members on the general management committee of a constituency party could change the complexion. "Bad and break-fast" constituencies were particularly vulnerable.

Mr. Callaghan was supported by Mr. Fred Mulley, NEC chairman and Secretary for Education, and by Mr. Wilson, who said there was evidence to support the view that outside groups were attempting to infiltrate the Labour Party.

Mr. Cledwyn Hughes, chairman of the Parliamentary Labour Party, indicated MPs' concern about the proposal in a letter to the NEC. The motion urging reselection was introduced by Mr. Ian Mikardo, a leading Left-winger and MP for Bethnal Green and Bow.

He was supported by the Anthony Wedgwood Benn, Secretary for Energy, and by Mr. Michael Foot, Secretary for Employment.

"We see them as part of a general economic strategy. We do not believe the kind of market mechanisms suggested time and time again in this House will ever get British capitalism out of its crisis."

Mr. Tim Renton, an Opposition trade spokesman, said there was dissatisfaction in that Mr. Shore paid lip-service to anti-dumping but produced nothing new or specific.

Mr. Renton said he was committed to free trade, but Britain should investigate all types of non-tariff barriers, quality standards, pollution controls and safety regulations. These were the devices used by other countries nominally committed to free trade, to protect themselves.

Mr. Eric Deakin, Under Secretary for Trade, said: "We have to proceed within the international rules of GATT and the GATT anti-dumping code. I can assure the House that we conduct our anti-dumping activities in as flexible a way as possible so as to afford the maximum help to applicants."

It was the job of the Department to prove a case of dumping, but he added: "We cannot do this on the basis of allegation, hearsay or gossip. We have to do so on the basis of some factual evidence."

Their Cabinet colleagues, Mr. Reg Prentice, Minister for Overseas Development, is currently in difficulties with his constituency party in Newham North-East, which has asked him to stand down at the next election. Mr. Prentice is fighting to reverse the decision.

Mr. Foot argued that reselection would strengthen sitting MPs and encourage more people, including trade unionists, to sit on general management committees.

The NEC also voted to defer a resolution submitted by Mr. Nick Bradley, chairman of the Labour Party Young Socialists, critical of the Government's White Paper on public expenditure, until its next meeting.

A motion calling on the Labour movement to boycott the forthcoming visit to Britain of the President of Brazil, General Ernesto Geisel, was passed by 12 votes to two with Mr. Mulley and Mrs. Shirley Williams, Secretary for Prices and Consumer Protection, voting against.

The NEC voted unanimously to press the Government for action on a motion it passed last month recommending that the State should obtain a stake in agricultural land by permitting the voluntary transfer of ownership of farming land to an agricultural Land Commission as a means of paying capital transfer tax and the proposed wealth tax.

The NEC also decided to convene a special meeting of its executive subcommittee on April 6 to consider the party's response to the Government's Green Paper on direct elections to the European Parliament.

## Chief Whip Smith quits for medical reasons

BY PETER HENNESSY, LOBBY CORRESPONDENT

MR. CYRIL SMITH, resigned last night as Chief Whip of the Liberal Party, after a long illness. He will be succeeded by Mr. Alan Berr, MP for Berwick-upon-Tweed.

Mr. Jeremy Thorpe, leader of the Liberal Party, said after a meeting of the Parliamentary party that his colleague had made clear their desire for Mr. Smith to remain in the post and that they greatly regretted his decision to resign.

Mr. Smith has recently been in hospital with a stomach complaint. His doctor has advised him to lose 10 of his 27 stones.

"It's a question of stoking the boilers," Mr. Smith said. On his diet of salad, meat and cheese, he was too tired to work the 16-hour day required of a Chief Whip, although he would remain as the party spokesman on employment.

He reaffirmed his view that the decision taken in his absence by his fellow Liberal MPs last week to postpone the election of the party's Assembly in September was the wrong one. But he added it had been democratically taken and he would abide by it.

Mr. Smith said reports of tension between him and Mr. Thorpe had been exaggerated. Mr. Thorpe said if candidates came forward, he expected a case which would take place in October or November.

## Minister urged to think again on referendum

FINANCIAL TIMES REPORTER

CONSERVATIVE and Labour backbenchers representing English constituencies joined forces in the Commons yesterday to urge the Government to think again about holding a nationwide referendum on its devolution proposals for Scotland.

In a cautious response, Mr. Harry Ewing, Scottish Under-Secretary, repeated that it was not part of Government policy to stage a referendum on the issue. But he gave an assurance that the demands for it were being taken seriously.

Mr. Tim Renton (C., Mid-Sussex) highlighted the fact that there are more Scots resident in England and Wales than in Scotland, and called on the Government to take their views into account before going forward with their "half-baked" measures on devolution.

It was Mr. Johnston who pressed for an assurance that the Government was taking the possibility of holding a referendum seriously, and the Minister's confirmation that this was the case was welcomed by Mr. Eric Heffer (Lab., Walling) who urged that the matter should be considered at Cabinet level.

Mr. Ewing told Mr. Heffer: "I respect the views you hold and members of the Cabinet will read your remarks. We do take the issue of referendum seriously and what I am saying is that it is not part of Government policy on devolution."

## EEC summit pressure

THE GOVERNMENT was urged yesterday to say after the second ballot for the Prime Minister's election on March 30, who would be Britain's representative at next month's Common Market summit in Luxembourg.

"Matters to be discussed at the summit are of great importance, far too important to be left to Macmillan had created in 1963."

## Elections to State Boards bid fails

THE COMMONS yesterday rejected by 11 votes a Bill under which nationalised industries' Board members would be elected rather than appointed. MPs voted 144 to 133 to refuse Labour Left-winger Mr. Bob Cryer (Kensington) leave to introduce his Nationalised Industries (Election of Members) Bill.

Mr. Cryer had claimed the Bill sought to carry out part of the Labour Party manifesto pledge to implement industrial democracy. They had not achieved a system of administration in the nationalised industries which gave the workers an involvement in control.

Mr. Cryer referred to the high salaries received by a number of nationalised industry chairmen, and said: "My Bill would be the first step towards rectifying this discrepancy between management and workers."

The take-over made good sense, Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast.

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

## Felixstowe port takeover Bill survives challenge

BY JOHN HUNT

THE PRIVATE BILL which implements the agreement for the British Transport Docks Board to acquire the port of Felixstowe — the largest U.K. port still owned by a private company — was given a second reading in the Commons last night by a majority of 38 (242-204).

Labour MP backed the Bill and argued strongly against the counter-bid from European Ferries which has now been accepted by over 80 per cent of the shareholders in the Felixstowe Dock and Railway Company.

The Conservatives just as strongly opposed the Bill and maintained that the shareholders of the company had made it clear that they would pull out if the Bill went through.

At the moment, he said, British Transport Docks Board ran 19 ports and had 25 per cent of the market whereas the Bill would give them 30 per cent of the market. "The biggest of the private enterprise dock companies will go if Felixstowe goes under the Board's control," he warned.

Mr. Tom Bradley (Lab., Leicester E) claimed that the campaign to defeat the Bill was an attempt to use Parliament to breach the original agreement which the Felixstowe Dock and Railway Company had made with the British Transport Docks Board to take over the port.

Mr. Bradley, who is this year's chairman of the Labour Party and president of the Transport Salaried Staffs Association, alleged that European Ferries had "gazumped" the Docks Board by acquiring over 80 per cent of the shares in Felixstowe.

To critics of "New Labour" from the Tories, he said that the directors of the dock company had said that the bid by the Board was in the best interests of the port, the surrounding area and the employees.

He pointed out that the main business of European Ferries was shipping. "In my judgment, and in the judgment of a lot of better-qualified people, it is a bad thing for a single port-user to be in control of a port. This is emphatically not in the national interest."

The Docks Board, he said, was not a "frail, flagging, incompetent, inefficient public organisation." It was a highly successful undertaking, an excellent record of profitability.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

"No one can seriously suggest to-day that we are dealing with a willing buyer and a willing seller. The vast majority of those most closely affected by the proposed Dock Board's takeover don't want it. It is their view that should be treated as overriding in this debate."

The shareholders, he said, could hardly have made their views more clear. They had voted overwhelmingly in favour of the counter-bid by European Ferries and against the present Bill. In addition, many of the users of the port were against the takeover and some had said that they would pull out if the Bill went through.

At the moment, he said, British Transport Docks Board ran 19 ports and had 25 per cent of the market whereas the Bill would give them 30 per cent of the market. "The biggest of the private enterprise dock companies will go if Felixstowe goes under the Board's control," he warned.

Mr. Tom Bradley (Lab., Leicester E) claimed that the campaign to defeat the Bill was an attempt to use Parliament to breach the original agreement which the Felixstowe Dock and Railway Company had made with the British Transport Docks Board to take over the port.

Mr. Bradley, who is this year's chairman of the Labour Party and president of the Transport Salaried Staffs Association, alleged that European Ferries had "gazumped" the Docks Board by acquiring over 80 per cent of the shares in Felixstowe.

To critics of "New Labour" from the Tories, he said that the directors of the dock company had said that the bid by the Board was in the best interests of the port, the surrounding area and the employees.

He pointed out that the main business of European Ferries was shipping. "In my judgment, and in the judgment of a lot of better-qualified people, it is a bad thing for a single port-user to be in control of a port. This is emphatically not in the national interest."

The Docks Board, he said, was not a "frail, flagging, incompetent, inefficient public organisation." It was a highly successful undertaking, an excellent record of profitability.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for a year or two when it will, in any case, be taken into public ownership."

Mr. Norman Fowler, Shadow Minister for Transport, declared: "The take-over made good sense. Felixstowe would gain from a merger with a larger organisation which had a record of success, financial strength and experience. For its part, the Docks Board would acquire a major outlet on the East coast."

The basic question was whether the Board or by European Ferries, the answer must be the Docks Board.

He added: "If we take into account the Government's intended reorganisation of the port's industry, it must make better sense for Felixstowe to join now with the Docks Board rather than go it alone with European Ferries for





## ITV'S SUMMER FESTIVAL

# This year we decided to be different

Summer on ITV will have a different look this year. Different from previous summers, and very different from the BBC.

It's no secret that we could have given people the same on both channels. Instead, we wanted to offer a real and attractive alternative. So ITV's summertime will have more new, popular entertainment programmes than ever before.

There are premieres of record-breaking series like *Bionic Woman* and *Rich Man, Poor Man*. Star-packed feature films

including network showings of major box-office successes. New series of top comedies, new light entertainment specials and quiz shows. There are major television events like *America 1776* and *The Shadow Line*, new thrillers like *The XYY Man* and *Machinegunner*.

All the details are in ITV's summer schedule, issued this week. We call it ITV's Summer Festival. Quite simply, it's the most powerful summer viewing that money can buy.

Issued by the Independent Television Companies.

إلى من لا بد



# The Marketing Scene

## TELEVISION ADVERTISING

### Enjoying a spring boom

BY ANTONY THORNCROFT, MARKETING EDITOR

IT IS just possible that by the end of April commercial television companies will have to ration time to potential advertisers. Much more likely they will prefer to rely on good old supply and demand by increasing their prices in the expectation of taking some of the heat from the market. What is certain is that commercial television is enjoying a minor boom.

#### Rates up

The higher cost of television time—rates are roughly 15 per cent. above March, 1975—does not seem to be deterring advertisers—despite the fact that they are getting fewer consumers for more money. By the end of last year the cost of reaching 1,000 viewers had risen by 32 per cent. during the year, and with ITV ratings relatively disappointing since December, price to advertisers must now be higher still.

Television advertising is doing so well mainly because the new advertisers who have become so important in the last two years—retail groups, records, cars, newspapers, corporate—are continuing to spend while the traditional advertisers, the packaged goods companies, are returning to the medium with renewed vigour.

At one time packaged goods advertising by manufacturers like Procter and Gamble, Unilever, Heinz, Borden, Spillers, Cadbury-Schweppes, etc., accounted for almost 80 per cent. of the total expenditure. It fell to less than 60 per cent. in 1974-75 as these companies saw their profits squeezed and redeployed their reduced marketing budgets in cut price promotions.

Now they have both the cash and the inclination to return to their earlier levels of TV advertising as well as releasing new brands with heavy promotional support. The pressure from both the old and the new is swelling the TV companies' coffers, especially as more of these have followed ATV's example and

without advertising for a short period. Lever Bros. reckons about two years but then it needs to re-establish the confidence of consumers. There are also the basic marketing factors that companies have managed to improve profits recently, giving themselves more cash, while on the other hand,

hand-to-mouth buying of TV time is in decline. It is possible to forecast higher ITV revenues at least into the summer since companies have the money to commit to advertising and that, rather than the cost, is the decisive factor. In addition, TV is currently offering a better bargain than the Press.



There were few surprises in last week's London Television Advertising Awards, a new attempt to reward excellence in British TV commercials. The two golds went to the much-feted Brooke Bond chings (shown above) created by agency Davidson Pearce, and to the CO's fire-prevention campaign from Browns. The five silvers went to the Chings again; Ferrera (also shown here) from agency Bosse Massimo; CO's Road Safety—agency Y & R; RHM Hovis from CDP; and Spillers Biscuits cartoon from JWT. There were also ten bronzes awarded.

preferred not to broadcast advertisements at all rather than transmit discounted commercials. Last summer this meant that 12 per cent. fewer advertising minutes were appearing on the screen—the figure is much less now.

It seems that advertisers have accepted the fact that television time, like any other marketing cost, must rise in price in inflationary times; and television is still way behind the cost of living, and other indices, in its two-year increase. There is obviously a competitive force behind the re-appearance of brands like Kenmore and company resumes TV advertising its rivals are inclined to follow—but there is also the knowledge that a brand name can survive

they need to stimulate demand from more discriminating, poorer, consumers.

This week Harlech TV will announce a 10 per cent. increase in its rates—a measure supported by the Appeal Court judges who recently ruled that Harlech could regard the Levy as a charge against its profits. Other television companies will use Harlech's judgment to submit their own rise in prices, and advertisers will probably have to pay more across the board by the summer.

It seems likely the market will stand it. Already there are signs that advertisers are taking a longer-term view, and releasing cash for their agencies to book a few months in advance—the

After the summer, much depends upon outside factors such as world trade trends, and a slowly based economic revival. But there are already optimistic noises about the autumn, even though the rate of monthly increase by then will be much lower than now. Before the autumn, however, the ITV companies seem certain of a bad month—August—when the BBC shows the Olympics. It is likely to gain 60 per cent. of the audience during the actual transmissions, and probably much more if British athletes are successful. The ITV companies will doubtless produce attractive packages to retain advertisers, but its revenue during this month will fail to show the recent rises.

### London in New York

THE LARGEST British commercial TV company, Thames, has other things on its mind than coping with the demands of advertisers. In the autumn it is taking over Channel 9 in New York for five evenings, from 5.30 to 2.30 the next morning, and screening its own programmes.

Thames does not see the exercise as merely a promotional showcase for its productions. It also expects to break even on the \$1m. venture by selling the 100

minutes of advertising it has each day. The aim is to attract British advertisers, especially those capital goods companies that export to the U.S. but have never used TV there—or in the U.K. for that matter.

If Thames can sign up fifty advertisers it reckons it will be doing very well, and its programmes should ensure a more middle-class, decision making, audience on what is usually one of New York's smaller and down-market channels.

### Advertising saved by retailers

BY HAROLD LIND

TO THE advertising industry in the past few years, retail advertising has shone like a good deed in a naughty world. Between 1968 and 1974 retail advertising increased its share of the total by over 50 per cent. (from 9.8 per cent. to 14.9 per cent.), and although final figures are not available, there is no doubt that the proportion will have increased significantly in 1975. The retail sector is playing an increasingly important part in television advertising, and forms

This leads on to the second crucial point—just how far Britain has to go before its retailers advertise to the same extent as those in Sweden, Holland or Switzerland. Only half the British retailers by number advertise, and, probably a more significant figure, a quarter of the turnover of British retailing comes from the firms which do not advertise. This can be compared with the top three countries in the table, where 5 per cent. or less of retail turnover

### Agencies earn £10m.

BY ANTONY THORNCROFT

THIS week the Institute of Practitioners in Advertising published "How Much, How Many?", its annual fact sheet on the state of its advertising agencies who account for between 85 and 90 per cent. of all advertising placed through agencies. Much of the information was previewed on this page on December 18th by the IPA's director Jim O'Connor, but time has added a few more nuggets.

For example total advertising expenditure in 1976 has been forecast at £1,100m. as against the £970m. estimate for 1975. This confirms the feeling that the advertising industry. Other crucial figures for 1975 are a decline of three in IPA agencies, to 278; a fall of 1,600 in the people employed at year ending September 1, 1975; a marginal turnover rise from £603m. to £626m. from IPA agencies last year; and a total gross income of £98.5m., as against expenses of £88.8m. leaving a net profit before tax of £10.7m., or 1.75 per cent. of turnover. Unfortunately many of the

figures in the publication relate to 1974 as the latest year. Even so by 1974 30 per cent. of the income of IPA agencies came from fees as against 23.2 per cent. a decade earlier. Provincial agencies managed a higher gross income than those in London—15.5 per cent. of turnover as against 15.3, though there were signs of the gap narrowing.

More incidental facts are that payroll has been rising as a cost to 32.2 per cent. of the total, while the number of creative people in agencies declined last year from 2,758 to 2,410. Other 1975 statistics suggested that the fall out in personnel was greater in London than in the provinces, and that only 10,000 people were employed in London agencies (it must be even less by now). This means that overall productivity in the advertising industry by the end of 1975 was £27,000 per head, as against £12,000 per head in 1960—for top twenty agencies productivity was £38,000. This is good evidence for advertising to use against critics of its waste.

	% of Stores	% of Turnover
Sweden	99	99
Netherlands	96	96
Switzerland	95	95
Germany	91	91
Austria	87	87
Belgium	85	85
Great Britain	75	75
France	84	84
TOTAL	71	71
Ireland	—	—
Italy	37	37
Spain	11	11

the mainstay of display advertising in many sections of the Press. Whether this dynamic rate of growth by retail advertisers can be maintained over the next few years is crucial for most media and many advertising agencies, and anything which can throw light on this subject must be looked at with great attention.

#### Nielsen

This is why a recent survey by A. C. Nielsen on the comparative trading practices of grocers in 11 European countries is important. My interest centred on the table showing the proportion of grocers in the different countries making use of advertising, and I think it fair to generalise from the grocers and supermarkets covered in the survey to retailing as a whole.

The figure reproduced here shows the percentage of shops using advertising, and the percentage of total retail turnover arising from these shops. Two points are particularly striking. The first is the way the countries in the survey are ordered in the table. Every one has his own list of the countries in Europe with the most progressive business techniques, and those with the least. There is little doubt that in most people's lists Sweden, Holland, Switzerland and Germany would come near the top, while Ireland, Italy and Spain would come near the bottom. The order in the table showing retail use of advertising must be remarkably close to most people's order of national business efficiency (with Britain occupying a suitably modest place about half way up).

comes from shops which do not advertise.

I have little doubt that if this survey had been done five years ago, not only would the U.K. have shown absolutely lower figures in these categories, but it would have probably also been both lower down the table. In other words, the phenomenon which has appeared parochially in this country as a dynamic leap forward in retail advertising, seen as an improvement in the sophistication of Britain's retail trade towards the levels reached in more advanced countries.

#### Evidence

There is already contributory evidence to back up the theory. In particular there is the remarkably good performance of retail advertising in 1975, as shown in figures published in the MEAL Director's Report. At a time when retail sales (for the first three-quarters) were 20 per cent. higher than a year earlier, which in real terms denotes a drop of about 5 per cent. retail advertising (for the whole year) went up by over 38 per cent., which is a real increase of nearly 12 per cent. This must indicate a long-term growth trend totally separate from short-term cyclical fluctuations, and the most obvious reason for this is precisely the move towards more sophisticated retail trading.

# 1968: TEA BAGS 4% OF BRITISH TEA MARKET 1975: TEA BAGS 34% OF THE MARKET WHERE DO WE LEARN SUCH FUNNY FOREIGN HABITS?

As a result of extensive television advertising, an entrenched habit has been changed. Are your business problems the result of the economic situation? Or is there something you could do about it? If you can change the way the British make tea, you can change anything.

It could be time  
your product  
worked weekends.

London Weekend Television

Ring Ron Miller 01-261 3109

### News in brief

● **TOTAL EXPENDITURE** on display advertising during February at rate card costs was £46.8m., according to MEAL, which is 37 per cent. higher compared with February 1975. Part of the increase is due to a larger number of issues of some publications published in the month, and after allowing for this the gain was 35 per cent. Expenditure on television was 38 per cent. higher, newspapers 33 per cent. and magazines 22 per cent. higher than a year ago.

The two largest increases in spending were in the Household Appliances category (up to 88 per cent.) and Household Equipment (76 per cent.). The only category which spent less was Leisure Equipment, down 15 per cent.

● **INN ON THE PARK**, one of London's top "hotels" advertising its £90,000 account. The hotel is part of the Four Seasons Group.

● **THE RETAIL OUTLETS** Research Unit, Business School, has published a chart which plots changes in food prices, expenditure and consumption between 1972-75. Cost £7.60.

● **THE JANUARY** to December volume of the 1975 National

● **THE Scots** like their potatoes—as last summer Birds Eye launched a TV advertising campaign in Scotland using Stanley Baxter, its potato products and a new language, or rather, Scots in the raw. The slogan "YE KANNIWHAACKRAM" ("you can't beat them") became a cult cry, and boosted sales by 30 per cent. It also helped other Birds Eye products, and increased overall turnover 17 per cent. above the U.K. generally.

As a result agency Collett Dickinson Pearce is using Baxter again to promote its client's caker. But it is also risking the approach on the English, and from next Monday a £250,000, six-week TV network campaign breaks with Baxter immortalising the Glasgow cry "McCaun Erickson". Six months ago it gave the agency its Notpoint business. Expenditure this year should approach £400,000.







## Contrast

But what I remember most about those years was the contrast between Mr. Callaghan's and Mr. Wilson's bearing when devaluation was finally forced upon us in November 1967. Mr. Wilson began to speak of devaluation with all the exaggerated enthusiasm of a convert, reassured us about the "pound in your pocket" and spoke to his Parliamentary supporters of the great growth opportunities which were now open. Mr. Callaghan, by contrast, behaved with Roman dignity, insisted that devaluation was a defeat, resigned as Chancellor, and—wringingly—allowed himself to become the scapegoat.

The achievements of Mr. Roy Jenkins as Chancellor should by now be well known. The success of devaluation in bringing about four successive years of payments surplus is shown in the accompanying chart. But it was never a foregone conclusion and there were many anxious months in 1968 and 1969 of waiting until the results came through in the figures.

The new Chancellor's first priority was to limit the growth

**pressing**  
**erves**

A. A. White  
12) Safford's letter  
12) dealing with the  
ficial reserves and bor-  
to is to date brought no  
from the Central Statis-  
or the media that re-  
important information

D.N. authorities have let  
sink in the last two  
and earlier this week it  
welcomed appreciation  
for the bank's closing  
of 743.95 cents.  
while the Bank of Eng-

strongly in the case of selling  
existing council houses. Further,  
the great advantage of larger  
public housing sector—that  
the benefit of lower cost  
on earlier houses can be used  
to erect the very high cost  
of the conversion—building by rent  
pooling—will be lost by the  
reduction of this stock.

On spreading wealth more  
evenly, if houses are sold at  
market value—and there is no  
justification for selling essential  
public assets at discount prices  
—the effect of this policy will  
be an indiscriminate extension  
of choice and wealth only for  
the minority of high income  
tenants. This objective is better  
achieved by other policies in-  
cluding the administration of the

of public spending. He was widely criticised at the time for not raising taxes first. But subsequent experience showed how long it takes to get public spending under control; and he was right to concentrate his energies on getting the curbs through the Cabinet.

The combined effect of his public spending and tax measures is shown by the chart of the public sector borrowing requirement, which actually became a repayment in Mr. Jenkins' last year. Although he had originally been trained as an economist, Mr. Jenkins did not attempt to get bogged down in technical argument; he could not wait several lifetimes while the controversies of this "semi-cience" were being resolved. He reduced the growth of the money supply because his own experience and that of other countries had shown that fiscal

action on its own was not enough.

During the whole period when the balance of payments was being put into the black, unemployment hardly rose above 600,000. To-day it is over 1.2m. on a comparable basis.

The interesting question is how Mr. Jenkins would have handled the potential conflict between his monetary guidelines and the union wage push if he had remained Chancellor in the 1970s. There was certainly scope for diplomatic and political skill, which the Heath Government did not possess, in producing a combination of slower wage and price increases and more employment than we actually had in 1971-72.

It is often forgotten that Mr. Jenkins did preside over a temporary incomes policy, which was as successful as these things ever can be, and carried the

unions with him in it. He imposed a ceiling for wage and dividend increases in 1968. The policy was a holding operation to keep wage increases back to 5-7 per cent while other policies had a chance to work. In this it succeeded, without any of the rigidities of subsequent policies.

The closing years of the 1964-1970 Labour Government were one of our rare periods of reasonable government. In the non-economic 'spheres' society became more humane and free than at any time in British history. The Parliaments of that period, with much encouragement from Mr. Jenkins when at the Home Office, had done more to set the people free and remove sources of needless misery than all the attempts of Tory Governments to liberalise in the economic field—which have floundered for various reasons. Men know not their good for

tune. Just as Labour did not deserve to win in 1966, it did not deserve to lose in 1970. Some Labour politicians, as soon as they were out of office, began to apologise for their record.

In any case, Labour was back in office in 1974 with Mr. Denis Healey as Chancellor. There are two difficulties about judging his record fairly. The first is that we are still in mid-stream. The second is that because of the operation of time lags, it is difficult to be sure how far to attribute the alarming trends shown in the charts to Mr. Healey and how far to the legacy of the Heath Government.

Mention of Mr. Heath is in any case appropriate. Mr. Healey in many ways reminds one of Mr. Heath. It is not merely superficial resemblance such as their attitudes to critics and criticism. More

The biggest single mistake of the incoming Labour Government was to give the impression that irrespective of wage claims or restrictive practices, union leaders would be prevented by Government rescue operations from pricing their members out of jobs. This was never a possible long-term policy, all it did was to buy a little time at very great cost. While Mr. Healey cannot be regarded as the prime mover in this approach, he did not as

Return: the cornerstone and pride of Mr. Healey's approach is the concordat which he claims to have with Mr. Jack Jones. It is on the desirability, durability and effectiveness of this as a basis for economic policy that one's judgment must for the time being, rest.

## To-day's Events

Sir Lindsay Rint, Lord Mayor of London, attends Solicitors' Company dinner, Mansion House, E.C.4.

### PARLIAMENTARY BUSINESS

House of Commons: Debate on Northern Ireland. Consideration of Coal Industry Orders.

House of Lords: Consolidated Fund Bill, third reading. Bill of Rights, second reading. Consideration of Gas Heralds' Remuneration (Rateable Values) Order, similar orders for Electricity Boards and docks and harbours and of Redundant Mineworkers and Concessionary

Coal (Payments Scheme) Amendment Order.

### OFFICIAL STATISTICS

Capital expenditure by manufacturing, distributive and service industries, and manufacturers' and distributors' stocks (fourth quarter—revised).

### COMPANY RESULTS

Crane Fruehauf (full year). Lucas Industries (half-year). Prudential Assurance (full year). Royal Worcester (full year).

### COMPANY MEETINGS:

 See page 26.

### SPORT

Golf: Sunningdale Foursome. Badminton: All England Championships. Wembley. Rugby Union: Schools Sevens; Rosslyn Park (morning and afternoon).

property. In the case of selling existing council houses, Farrer, the great advantage of the public housing sector is that the element of lower historic costs on earlier houses can be used to even out the very high costs of new building, by rent pooling — will be lost by the reduction of this stock.

On spreading wealth more evenly, if houses are sold at market value and there is no dissatisfaction for selling essential public assets at discount prices the effect of this policy will be an indiscriminate extension of choice and wealth only for the minority at high prices for tenants. This objective is better achieved by other policies, including the elimination of the

From The Rev. J. O'Neill.

Q. Does HM Government contemplate negotiating with the guerrillas over Rhodesia? The Foreign Secretary's statement in the House of Commons on 24 March seems to imply the answer.

A. The guerrillas are planning themselves with countries which are themselves supporting guerrilla action in Rhodesia, which begins to raise the same problem.

Q. Do you believe a war against the white Government of Rhodesia is just, we should say so, and decide whether to join in it or not? But I do not think we should either support or condone guerrilla warfare. The guerrillas do not declare war, but their troops in uniform, the net usable energy for the same fuel consumption and on this basis alone we must consider our position in AD 2000. The need for a doubling of energy and scheme expansion. We have no time left for experiment, research and development—or any other expedient. On this basis the only establishable need for a doubling of combined heat and power services is an all-electric one that meticulous, cold-blooded (not enthusiastic) calculation shows must cost at least 10 per cent.

In these holes and corners investigations carried out at the behest of the electricity authorities (who are willing to stoop to the use of unstable arguments) have shown a waste in favour of gross wastage of fuel) comparisons are made which in-

Older power stations can be converted to produce gas and steam at a cost of up to four times the net usable energy for the same fuel consumption and on this basis alone we must consider our position in AD 2,000—and the time between building and commissioning—will leave us no time left for experiment, research and development—or any other expedient. On this basis the only established engineering alternative to combined heating and power services is an oil-electric one. That is, of course, not the most enthusiastic recommendation. Our calculations show that cost at least half as much again.

In these hole and corner investigations carried out at the behest of the electricity authorities (who are willing to stoop to the use of untenable arguments) to try to prove their case in favour of gross wastage of fuel) comparisons are made which in appliances shows district heating to be uneconomic—in the present circumstances—because this is a transient and is no true comparison. Gas will not be available long after AD 2000 and substituted natural gas more expensive than combined heat and power. Despite all the success of the so-called district heating systems, long run gas can be found it would be more economic by AD 2000 to use it for municipal boilers, not individual appliances. The hot water distribution mains will still be usable, viable and an invaluable investment long after gas has disappeared.

There must be dispassionate energy economy. Minitum fuel use will cost us least not now but over a period of two to three decades.

John Jenkins,  
Thatchill,  
Eusford,  
Farnham, Surrey.

Sir Lindsay Rigg, Lord Mayor of London, attends Solicitors' Company dinner, Mansion House, E.C.4.

Capital expenditure by manufacturing, distributive and service industries, and manufacturers' and distributors' stocks (fourth quarter—revised)

**COMPANY RESULTS**

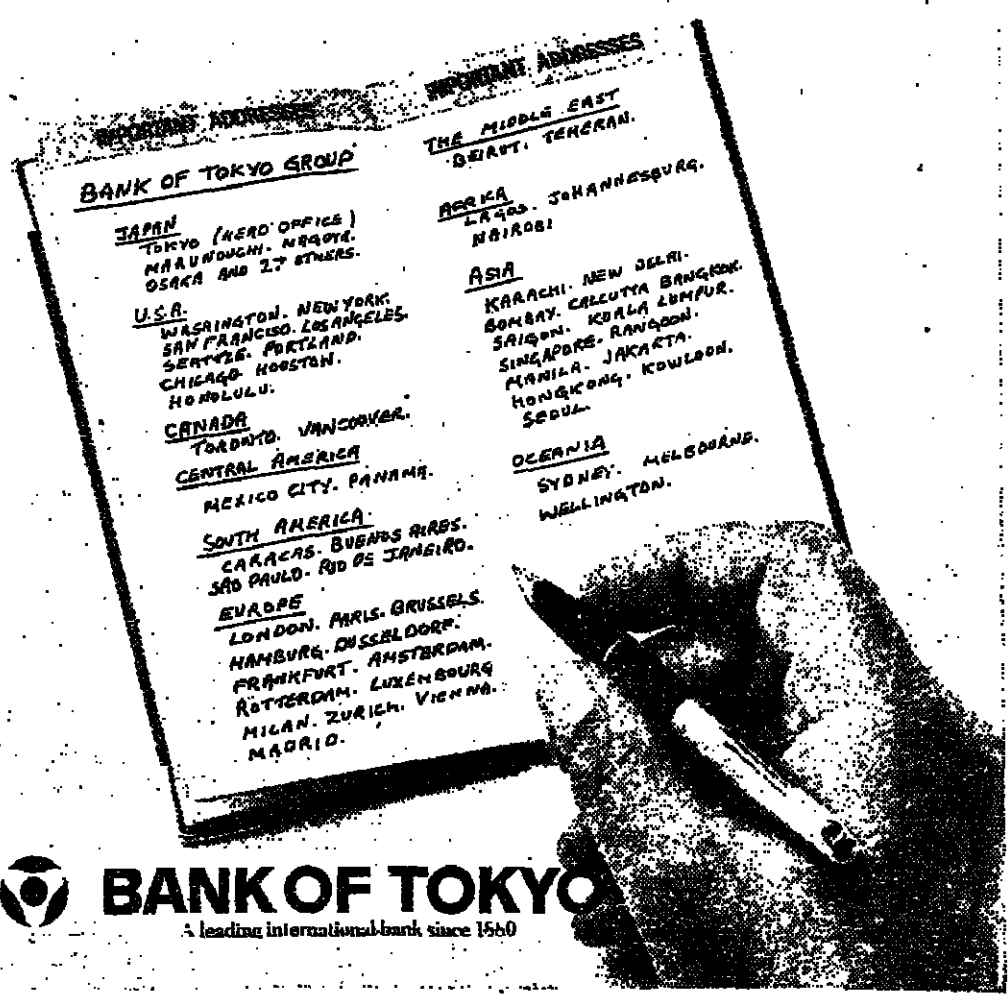
Crane Fruethun (full year). Lucas Industries (half-year). Prudential Assurance (full year). Royal Worcester (full year).

**COMPANY MEETINGS:** See page 28.

**SPORT**

Golf: Sunningdale Foursomes. Badminton: All England Championships. Wembley. Rugby Union: Schools Sevens. Rosslyn Park (morning and afternoon).

Which is exactly what we'd like to do for you.





## COMPANY NEWS + COMMENT

## Slough Estates jumps £1.1m. to £5.34m.

INCLUDING overseas income up from £1.79m. to £2.83m., gross rental income of Slough Estates expanded from £4.57m. to £7.77m. in 1975, and pre-tax profit increased from £4.22m. to £5.34m.

At half-year, reporting a rise in profit from £1.84m. to £2.83m., the directors said they were confident of "substantially higher" profits for the full year.

They now state that during 1976 the group will continue to benefit from lease reversions and rent reviews both in the U.K. and overseas, and income from utilities and sales of merchandise will further increase.

Provided there is no major setback in the general economic situation they feel confident that profits for 1976 will show a further improvement.

The development programme in the U.K. and overseas has been restricted as a result of poor demand for new premises, but the group is capable of taking full advantage as preliminary development planning has continued.

Earnings for 1975 are shown to be up from 2.48p to 3.57p per 25p share, and the dividend lifted from 1.25p to the maximum permitted 1.44p net with a final payment of 1.21p.

Gross rental income before tax £4,567,283  
Depreciation 1,923,191  
Net profit 2,644,092  
Shareholder's profit 2,644,092  
Profit, redemption 2,644,092  
Dividend 1,210,000  
Total 3,854,092

Construction management costs (including interest on work-in-progress) continue to be capitalised as part of cost of completed buildings, but interest of £372,000 on U.K. land has been charged in arriving at profits for 1975 (£376,000 capitalised in 1974).

## ● comment

A large profit increase to a record total is rare news from a property company nowadays and the 26 per cent. pre-tax rise at Slough would have been greater but for the decision to charge £372,000 of interest on U.K. land against profits, leaving over £500,000 of interest on work-in-progress in the U.K. still capitalised. Last year's performance is partly explained by the big increase in rental income previously held-up by the freeze. While there will be continued benefits from the indexed linked rents covering about half the U.K. portfolio, a smaller increase in overall rents and profits is likely in 1976. Slough has not revealed its properties, though reckons they are worth above book figures, and the general City estimate is of net worth around 110p a share. This indicates a discount of nearly 22 per cent. at 86p, which is larger than for some of the other industrial specialists, such as Bilton. But the shares have been strong relative to the sector and despite the balance-sheet strengths there are few immediate arguments for a re-rating.

INDEX TO COMPANY HIGHLIGHTS					
Company	Page	Col.	Company	Page	Col.
Barton & Sons	27	2	Mucklow (A. & J.)	25	4
Beckman (A.)	24	5	News International	25	3
Blackwood Morton	24	2	Parker Timber	28	5
Cartwright (R.)	25	3	Richards (Leicester)	28	3
Cornhill Insurance	28	4	Rockware Group	24	4
Dayway Day	27	1	Rosediamond Investment	28	1
Federated Land	26	5	Sanderson Murray	26	5
General Accident	28	4	Slough Estates	24	1
Guinness Peat	24	8	Tube Investments	24	7
Henderson (J. and W.)	24	6	Unidare	27	3
Imperial Metal	27	5	Walker (J.) Goldsmith	24	5
Ladbroke Group	28	1	Wainwrights	28	2
Lilley (F.J.C.)	24	3	Woodhouse & Rixson	26	4

## Blackwood Morton recovery

A TURNROUND from a loss of £431,489 to a profit before tax of £311,918 has been achieved by Blackwood Morton and Sons (Holdings) for the six months ended December 31, 1975. In the year ended June 30, 1975, a £436,205 deficit was incurred.

The directors are returning to continue with a interim payment of 0.8125p and in the absence of any serious deterioration in the second half, it is intended to recommend a final in October.

The last payments totalled 1.75p net in 1973-74 and included a 1.3125p interim.

Six months 1975 1974  
Sales 12,200,000 12,174,000  
Depreciation 27,484 28,898  
Bank interest 163,295 163,295  
Profit before tax 211,918 211,918  
Taxation 211,918 211,918  
Net profit 0 0

All trading companies, with the exception of the Australian subsidiary, contributed to the improvement, the directors report.

In the U.K. consumer demand continues to be disappointing. Trading conditions are likely to continue difficult and the situation could be aggravated by rising prices of raw materials leading to still higher prices for carpets, they say.

Depressed conditions and fierce price competition in the most important overseas markets led to a reduction in exports from £1.60m. to £1.45m. However, there are signs of an improvement, especially in Australia and West Germany, and the recent devaluation of the £ should help, members are told.

The group makes and sells carpets, felts, jute yarn and inners.

● comment

Three separate price increases in 1975, a gently rising trend in wool prices and stable labour costs have combined to widen BMK's pre-interest margins by over 30 per cent. on the previous six months, despite lower volume and a mere 6 per cent. increase in turnover. A sharp drop in interest charges, moreover, has translated this trading improvement into a pre-tax profit gain of 188 per cent.

Volume is still very flat in the U.K. and sales problems in Australia are likely to cancel out the contribution from the Canadian interests over the current year (in 1974-75 they made combined pre-tax profits of £107,000). A reasonable target for the year might be 51m. pre-tax, where the pre at 31p, up 3p last night is 3. As for the likely 2.5p gross in 1974 (where a yield of 8.8 per cent. would be covered overall dividend, the group paid 3.5 times) and 3p in 1975 (for a prospective cover of 1.9).

## F. J. Lilley breaks £2m. barrier

CIVIL ENGINEERS and public works contractors F. J. Lilley was pushed up its profit by 20.4m. to £2.02m. in the year ended January 31, 1976.

The directors are confident that the group will maintain its position despite the current recession in the construction industry.

Net earnings are stated at 12.40p against 11.25p per 25p share. The final dividend is 1.0582p to lift the net total from 1.602p to 1.732p, and a one-for-two scrip issue is proposed.

● comment

A pre-tax increase of a quarter from Lilley was up to outside estimates and the shares moved ahead by 2p to 62p, where the yield of 4 1/2 per cent. is covered 7.6 times. The profits growth stems wholly from U.K. contracts, and though new developments associated with the North Sea have tended to slow down, Local Authority work has been surprisingly good. However, Government pressure to cut spending is gradually contracting the number of new orders available, and Lilley may find it difficult to record any material growth this year. The hope is to supplement a deteriorating U.K. market with overseas contracts and in this respect it has recently gained a

● comment

The results were achieved in a year in which the greater part 20 per cent. of machinery was shut down, the directors state.

The glass division overcame depressed sales volume by strict control of costs and by management attention to sales mix.

As forecast plastics and engineering both produced disappointing results because of depressed volume of business.

Rockware's recent economy drive and its efforts to change the product mix on its side really paid off last year lifting profits by 38 per cent. pre tax despite sharp downturns in both plastics and engineering and a 10 per cent. lull in interest charges. Overall sales volume fell by roughly 5 per cent. during the year but the group has managed to push a pre-interest profit margin by more than two points to 10.2 per cent. With sales volume demand still depressed a fifth of machinery is still lying idle—and no signs of any improvement in plastics and engineering any profits growth in the current year is likely to be modest and entirely dependent on the cost savings which can be effected by the group's plant modernisation policy. Even so, the group's financial position has not changed since the end of 1974 when borrowings stood at around 87 per cent. of shareholders funds and the prospect of a minimum £2m. profit from the proposed Greenford property sale to IBM gives support to the charge which at 90p yield 3 1/2 per cent. and are on a

● comment

Turnover 1975 1974  
Sales 2,723,333 2,723,333  
Depreciation 77,473 77,473  
Interest received 1,513 1,513  
Profit before tax 2,644,092 2,644,092  
Taxation 2,644,092 2,644,092  
Net profit 0 0

Dividend 1.0582p

large contract in Hong Kong and a smaller one in the Persian Gulf. Meanwhile, however, cash flow has eliminated short-term borrowings which stood at £0.8m. Two years ago, and the accounts when published should show a healthy cash balance judging by the interest received figure of nearly £58,000 over the last six months.

## Rockware expands to £4.31m.

REFLECTING A "splendid year" in the glass division pre-tax profit of Rockware Group expanded from £2.72m. to £4.31m. in 1975, after £1.48m. against £0.7m. for the first half. Turnover for the year advanced from £44.78m. to £56.46m.

Stated earnings per 25p share increased from 8.15p to 12.52p, and the dividend is lifted from 2.0575p to a maximum permitted 2.1672p, net with a final of 2.1672p.

Glass turnover 1975 1974  
Sales 42,470 41,933  
Depreciation 2,163 2,163  
Bank interest 46 46  
Profit before tax 26,433 26,433  
Taxation 2,644 2,644  
Net profit 23,789 23,789  
Dividend 2.1672p

● comment

Engineering turnover, before deduction of inter-company sales, was £12,325,000. After all expenses including depreciation £7.7m. (£2,375,000).

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net except where otherwise stated.

● Equivalent after allowing for scrip issue. \* On capital increased by rights and/or acquisition issues. (a) Special interim.

Dividends shown pence per share net



April 1978

RECENT ISSUES

Table with 10 columns: Stock, 1976 High, 1976 Low, 1977 High, 1977 Low, 1978 High, 1978 Low, 1979 High, 1979 Low, 1980 High, 1980 Low. Rows include various stocks like BHP, Anglo, etc.

FIXED INTEREST STOCKS

Table with 10 columns: Stock, 1976 High, 1976 Low, 1977 High, 1977 Low, 1978 High, 1978 Low, 1979 High, 1979 Low, 1980 High, 1980 Low. Rows include various fixed interest stocks like Gilt, etc.

"RIGHTS" OFFERS

Table with 10 columns: Stock, 1976 High, 1976 Low, 1977 High, 1977 Low, 1978 High, 1978 Low, 1979 High, 1979 Low, 1980 High, 1980 Low. Rows include various stocks with rights offers.

# News Int. turns in £13.46m.

PRE-TAX PROFIT for 1977 of News International improved from £8.54m. to £13.46m., after a first half increase from £1.55m. to £5.93m. Turnover for the year advanced from £26.85m. to £117.82m.

The result can be considered satisfactory, but as compared with 1976, it is a decline in profit margin, says the chairman, Mr. Rupert Murdoch.

Profit before tax (excluding associates) is 10.81 per cent. of turnover as compared with only 6.84 per cent. in 1976, but 11.48 per cent. in 1977.

Stated earnings per 25p share increased from 12.25p to 30.85p, and the dividend is raised from 8.875p to 7.4p net with a final of 3.9825p.

The profit includes £225,000 (£100,000) share of associates. The 1977 figure largely comprises the share of the London Weekend Television profit less the share of the year's reduced loss on the American operations.

On prospects Mr. Murdoch says costs continue to increase in all areas and higher newspaper prices are shortly to take effect.

The group's national newspapers in Great Britain are increasing their share of the newspaper market, both in advertising and circulation. In the other sectors of operations trading results are holding about level with 1976.

Publications in Australia are trading well but will be affected adversely by the new Government's anti-inflationary policies, while in the U.S. all the signs point to a more buoyant economic climate and the directors are optimistic that publications there will end the year in profit.

See Lex

## R. Cartwright pays more

Pre-tax profit of door and window furniture manufacturer, R. Cartwright (Holdings), decreased from £324,382 to £224,704 in 1977, after a contraction from £182,800 to £79,100 at half-year. Turnover for the year increased from £2.87m. to £2.96m.

Net profit was £114,132 (£136,196) after tax of £120,572 (£188,398) and earnings per 10p share are shown at 3.87p (3.30p). A final dividend of 1.18p lifts the total from 2.69p to a maximum permitted 2.198p net.

## Land Securities

The directors of Land Securities Investment Trust announce that terms of the trust deeds constituting the 51 per cent. convertible unsecured loan stock 1983 have been modified, with the consent of the trustees, Alliance Assurance, to provide that interest be increased from 51 per cent. short of Unionamerica Insurance per annum to 51 per cent. with

## Mucklow ahead at halfway

Building contractors and estate developers, A. and J. Mucklow Group, reports pre-tax profits up from £724,146 to £810,268 for the six months to December 31, 1977. The net interim dividend is 3p per share compared with 2.5p previously. Total for the year ended June 30, 1977 was 3.49p from pre-tax profits of £1.52m.

Six months 1977 1976  
Trading profit 250,811 257,738  
Rental, etc. income 752,170 710,714  
Hire charges 22,819 22,563  
Interest 78,425 154,981  
Depreciation 96,169 62,063  
Directors' remun. 25,000 25,000  
Auditors' etc. 3,244 4,222  
Profit before tax 810,268 724,146  
Tax 275,000 233,000  
Net profit 535,268 491,146

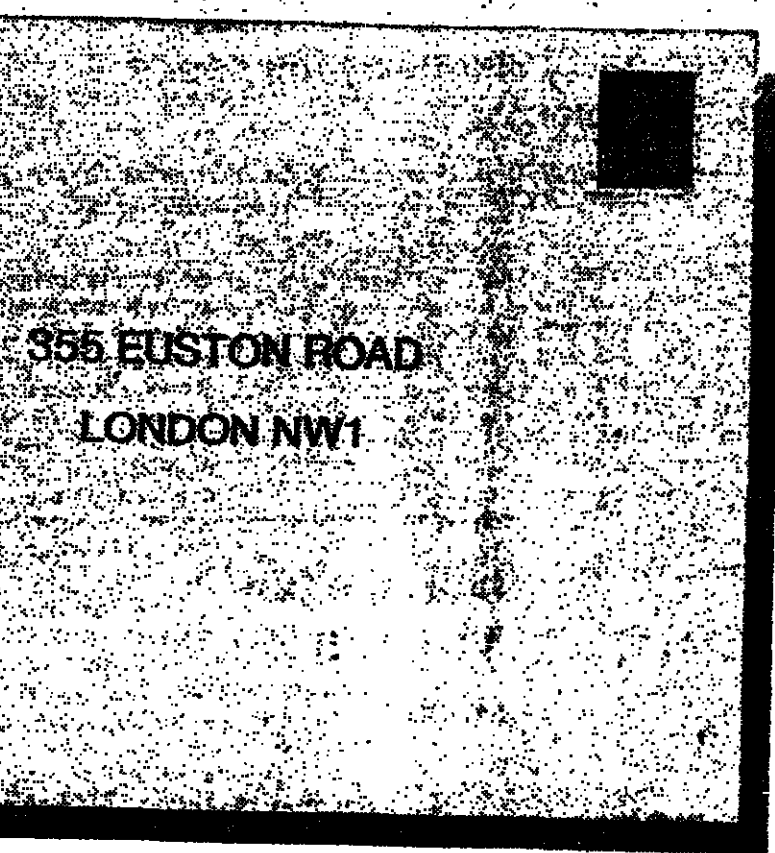
## Unionamerica Insurance

Unionamerica Insurance continued its cautious approach to business during most of 1977, says Mr. W. F. Fellows, chairman, in his annual statement. However, towards the close there was a change in the market, and with the better rates the company increased its volume of new business written.

It was only really in the last few months of 1977 that the rating of excess of loss reinsurance reached levels at which the company felt justified in accepting more business.

Mr. Fellows hopes that in the next few years the reinsurance industry will be allowed to obtain a rate structure which will restore underwriting profitability to the business. Its capital base needs to be increased to allow it to provide the capacity that it will be called upon to provide in the foreseeable future.

Unionamerica has doubled its own capital to £2m. since the end of 1975. Mr. Fellows says the decision permits and encourages the expansion of business and "we believe that 1978 will be a good year." The company is the U.K. offshoot of Unionamerica Insurance Group.



355 EUSTON ROAD  
LONDON NW1

**Your name could be on the front.**  
**There's 42,000sq.ft. inside.**

You'd be hard put to find an office building more prominent, or better situated, than number 355 Euston Road. Not that there's any shortage of office accommodation around at the moment, much of it 'Centrally Located' and 'In Prime Position'. But how central is Central? How prime is Prime?

If you've ever had anything to do with re-location before, you'll know how important it is to find somewhere that's both easily accessible, and pleasant to work in.

We think your staff would agree that if any building fulfils those two requirements, this one does.

Euston, King's Cross, St. Pancras and Marylebone main line stations are all within walking distance. The other termini are a short tube journey away; Warren Street and Great Portland Street underground stations give you a choice of four lines.

Walk out of the front door, turn left, and you're heading straight for the M40 and M4. The M1 and A1 North are just as accessible.

At lunch time or after work, it's nice to know that all the amenities of Regent's Park, Oxford Street and the West End are within easy reach, too.

We haven't forgotten that your staff should be happy while they're in the building.

So the air conditioning is of the latest design, and changes the air completely every six minutes.

Returned air is ducted through the light fittings, which are incorporated on a grid pattern within the suspended, acoustic tiled ceilings.

Every office is double glazed from floor to ceiling with smoked grey glass. And on the third floor a beautiful garden, open to the heavens, forms the centrepiece round which the third and fourth floor offices are arranged.

Fully carpeted, the office accommodation totals 42,239 sq ft spread over five floors. Possession is available from September Quarter Day.

A comprehensive 24-page brochure describes this magnificent building in detail. For your copy, phone or write now to the letting agents.

**BERNARD THORPE**  
1 Buckingham Palace Road London SW1W 0QD  
Telephone 01-834 6880

**GLE STAR-PEARL STRALIAN DEAL**  
The Gle Star Insurance is to buy the minority stake of Pearl Insurance in Australia. Eagle Insurance with effect from January 1978 provided the appropriate consents are obtained from authorities in the U.K. and Australia. Both companies had their Australian business for several years ago.

**BORDEN (U.K.) EXPANSION**  
Borden (U.K.), the Southampton-based manufacturer of synthetic resins, adhesives and plastics packaging materials, has acquired the two sister companies, Blackburn and Oliver and Moulding Powders of Wigan.

The acquisitions will reinforce Borden's position as a major U.K. producer of phenolic resins and take it for the first time into the moulding powder field.

# If your big computer can't give somebody what he wants.....



# give him a computer that can.

It is hard for one computer to be all things to all people.

So if your big computer can't do what somebody wants done, get a small computer to do the job.

A Data General computer.

George Wimpey and Company Limited, Europe's largest contractor, wanted to access information held on their central ICL 1904S from their widespread regional offices.

So they're taking a constructive approach and are putting in a network of Data General computers connected on-line to the ICL machine.

This considerably reduces the load on the batch computer. And their site managers now have the benefit of local processing capability, plus the ability to communicate with the central computer.

At Lowe's Companies (a group of 130 building material stores) the central computer knew the current prices and stock levels of 7,000 items in stock at each store. But the salesmen didn't.

So Lowe's data processing management put Data General computers in their stores to give the salesmen all the information they needed. Our computers cost considerably less than the IBM370 it would have taken to do the job.

At the end of every day, our computers automatically report to the computer centre in the home office. And by the beginning of the next day, the central computer sends each store the latest prices and new stock information.

Data General computers not only make order-taking easier and more accurate, they also cut the time needed to take an order by 30% and reduce inventory carrying costs, pricing errors and bad debt losses.

Instead of giving people reasons why your big computers can't do something why not look into what Data General can offer. Write for our brochure "The sensible way to use computers."

Then when somebody starts complaining about your computer you'll know enough to tell him where to go.

To: Marketing Communications, Data General Limited, Westway House, 320 Ruislip Road East, Greenford, Middlesex, UB6 9BH.

NAME \_\_\_\_\_ TEL \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY/ORGANISATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

FT 18/3

**Data General**  
Data General Limited, Westway House, 320 Ruislip Road East, Greenford, Middlesex UB6 9BH Tel: 01-578 9231  
Offices also in Birmingham, Manchester and Glasgow.







# Dawnay Day break-even in first half

FOR THE six months to December 31, 1975 a loss of £14,000, compared with £211,000, is reported by investment bankers, Dawnay Day Group. This is a result of provisions against banking advances down substantially from £1,180,000 to £220,000. In the last full year a taxable loss of £1,731,000 was incurred.

Again there is no interim dividend—last year's final was 0.5p net per 25p share.

Chairman, Mr. P. Parker, says that, after the exceptional conditions of the past two years, "it is at least encouraging" that the group has approximately broken even for the six months. The result has been improved by a further surplus on purchases of convertible loan stock, included in the profit and loss account as an extraordinary item.

Throughout the group has had to combat substantially increased costs in the investment banking field and adverse conditions continued to affect certain of the trading subsidiaries.

Mr. Parker adds that it would be "foolhardy" to predict the likely outcome for the year as a whole but he believes that the group's performance is encouraging nationally and as regards the group the worst effects of the recession are over.

The directors are more confident again of opportunities in which to participate advantageously, particularly in the field of expanding private and smaller public companies in which the group has long specialised.

	1975	1974	1973
Inv. bkms. profit	5000	1000	1000
Trading subs. loss	1000	1000	1000
Convertible int.	1000	1000	1000
Financial items	1000	1000	1000
Less before tax	1000	1000	1000
Tax	1000	1000	1000
Less after tax	1000	1000	1000
Extraordinary credit	1000	1000	1000
Profit	1000	1000	1000
Loss	1000	1000	1000
Provisions against banking advances	1000	1000	1000

## Standard Bank rights 90% accepted

The rights issue by Standard Chartered Bank to raise £31m. on the basis of three-for-20 at 35p

**Tokyo Pacific Holdings N.V.**  
**Tokyo Pacific Holdings (Seaboard) N.V.**  
Curaçao, Netherlands Antilles

The Annual Report as of 31st December 1975 has been published and may be obtained from:

Piercon, Holding & Pierson N.V.  
Herengracht 205-214, Amsterdam  
Unter Sachsenhausen 4, 5 Köln

Manufacturers Hanover Trust Company  
7 Princes Street, London EC2R 8AQ

N. M. Rothschild & Sons Limited  
New Court St. Swinfin's Lane, London, E.C. 4

Banque Rothschild  
21 Rue Lafayette, Paris 9

Merrill Lynch International Inc.  
all European offices

International Pacific Corporation Limited  
Rothschild Building  
56 Pitt Street, Sydney N.S.W. 2000

## Barton and Sons up to £2.97m.

TURNOVER of engineers and tubing manufacturers, Barton and Sons increased from £26.18m. to £30.2m. in 1975 and pre-tax profits rose by 4.3 per cent. from £2,833,200 to £2,963,320 after £1.44m. against £1.37m. for the first half.

Full year earnings per 25p share are shown to be up from 9.37p to 9.79p and the dividend total is lifted from 2.48p to 2.66p net with a final payment of 1.66p.

Mr. C. A. Roper, chairman, says "a significant portion of the increase in sales came from industrial values. The steel tube division was substantially able to maintain its record 1974 level of profits, the increase in sales value making good a fall in margins from 15 per cent. to 13.5 per cent."

Profit of overseas tube-making subsidiaries increased while the home subsidiary suffered a reduction.

	1975	1974	1973
Inv. bkms. profit	5000	1000	1000
Trading subs. loss	1000	1000	1000
Convertible int.	1000	1000	1000
Financial items	1000	1000	1000
Less before tax	1000	1000	1000
Tax	1000	1000	1000
Less after tax	1000	1000	1000
Extraordinary credit	1000	1000	1000
Profit	1000	1000	1000
Loss	1000	1000	1000
Provisions against banking advances	1000	1000	1000

Further development costs in the casting section partly accounted for this setback but no substantial further expenditure in this area is expected to be chargeable in the current year.

On prospects, Mr. Roper tells members that 1976 profits could be reasonably satisfactory although not quite reaching the 1975 level. He would expect the

second half to make the larger contribution.

Though pre-tax profits of Barton are only 4.3 per cent. ahead on an increase of 13 per cent. in turnover, they are above earlier expectations. Once again stock profits—evidently at the 1974 level of 20.3m.—were the steady factor. These more than offset the 4.1 per cent. jump in interest charges reflecting increased borrowings to finance higher stocks.

But bank borrowings are now down to £2.7m. from the mid-term high of £3.5m. while stocks are held steady at £7.3m. Current year prospects are again difficult to pin point but stock profits could continue to boost profits in the face of further price increases by 25c.

The share price rose 3p to 51p where the p/e is 3.1 and the yield 5.3 per cent. covered 3.7 times.

## Investment continues at Unidare

CONSOLIDATION, rather than immediate growth, could well be the forecast of Unidare for 1976, says the chairman, Mr. A. McStay.

Mr. McStay stresses that the aim must be for expansion of both turnover and profits.

The stocks and debtors reduction policy will be continued, and wherever possible efforts will be made to increase margins, although the directors do not anticipate any abrupt return to acceptable levels.

Last year 1975/76 was spent on plant and £4,000 on buildings. The investment programme continues and capital outlay this year will again be financed from internal resources. The year end group commitments were £283,000 (£48,000).

As reported on March 19 group pre-tax profit for 1975 was £1,191,199 (£1,321,284)—one of the most difficult trading years. Margins on both home and export business came under severe pressure particularly in the second half.

Despite improved productivity and cost reductions the directors were unable to capture the margins of 1974, which in themselves were not regarded as adequate. Improvement may have to wait a while longer, says Mr. McStay.

Valuations of plant and buildings have been investigated by professional valuations on the replacement rather than the replacement concept previously used and this has had the overall effect of an increase in the valuation of £578,000.

Phillips Electrical (Ireland) owns 3,034,408 Ordinary shares in the company and Alcan Aluminium 1,316,334. The company manufactures electrical cables and transformers, telephone cables, etc.

Meeting Dublin April 8, noon.

## MINING NEWS

# Barlow Rand's two old soldiers

BY KENNETH MARSTON, MINING EDITOR

DOWN, but not out, seems to be the verdict on Durban Deep and East Rand Proprietary Mines, two veteran and low grade South African gold producers in the Barlow Rand group which enjoyed a boost in profits during 1975.

In the annual report of the 75-year-old Durban Deep, the chairman, Mr. R. S. Lawrence, says that there has been a marked improvement in the vital supply of labour and with indications of a rise in the grade of ore being mined, improved gold production is in prospect for the year. But he ventures no forecast of dividend and profits which are highly geared to bullion prices.

He also holds out the hope that the exploitation of the southern area discloses average gold values and mineralisation patterns similar to those elsewhere in the mine. Meanwhile, both mines are keeping their spending down as much as possible. Durban Deep were 370p, yesterday and ERPM closed at 265p; both shares reached 514 last year.

In the case of ERPM, which started mining in 1908, Mr. Lawrence comments on a welcome improvement in the mine's labour supply, though this still falls short of requirements. He looks forward to an improved performance this year despite the mining of lower grade ore than in 1974. Meanwhile, both mines are keeping their spending down as much as possible. Durban Deep were 370p, yesterday and ERPM closed at 265p; both shares reached 514 last year.

## BOTSWANA RST LIMPS ON

The struggling Seteb-Pikwe copper and nickel operation of Botswana RST showed a steady

## BIDS AND DEALS

### EMU WINE BATTLE

Events in the struggle for control of Emu Wine took a further turn yesterday, with a letter sent to shareholders, through Brands, on behalf of the Chaplin family, which holds over 32 per cent. of the shares.

Mr. A. H. Chaplin is chairman of the group, but not party to the Emu capital. The letter urged shareholders to accept the offer from Thomas Hardy on the basis that (a) it is 12p higher than the offer from Western Australian Wines and (b) it is above the middle quotation prior to this latest letter, (c) Chaplin interests believe employees will enjoy a more secure and prosperous future under Hardy's and (d) that Western Australian's offer is inadequate.

The view of the Chaplin family—Mr. A. H. Chaplin is chairman of the group, but not party to the Emu capital. The letter urged shareholders to accept the offer from Thomas Hardy on the basis that (a) it is 12p higher than the offer from Western Australian Wines and (b) it is above the middle quotation prior to this latest letter, (c) Chaplin interests believe employees will enjoy a more secure and prosperous future under Hardy's and (d) that Western Australian's offer is inadequate.

Mr. A. C. Monson, a director of Emu, who has dissented from the remainder of the Board who, on Tuesday, recommended acceptance of the WAWW bid of 170p cash.

A countering letter was sent out later by the Emu Board, which argued that it was still not possible for the Hardy case to reduce the level for an unconditional offer below 90 per cent.

Meeting Dublin April 8, noon.

Improvement last year to an output rate of 70 per cent. of capacity in December.

But against a background of depressed copper prices Botswana RST made a loss of R32.2m. (£22.2m.) and further losses are expected this year. At the year end operation's debts amounted to R25.2m. (£15.6m.) and it is proposed to increase borrowing powers to R50m.

Now that the technical problems are being overcome discussions are being held for the restructuring of the company and these are expected to take some time. Amas and the Anglo American-Charter group each hold 30 per cent. of Botswana RST. The last-named owns 50 per cent. of the trouble-free operating company with the Botswana Government having a 15 per cent. Botswana RST were 54p yesterday.

## Cons. Murchison plays it cool

IN VIEW of uncertain economic conditions Mr. P. R. Wilton, chairman of South Africa's antimony producer, Cons. Murchison, goes on further than to anticipate that the company's distributions will be "at least maintained" this year. However, it looks as though the share recovery and profits which were seen in the final quarter of 1975 is continuing, especially in the light of the recent rise in prices.

Cons. Murchison has been using new leaching process to produce high purity antimony sulphides from the sizeable tonnages of concentrate which have been stockpiled because of their high arsenic content.

Murchison's mine life is still regarded as bright, but it is not clear how long it will last. Wilton adds to the general opinion that a significant new orebody has been

discovered. He says only that drilling is continuing to determine the extent of the new deposit. Murchison's March quarter profits are due to be announced in mid-April. The shares were 700p yesterday.

## PALABORA'S URANIUM

The directors of the Rio Tinto Zinc group's Palabora copper mine in South Africa say that owing to the low level of the copper price and consequently reduced profits it will not be possible to retain sufficient earnings required for capital expenditure.

Adding that shareholders will not be called upon to contribute in any way, they say that arrangements have been made with the company's bankers, to increase overdraft facilities to £20.8m. (£12.7m.) and also to obtain a loan of £10m. (£6.5m.). Further loan facilities of £2m. (£1.1m.) have been made available by the Industrial Development Corporation of South Africa.

A contract has been concluded with an overseas company for the sale of uranium concentrates for delivery between 1977 and 1981. In 1975 Palabora produced around 250,000 lbs of uranium oxide. Current prices obtaining for new contracts are about \$30 per pound upwards.

The new uranium contract also provides for an interest-free loan to be made to the company of not less than the equivalent of £11.5m. (£8.5m.), the payment having been received since the year-end.

Capital expenditure in 1975 was R26.67m. (£16.8m.), compared with R9.6m. the previous year, spent mainly in respect of the mine's expansion programme which is scheduled for completion next year. Palabora were 700p yesterday.

# BLACKWOOD-MORTON & SONS (HOLDINGS) LTD.

## Interim Statement

The Directors of Blackwood-Morton & Sons (Holdings) Ltd. announce an interim dividend of 81.25p per share (1975 - Nil) for the year to 30th June 1976.

Unaudited Group results for the six months to 31st December 1975 (Overseas Subsidiaries - six months to 30th September 1975) are as follows:

	Six months to 31st Dec. 1975	Six months to 30th Sep. 1974
Sales	12,260,838	12,114,483
Net Profit before Tax	904,878	77,818
Less: Depreciation and Amortisation	287,484	288,064
Less: Dividends	115,274	284,607
Profit before Tax	302,120	573,671
Less: Tax	511,918	(Loss) 651,489
Profit (Including Deferred Tax)	275,000	(Tax Credit) 290,000
Profit after Tax	275,000	(Loss) 361,489

Sales, though reduced in volume, showed a rise in value compared with the equivalent period a year ago, reflecting the benefits of price increases which became effective in the first half of 1975. This increased profitability allied to the sharp reduction in interest charges from £284,607 to £105,274 and a lessening in the rate of wage increases led to the considerable improvement in the results.

All trading companies, with the exception of the Australian subsidiary, contributed to this improvement.

In the U.K. consumer demand continues to be disappointing. If unemployment continues at a high level, and if there are no tax reductions in the Budget, disposable income will continue to fall. Trading conditions are likely to continue difficult and the situation could be aggravated by rising prices of raw materials leading inevitably to still higher prices for carpets.

Depressed conditions and fierce price competition in our most important overseas markets led to a reduction in export income. However, there are signs of an improvement, especially in Australia and West Germany, and the recent devaluation of the £ should help.

In the absence of any serious deterioration in the second half of the year, it is the intention of the Board to recommend the payment of a Final Dividend in October.

# Portman Building Society

The ninety-fifth Annual General Meeting of the Society was held at 40, Portman Square, London, on 24th March, 1976. The Chairman, Sir Tom Bond, K.C., D.L., F.C.A., presided and gave the following details in his statement for the year ended 31st December, 1975:

Total Assets	£116,112,668 - an increase of £27,345,467 or 30.8% in the year.
Shares and Deposits	£41,592,575 - Record new investments of £41,592,575.
Mortgages	£31,591,967 advanced - over 5000 in the 1975 level.
Reserves	General Reserve increased by £1,163,769 to £6,166,707 - now equivalent to 5.3% of Total Assets.
Liquid Funds	£25,210,562 or 21.7% of Total Assets.
Membership	Over 82,000 Mortgage and Investment Accounts.

A copy of the Chairman's Statement and the Report and Accounts for 1975 will be supplied on request to:-  
Chief Office - 40, Portman Square, London, W1M 0BN.

# Portman Building Society

# KENNING MOTOR GROUP LTD

Distributors and Retailers of Cars, Commercial Vehicles, Petroleum Products and Tyres. Concessionaires for John Bull Tyres. Specialists in Service and Parts. Long Term Contract Hire, Car and Van Hire.

## Chairman's Statement

Despite the doubts I expressed in the Interim Statement, the Group Net Profit before Tax of £3,639,000 is a record and compares satisfactorily with the figure of £3,171,000 achieved last year.

Fortunately, it was not necessary again to provide a special payment to the Group Pension Fund charged in the accounts of the previous year. The Group's normal contribution to the Fund was, however, increased by 1%.

Trading in new vehicles was far better than anticipated due to the success of the Leyland Superdeal Campaign. Sales of, and profits from, used vehicles also showed an improvement. Kenning (London) Limited benefited from these factors and from its reorganisation, turning a substantial loss into a profit.

Parts depots increased their profitability and Service Departments improved their trading sufficiently to balance increased costs.

Commercial vehicle depots produced good results in a depressed market, helped by better availability and an improvement in the model range.

Kenning Tyre Services results were well above the average for similar businesses but showed a sharp decline from last year's record figures. The market for truck tyres was affected adversely due to hauliers laying up vehicles. Earthmover tyre sales declined sharply as the effects of the cut back on road building programmes were felt. The car tyre market was highly competitive as motorists endeavoured to economise. Shortages of John Bull Tyres were experienced during the year but the supply position has now considerably improved and truck tyres have been added to the range. Remoulds showed some improvement but it was difficult to obtain sufficient casings for radial remoulding at the factories. Nevertheless, a worthwhile profit was achieved.

Contract Hire performed very creditably in producing record figures. Car Hire produced improved but disappointing results. The bulk of this improvement came in the last quarter of the year when the Price Commission allowed us to increase rates to meet increased costs. Since the year end we have joined in a new European Consortium called Autohansa International which I trust will prove to be a worthwhile venture. Although they are run as separate businesses, it is interesting to note that our combined long and short term hire fleets number 7500 vehicles.

Petrol retailing remains an important part of the business. Above average results were achieved in a highly competitive market.

Motorway Service Areas again had a difficult year but produced an improved profit for the second half year.

The Authorised Distributorships operated for BP again produced satisfactory results.

Interest charges decreased by £196,000 partly as a result of improved liquidity.

Kenning S.A. managed to reduce its loss from £72,000 to £28,000 largely as a result of economies which had been effected. A better understanding has been reached thanks to the efforts of British Leyland International but currently, vehicles are in short supply.

Unfortunately, results for the first quarter have shown a decrease on the similar period for last year. I must again mention that costs are rising and the scope for effecting further economies becomes ever more limited. The results for the first half of the year will be less.

It is difficult to predict the results for the year as a whole but I do not feel too despondent at this stage. The liquid position is good.

Mr. J. E. Coker retired from the Board at the year end. He served the Company faithfully and well over a period of twenty-nine years having been a member of the Board for thirteen years. It is appropriate that he should be thanked for his efforts in the Company's service.

Mr. J. B. Thomas, a Director of Kenning Estates Limited and the Company Solicitor for sixteen years, has joined the Board and is making a valuable contribution to our deliberations.

I am conscious that results depend on the efforts and co-operation of the Company's employees. I have no doubt that the shareholders would wish to join the Board in thanking them for their achievements in a difficult time.

	1975	1974
Year Ended 30th September, 1975	£000	£000
Turnover	141,725	123,461
Group Trading Profit	8,461	7,780
Group Net Profit before Taxation	3,639	3,171
Dividends Distributed		
Cost to Company	765	720
Shareholders Funds (issued Capital and Reserves)	22,341	20,674
Capital Employed (Shareholders Funds, Debentures, Loans and Minority Interests)	32,494	30,903
Fixed Assets	26,260	23,950
Net Current Assets	12,532	11,899

Number of Shareholders 6,300.  
Value of Group Properties £21,000,000.  
Number of Employees (excluding Rhodesia) 7,339.  
Number of Apprentices 447.

Copies of the 1975 Report and Accounts may be obtained from the Secretary, Main Offices, Old Road, Chesterfield Rhodesia 7,339.

# KENNING MOTOR GROUP

## "We're with Nationwide. We've had another record year"



# Nationwide-quantified!

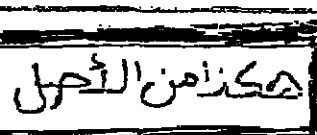
1975 has been a great year for Nationwide Building Society. The 1975 Report shows a record increase in both receipts and assets:

- Total assets increased to £1,905.1 million, an increase of £358.5 million (23.2%).
- Investment receipts in 1975 were £827.5 million, the highest ever. Net receipts after deducting withdrawals, were another new record at £374.5 million.
- 51,532 loans with a record total value of £405.9 million were made during 1975. About half of these loans were to first time buyers.
- A strong financial position was maintained throughout. At the end of the year, reserves had risen to £62.5 million.
- Almost 1,500,000 people now keep their savings with Nationwide.

Your money is safe in Nationwide. Please call in at any of our 260 branches for a free copy of the 1975 Report and details of our services for investors and borrowers.

# Nationwide The Building Society of a lifetime

Funds exceed £1,900 million. Authorised for investment by trustees. Member of the Building Societies Association.





## COMPANY NEWS

# Ladbroke ahead £2.3m. and doing well

WITH THE exception of credit betting and casinos, all divisions of the Ladbroke Group achieved improved turnover in 1975, and the overall total showed a near £14m. advance to £248.6m.

Profits went up from £10.08m. to £12.33m. with £7.32m. coming in the second half. Interim profits did not include the holiday side. Of the profit, betting and casinos accounted for 74 per cent., hotels, holidays and entertainment for 20 per cent., and property for the balance.

Net earnings per share are stated at 12.1p against 11.86p adjusted. The final dividend is 2.278p on capital increased by the rights issue for the forecast 4.1178p net total, compared with 3.872p.

The leisure industry continues buoyant and the group is doing well, the directors state. Prospects for 1976 are "most promising."

It is intended to continue expanding in the leisure field. Recent moves into racecourse management through the promotion of the Ladbroke Grand National Meeting and the intended acquisition of Totalisator and Greyhound Holdings are part of this policy.

	1975	1974
Turnover	248.6	234.6
Net interest paid	8.2	1.1
Profit before tax	12.33	10.08
Taxation	6.4	5.9
Minority	0.1	0.1
Available	3.74	4.01
Dividend	1.23	1.24

See Lx

## Rosedimond lifts total

PRE-TAX REVENUE for the year to January 31, 1976 of Rosedimond Investment Trust increased from £373.431 to £424.379.

Stated earnings per 25p income share advanced from 3.49p to 3.67p, and the dividend is lifted from 3.475p to 3.7p net with a second distribution of 1.873p.

	1975-76	1974-75
Income	445.23	424.23
Expenses	21.04	21.04
Pre-tax revenue	424.19	403.19
Taxation	24.25	14.25
Net income	218.73	239.12
Net asset value per 25p Capital share is shown at 73.3p compared with 74.1p.		

## Watmoughs second half advance

REFLECTING an "encouraging advance" in the second half, colour printers, publishers and process engravers, Watmoughs (Holdings) finished the year 1975 with pre-tax profits of £374,550 compared with £371,386 in the previous year.

Profits for the first six months were down from £126,000 to £92,000 due mainly to production being affected by a national overtime ban.

Stated earnings per 25p share for the year are 7.88p against 8.04p. As expected, the net total dividend is raised to a maximum permitted 2.686p from 2.46p with a final of 1.986p.

An analysis of profit shows Watmoughs contributed £380,229 (£384,745), Engravers (Hull) £41,329 loss (£17,385), D. H. Greaves £42,435 profit (£22,377) and Jowett and Savory (Printers) £8,773 loss (£3,171). Despite many difficulties, the directors are confident of the

group's ability to make further progress in 1976. The last three years have been marked by a large investment programme and the chairman Mr. J. E. Watmough believes the group will now begin to obtain material benefits.

"We are continuing to invest in both new equipment and training, for the climate has never been more conducive," the chairman says.

Capital expenditure for the group was £485,335, against £1.33m. in 1974. Regional development grants on capital expenditure at Scarborough and Bradford totalled £40,703 (£78,451).

Total borrowings from Barclays Bank at the end of 1975 amounted to £1,073,908—the amount outstanding has now been reduced to £440,762.

## Richards Leicester

FROM record turnover of £35.7m. against £33.7m. profits before tax of Richards (Leicester) rose from £326,224 to a peak £462,245 in 1975. First half profits were up from £125,500 to £267,000 but the directors then warned that profits for the second six months were unlikely to be as high.

Stated earnings per 25p share are 12.2p against 5.7p and the net final dividend is 2.1p making a total of 3.1p—the maximum permitted. Previous total was 2.85p.

Pointing out that the results have been achieved despite the general economic recession, the directors say new customers have been found and efforts have been made to improve overall efficiency. The group trades as structural steel, mechanical engineers and ironfounders.

A BETTER TREND has been shown by General Accident Fire and Life Assurance in the last quarter of 1975, resulting in the year's profit before tax being £4.6m. down at £16.8m. after £4.6m. more than halved—from £24.6m. to £10.2m.—at the nine months' stage.

General business and marine and aviation produced a combined underwriting loss of £23.7m., which is £12.2m. worse than in 1974. But long-term profits were up £1.3m. and investment income advanced £7.3m. to £42.3m.

Profit available for ordinary holders fell £2.8m. to £12m. Earnings are 9.5p (11.8p) per 25p share and the dividend is 5.5p (3.4p) net, the final being 2.96p.

	1975	1974
Premium income	53.9	49.3
Short term	45.9	40.3
U.S.A.	1.4	1.4
U.K.	1.4	1.4
Canada	1.4	1.4
Other	1.4	1.4
Long term	8.0	9.0
Investment income	42.3	35.0
Short term	2.7	2.7
U.S.A.	1.4	1.4
U.K.	1.4	1.4
Canada	1.4	1.4
Other	1.4	1.4
Other profit	0.1	0.1
Marine and aviation	0.1	0.1
Loan and int. paid	0.1	0.1
Profit before tax	16.8	24.6
Exchange adjustment	0.1	0.1
Minority	0.1	0.1
Available	1.5	1.5
Dividend	1.5	1.5

In the profit, after tax, overseas revenue has been included at the exchange rates ruling on December 31, 1975. U.S. business being converted at \$2.02 to the £. registered on March 12, at 70p. The exchange charge of £0.8m. (£0.1m.) represents the decrease in that profit arising from the

Giving their reasons for the

Giving their reasons for the

application of average rates of exchange, which are those used for purposes of establishing U.K. taxable profits.

## Parker Timber growth

A SHARP rise in profits, and a more than doubled dividend, are forecast by the directors of Parker Timber Group in announcing a one-for-five rights issue to raise about £648,000.

The interim statement shows that first half taxable profits have advanced from £380,000 to £1,064,000 and the forecast for the full year to March 31, 1976 is for a figure of not less than £2m., compared with £1,177,000 in 1975.

The Treasury has confirmed that consent will be given to an intended net dividend of 4.575p per 25p share on the capital as to be increased, compared with last year's 2.135p—the gross equivalent would be 7.3p against 3.2p.

During the six months the company obtained a growing share of the market, all divisions traded successfully and Parker International (export packing and storage) showed a "particularly strong" growth performance.

Turnover increased in volume as well as by value and this trend is continuing, the directors report. The 199,995 new Ordinary shares will be offered to holders being converted at £2.02 to the £. registered on March 12, at 70p. The exchange charge of £0.8m. (£0.1m.) represents the decrease in that profit arising from the

issue the directors say that during the coming months the company will incur a substantially higher level of capital expenditure in order to help meet an increasing demand. In addition, at a time of rising timber prices, they consider it desirable to increase the equity base to assist in financing a higher level of activity in the future.

The issue has been underwritten by Sheppards and Chase. A letter giving details, together with provisional allotment letters, will be posted to-morrow. Dealings in the new shares (nil paid) are expected to begin on March 22, and the latest time for acceptance is 3 p.m. on April 21.

	1975	1974
Turnover	11,403	11,403
Trading profit	177	177
Depreciation	177	177
Profit	177	177
Tax	364	364
Net profit	520	520

comment

Parker Timber is raising some £648,000 against a cash flow of £2.3m. in 1974-75 (including £1.2m. increase in deferred taxation) and assuming that "the substantial" capital expenditure on saw mills tops the £600,000 spent last year, the issue is a specific financing exercise. The

shareholders are that the dividend yield is to be more than doubled from 3.7 per cent. at the pre-issue price of 90p, to 8.7 per cent. at the ex-rights price of 81p. Although the balance sheet is low on borrowings, the group is obviously creating elbow room for any sharp rise in working capital requirements. Timber

prices have risen by 20-25 per cent. since the summer and 1974-1975 saw stocks double in value to £3.4m. in the space of a year. After a 22 per cent. rise in pre-tax profits, at the interim stage, a forecast similar rise for the year would cover the proposed dividend 3.3 times. The shares rose by 6p in 36p last night.

Statement Page 26

## Record year for Cornhill

Pre-tax profits of Cornhill Insurance, a member of the Thomas Tilling Group, rose by 8 per cent. to a record £3.3m. in 1975. Premium income from general business increased by 31 per cent. to £32m. but Mr. S. R. Harding, chairman, points out that like most other insurers the company experienced an underwriting loss on its general business—of £0.4m. or less than 1 per cent. of premiums.

The U.K. motor account, the largest single class of business, was profitable, but U.K. property and liability business showed losses.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

In the long-term life and annuity funds premium income rose slightly to £3.4m., but considerations for annuities fell from £2.8m. to £1.8m. The funds stood at £23.8m. at end-1975 compared with £17.5m. at the beginning, the rise including an increase of £3m. in value of investments relating to linked business. The company's marketing emphasis in 1975 was on conventional life assurance.

Overseas business showed considerable growth with an improved rate in Canada and a reduction in underwriting loss in Australia of more than 50 per cent. Underwriting profits were made in Europe and Hong Kong, but there was a loss in New Zealand due mainly to a severe windstorm which swept South Island.

The Financial Times, March 25, 1976

FEDERATED

Land and Building Company Limited

Comments by the Chairman

Mr. James H. P. Meyer

● The increase in turnover and profits has been satisfactory achievement in a difficult year, I was because we were successful in maintaining our share of the market for first-time buyers continued our sales of houses to Local Authorities.

● Further substantial contracts for the sale of Federated houses to Local Authorities will enter into 1977, which together with private sales should lead to further increases in turnover.

● The reduction in our land bank in 1975 reduces our borrowings by nearly £2 million, a trend which should continue during the current year.

● A final dividend of 0.73p net per share proposed, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share.

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "The year has been a very successful one for Federated. We have achieved a record turnover and profit, and we have been able to reduce our land bank by nearly £2 million. This has enabled us to reduce our borrowings by nearly £2 million, a trend which should continue during the current year. We are proposing a final dividend of 0.73p net per share, making with the interim dividend 0.40625p already paid, a total of 1.13625p per share."

Summarizing the year, Mr. Meyer said: "







# WALL STREET COVERS AS MARKETS Index moves up another 13 to 1009 Pound steadier

GOLD MARKET

BY OUR WALL STREET CORRESPONDENT

CARRYOVER BUYING sent Wall Street to its highest level in three years, with the Dow Jones Industrial Average once again moving to 1009, Phillips Petroleum \$21 to back over the psychological 1,000 mark, buoyed by optimism regarding the outlook for the U.S. economy.

The Industrial Average further advanced 13.78 to 1009.21, its highest level since January 23, 1973, when it closed at 1,018.66. The NYSE All Common Index added 60 cents at \$53.15, while advanced led declines by 1,080-460.

Trading volume surged ahead 10,160, shares to 32.61m, indicating that some investors were coming off the sidelines in hopes that the recent consolidation period had ended.

The Stock Market was also helped by the report that the U.S. Index rose 0.53 to 104.71, while the Dow Jones Industrial Average rose 0.53 to 104.71, its first rise since 1970.

Also in the economic news the Labour Department said a "classi-

cal textbook type" of economic expansion is underway.

In the oil market, ahead \$21 to back over the psychological 1,000 mark, buoyed by optimism regarding the outlook for the U.S. economy.

The Industrial Average further advanced 13.78 to 1009.21, its highest level since January 23, 1973, when it closed at 1,018.66. The NYSE All Common Index added 60 cents at \$53.15, while advanced led declines by 1,080-460.

Trading volume surged ahead 10,160, shares to 32.61m, indicating that some investors were coming off the sidelines in hopes that the recent consolidation period had ended.

The Stock Market was also helped by the report that the U.S. Index rose 0.53 to 104.71, while the Dow Jones Industrial Average rose 0.53 to 104.71, its first rise since 1970.

Also in the economic news the Labour Department said a "classi-

cal textbook type" of economic expansion is underway.

In the oil market, ahead \$21 to back over the psychological 1,000 mark, buoyed by optimism regarding the outlook for the U.S. economy.

The Industrial Average further advanced 13.78 to 1009.21, its highest level since January 23, 1973, when it closed at 1,018.66. The NYSE All Common Index added 60 cents at \$53.15, while advanced led declines by 1,080-460.

Trading volume surged ahead 10,160, shares to 32.61m, indicating that some investors were coming off the sidelines in hopes that the recent consolidation period had ended.

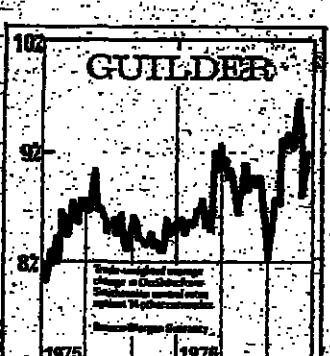
The Stock Market was also helped by the report that the U.S. Index rose 0.53 to 104.71, while the Dow Jones Industrial Average rose 0.53 to 104.71, its first rise since 1970.

Also in the economic news the Labour Department said a "classi-

The pound held steady on balance in the foreign exchange market yesterday, with its trade-weighted average depreciation, as calculated by the Bank of England, remaining unchanged at 33.8 p.c. The depreciation in early dealings narrowed to 33.4 p.c., reflecting an easing of pressure on the weaker currencies.

The U.S. dollar lost ground against many major currencies, closing at DM2.5590 from DM2.5600 on Tuesday. Its trade-weighted average depreciation, as calculated by Morgan Guaranty of New York, on noon rates widened to 2.15 p.c. from 2.06 p.c.

The Belgian franc eased to Bfrs38.67 against Bfrs38.50, in terms of the dollar, but remained firm within the European joint currency float. The Italian lire eased slightly closing at Lira1,431 from Lira1,430 against the dollar.



The gold content narrowed to 99.99 p.c. from 99.98 p.c. domestically, and 99.99 p.c. from 99.98 p.c. in international dealings.

The U.S. dollar lost ground against many major currencies, closing at DM2.5590 from DM2.5600 on Tuesday. Its trade-weighted average depreciation, as calculated by Morgan Guaranty of New York, on noon rates widened to 2.15 p.c. from 2.06 p.c.

The Belgian franc eased to Bfrs38.67 against Bfrs38.50, in terms of the dollar, but remained firm within the European joint currency float. The Italian lire eased slightly closing at Lira1,431 from Lira1,430 against the dollar.

Gold Bullion	Mar. 24 1976	Mar. 23 1976
London (per ounce)	812.50	812.50
Gold Bars	812.50	812.50
Gold Coins	812.50	812.50
Gold Bullion	812.50	812.50
Gold Bars	812.50	812.50
Gold Coins	812.50	812.50

FOREIGN EXCHANGES	Mar. 24 1976	Mar. 23 1976
New York	61.12	61.12
London	1.431	1.430
Paris	4.75	4.75
Frankfurt	2.559	2.560
Geneva	2.559	2.560
Basel	2.559	2.560
Zurich	2.559	2.560
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430

RIGHT RATES	Mar. 24 1976	Mar. 23 1976
London	1.431	1.430
Paris	4.75	4.75
Frankfurt	2.559	2.560
Geneva	2.559	2.560
Basel	2.559	2.560
Zurich	2.559	2.560
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430

OTHER MARKETS	Mar. 24 1976	Mar. 23 1976
London	1.431	1.430
Paris	4.75	4.75
Frankfurt	2.559	2.560
Geneva	2.559	2.560
Basel	2.559	2.560
Zurich	2.559	2.560
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430
Stockholm	4.75	4.75
Copenhagen	1.431	1.430
Oslo	1.431	1.430

## Indices

### NEW YORK—DOW JONES

	1979 - 76				Since completion			
	Mar. 76	Mar. 75	Mar. 74	Mar. 73	Mar. 76	Mar. 75	Mar. 74	Mar. 73
Industrials.....	1,009.21	896.45	969.29	975.95	973.95	985.99	1,008.81	882.94
Finance.....	26.00	26.00	26.00	26.00	26.00	26.00	26.00	26.00
Transport.....	72.17	72.18	72.18	72.23	72.29	72.51	72.57	72.57
Commodities.....	208.78	208.24	206.67	205.65	206.71	207.77	211.31	207.78
Utilities.....	87.20	87.14	86.98	86.86	86.76	86.50	86.50	86.50
Total vol., 2005	32,610	32,469	33,410	34,000	33,559	36,190	36,190	36,190
Ind. div. yield %	3.76	3.71	3.74	3.78	3.78	3.78	3.78	3.78



إلى من أجل

# Another difficult year for British industry. Another successful year for Woodhouse & Rixson.

	1975 £	1974 £
Group turnover.....	8,311,000	6,382,000
Group trading profit.....	1,032,000	786,000
Taxation.....	550,000	419,000
Net earnings available for distribution.....	482,000	367,000
Dividend rate:		
Paid (interim).....	0.9436p	0.8842p
Recommended (final).....	1.4206p	0.8842p
Earnings per ordinary share (1974 figure adjusted).....	6.6p	5.9p



**"Management flexibility has helped us take the right decisions at the right times."**

Alan Styles, Managing Director, Woodhouse & Rixson (Holdings) Ltd.

In recent years a policy of carefully considered diversification and a well-timed acquisition programme have turned the Woodhouse & Rixson group into one of the most successful suppliers of engineering components operating in Britain today.

In each of the five members of the group—Woodhouse & Rixson Ltd., Ensat, Isalish Oldbury, Hot Thomas Metals, Niagara Forge and Cocker Brothers—important sales are being achieved even in difficult trading conditions through a combination of technical expertise, management flexibility, good labour relations and energetic salesmanship, supported by a thoroughly sound financial base.

Through its subsidiaries the group has access to the world's leading petrochemical industries. Through Isalish Oldbury it has achieved an unchallenged position in the field of special purpose trailers for military and commercial purposes. Cocker Brothers' great experience in the design and manufacture of laminated and hot oil springs is winning it an expanding share of the valuable commercial vehicle industry. While Woodhouse & Rixson Ltd.'s grocery to make "value-made" purchases meeting specific customer demands is creating a very special market within the overall relationship and long-term business.

The better you look at the Woodhouse & Rixson group and the companies it comprises, the more you'll realise two things. Woodhouse & Rixson knows exactly what it's doing, and where it's going.

**Woodhouse & Rixson (Holdings) Ltd.**  
Results speak for themselves.  
Woodhouse & Rixson (Holdings) Limited, Bessemer Road, Sheffield S9 3XS.



**"This company is ideally placed to benefit from progress in the world's petrochemical industries."**

Mike Richardson, Managing Director, Ensat Limited.

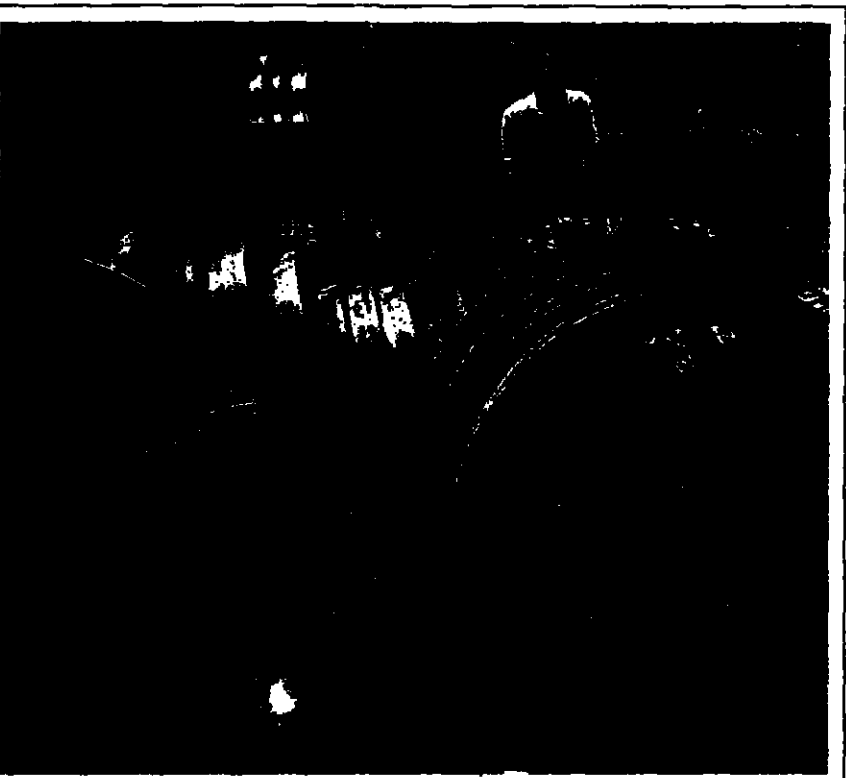
Ensat Limited, a member of the Woodhouse & Rixson group, produces specialised pipe fittings and flanges for the world's petrochemical and process plant industries.

Ensat's strength and record-breaking sales figures derive from its ability to meet the increasingly high technical demands of the industries it serves. Ensat's orders include the supply of stainless steel flanges for a new Algerian petrochemical complex and line pipe flanges for major North Sea developments. Ensat is also involved in installations in the oil refining, mining and nuclear energy fields both at home and in North America, South Africa and the Gulf states.

Like other companies within the Woodhouse & Rixson group, Ensat matches technical expertise in its specific field with an unusual degree of management flexibility, good labour relations and energetic salesmanship.

With resources like these it's not surprising that Woodhouse & Rixson is establishing itself as one of the most successful suppliers of engineering components in Britain today.

**Woodhouse & Rixson (Holdings) Ltd.**  
Results speak for themselves.  
Woodhouse & Rixson (Holdings) Limited, Bessemer Road, Sheffield S9 3XS.



**"When you know as much about rolled rings as we do, why keep quiet about it?"**

Mal Ross, Managing Director, Woodhouse & Rixson Limited.

Woodhouse & Rixson Limited supply forged components made to exact customer specifications for heavy industry throughout Britain and the world.

The company's unequalled experience—and that of its associate, Niagara Forge—in the production of rolled and forged rings, forged bars and shafts and plain, punched and bored blanks has won it important and rapidly growing shares in a wide range of valuable industrial markets.

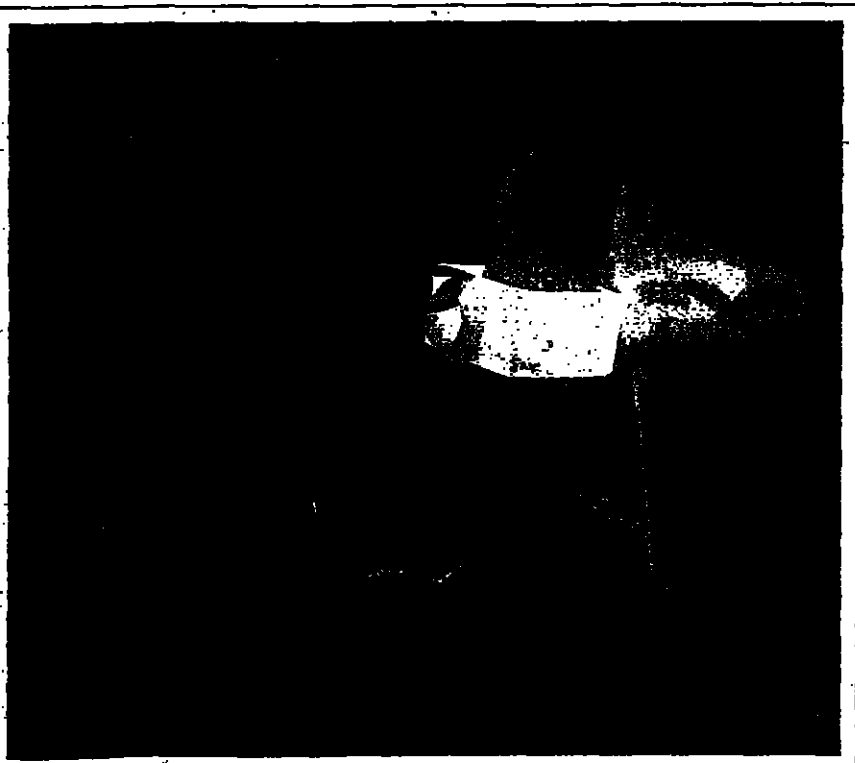
For instance, Woodhouse & Rixson supplies rolled rings to the quarrying, mining, engineering, commercial vehicle and ball and roller bearing industries, among many others.

Because much of the company's plant and equipment is designed by and for Woodhouse & Rixson, production can be a great deal more flexible than in competitor firms and customer specifications can be met more exactly.

Like other members of the group, Woodhouse & Rixson Limited matches technical expertise in its specific field with an unusual degree of management flexibility, good labour relations and energetic salesmanship.

A combination which is making Woodhouse & Rixson one of the most successful suppliers of engineering components in Britain today.

**Woodhouse & Rixson (Holdings) Ltd.**  
Results speak for themselves.  
Woodhouse & Rixson (Holdings) Limited, Bessemer Road, Sheffield S9 3XS.



**"We're successful because we give industry precisely what it needs."**

John Robinson, Managing Director, Cocker Brothers Limited.

Cocker Brothers, a member of the Woodhouse & Rixson group, specialises in the design and manufacture of laminated and hot oil springs for commercial vehicles, caravans, trailers and heavy engineering applications, and in laminated spring repairs.

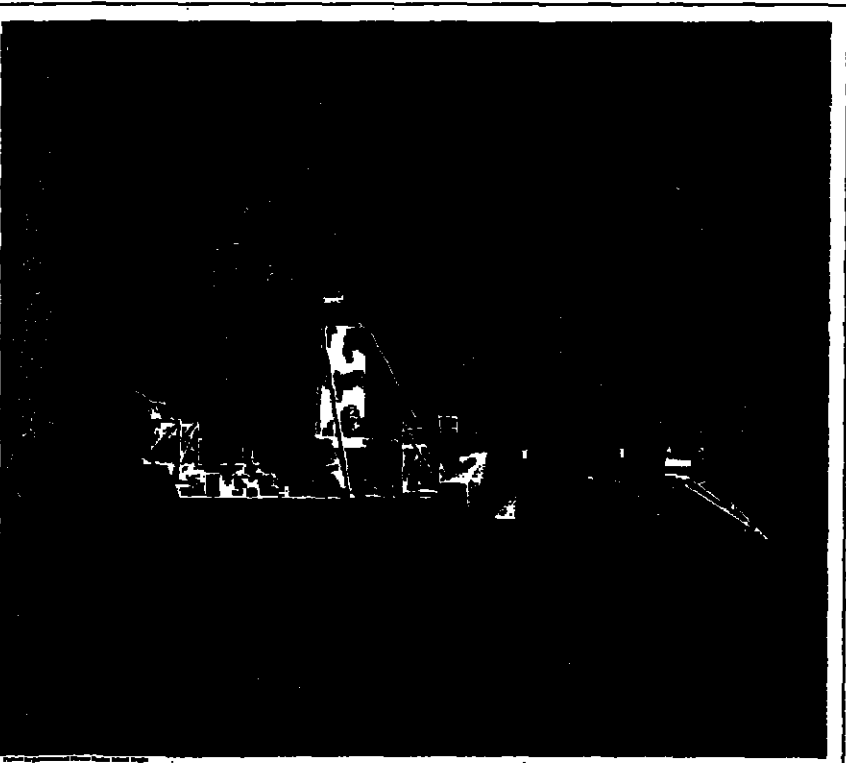
The company's great experience and know-how in this market enables it to meet the exacting and constantly varying specifications of its customers.

In spite of generally difficult trading conditions, this ability to produce springs that meet industrial requirements precisely, economically and quickly is ensuring a very buoyant level of current sales.

Like other companies within the Woodhouse & Rixson group, Cocker Brothers matches technical expertise in its specific field with an unusual degree of management flexibility, good labour relations and energetic salesmanship.

These, in short, are the qualities which are making Woodhouse & Rixson one of the most successful suppliers of engineering components in Britain today.

**Woodhouse & Rixson (Holdings) Ltd.**  
Results speak for themselves.  
Woodhouse & Rixson (Holdings) Limited, Bessemer Road, Sheffield S9 3XS.



**"We consider ourselves the most versatile trailer engineers in Britain."**

David Bates, Managing Director, Isalish Oldbury Limited.

Isalish Oldbury, a member of the Woodhouse & Rixson group, produces trailers and trailer components for almost every possible application.

Oldbury's unrivalled versatility in the design and production of special purpose trailers meeting the exacting physical and environmental demands of the construction, mining and oil exploration industries has won it an international market and reputation. Other important markets include the world's defence, aviation and power generation industries and the supply of components to trailer assembly plants.

As a result of Oldbury's versatility and ability to meet specific requirements with specific trailers, sales are high despite the current depression in the industry.

Like other companies within the Woodhouse & Rixson group, Isalish Oldbury matches technical expertise in its own field with an unusual degree of management flexibility, good labour relations and energetic salesmanship.

All of which explains why Woodhouse & Rixson are one of the most successful suppliers of engineering components in Britain today.

**Woodhouse & Rixson (Holdings) Ltd.**  
Results speak for themselves.  
Woodhouse & Rixson (Holdings) Limited, Bessemer Road, Sheffield S9 3XS.







ELIAS  
sian e

April 1976

# FINANCIAL TIMES SURVEY

Thursday March 25 1976

change  
the  
working  
imate

## Australian Banking and Finance

Peter Dunning

THE past few months the Australian stock markets have been signalling a recovery—and there is a deal to suggest they are. But, and it is a big but, recovery cannot be quick, it will be automatic, even present wise economic policy is strictly adhered to. Surprisingly, the government's strategy is only imperfectly understood. It could hardly be plainer. The remotest aim is to beat inflation running at an annual rate of about 20 per cent. But only responding slowly to old-fashioned treatments. Include high unemployment more than 5.5 per cent. of your force, which has preyed on the cause more than any else to moderate, as they say, the Government, which to office last December 13 being in control on a care-basis since November 11) quite deliberately done to stimulate consumer demand. Slack demand appears operating as a brake on increases, as classical would suggest it ought. Recent weeks the Federal Government has acted in a way of ways to ensure that should be no dramatic outburst of demand on these fronts. Among other, it opposed (unsuccessfully) the flow-on of a 4.4 per cent wage increase which was a workers under the Government's wage indexation legislation (the Arbitration Commission authorised the increase, as it was bound to do before Government made unfriendly noises).

However, it is probable that the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

the 10.5 per cent. Australian Savings Bond, which attracted errors of judgment, have been minor. The important results are, first, that there has been no resurgence of confidence in the labour market, which when it comes may well lead to higher demands and settlements and to heavy consumer spending which would be bound to put commerce and industry in a frame of mind to push up prices. Second, the Treasury has now shown itself and the country that, powerless as Canberra may be to manipulate the wage fixing machinery, it does know how to deal with excess liquidity if and when that presents itself as a problem. Also, the Federal Treasurer, Mr. Philip Lynch, has taken steps to syphon off some of the latent spending power which had accumulated in the savings banks and other repositories. That was partly the legacy of large increases in the money supply, but to a greater extent was the result of "squirrelling" the phenomenon, also observed in Japan in the past 18 months, in which frightened wage-earners store away part of their income against unpleasant contingencies (that is, do not spend). On each score Canberra's intervention has brought forth a hubbalooboo—reverberating into the capital market in the case of

Australia's financial institutions breathed a sigh of relief at the fall of the Labor Government last November. The new Government has adopted a cautious monetary policy alongside its attempts to revive the economy.

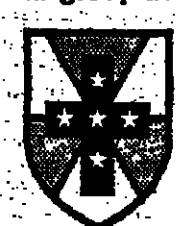
## The start of something big in international banking



When this banknote was issued in the gold rush days of 1858, the assets of The National Bank of Australasia were less than A\$200,000. Today, we are one of the largest financial organisations in Australia, with total group assets of

over A\$4,000 million and nearly 1,000 offices across the continent. But while we are very much a part of Australia's life, our operations—and our outlook—are international in their scope. You'll find us in London and

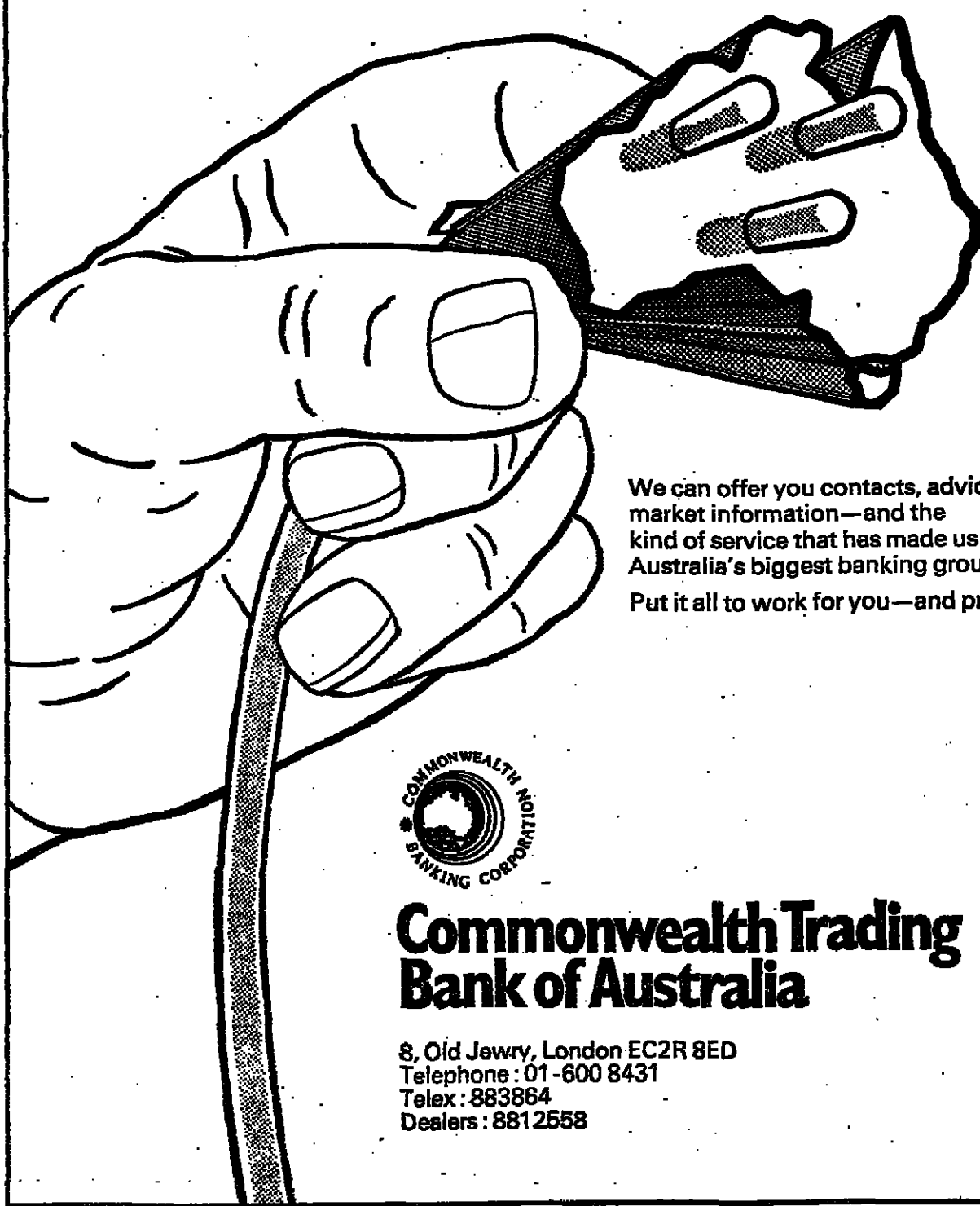
in New York, in Tokyo and Hong Kong, and in Singapore, Jakarta and Vila. We're there to advise you on all banking matters and on investment, trade and business in Australia. Wherever you are, we're ideally placed to assist you.



### The National Bank of Australasia Limited

Head Office and International Banking Division, 271-285 Collins St. (PO Box 844) Melbourne, Victoria, 3001, Australia  
United Kingdom London Office, 6-8 Tokenhouse Yard, London EC2R 7AJ, England.  
New York Representative Office, Seagram Building, 375 Park Avenue, New York, N.Y. 10022, U.S.A.  
Japan Representative Office, Room 532, Chiyoda Building, 1-2 Marunouchi, 2-chome, Chiyoda-ku, Tokyo, Japan.  
Hong Kong Representative Office, 3510 Connaught Centre, Connaught Road Central, Hong Kong.  
South-East Asia Representative Office, 1306/7 Ocean Building, Collyer Quay, Singapore.  
Jakarta Representative Office, Borobudur Office, Jalan Lapangan Banteng Selatan, Jakarta, Indonesia.  
Vila Branch, National Bank House, Rue Bougainville, Vila.

## Plug in to Australia



We can offer you contacts, advice, market information—and the kind of service that has made us Australia's biggest banking group. Put it all to work for you—and profit.



### Commonwealth Trading Bank of Australia

8, Old Jewry, London EC2R 8ED  
Telephone: 01-600 8431  
Telex: 883864  
Dealers: 8812558



## AUSTRALIAN BANKING AND FINANCE II

## Banks unusually vocal on monetary policy



**ELDER'S  
FINANCE  
& INVESTMENT  
CO. LIMITED**

**MERCHANT BANKERS**

**Adelaide** 27 Currie Street, Phone 51 2851  
**Sydney** 9 O'Connell Street, Phone 223 4058  
**Melbourne** 499 Bourke Street, Phone 60 0211  
**Perth** 111 St. George's Terrace, Phone 21 0141  
**Brisbane** 2 Felix Street, Phone 31 2231

Money Market Services  
 Corporate Finance Services  
 Underwriting and Sub-underwriting  
 Commercial Bill Acceptance  
 and Discounting Facilities  
 Dealers in Money Market Securities

A member of the *Elder Group*... the Big Australian... with the international outlook.

BECAUSE they are so often the chief instruments for implementation of Government economic and monetary policy, the Australian banks are among the most cautious critics of such affairs. Locked into the economic management system whether they like it or not, and at the same time protected from new competition, the banks have a tendency to speak out only when they feel they have to.

It seemed significant, because of this, that murmurings of concern about the directions of the new Government started to come from the bankers so early in the piece. Prime Minister Malcolm Fraser, and his Treasurer, Mr. Phillip Lynch, were repeating their now familiar messages about economic responsibility, and tougher measures still to come, in interviews this week to mark the Government's first 100 days in office.

At the same time, the ANZ banking group was politely reminding them that "it is not only the policies implemented, but also their flexibility and timing" that would determine success in guiding economic recovery. The Commercial Bank of Australia (CBA) was blunter. The private sector, it said, needed firm guidelines for future economic strategy, not merely short-term switches in policy.

The banks are under fairly tight rein at the moment, though some of them tend to argue about just how tight it is. The ANZ, for example, says "there are presently no basic inhibitions to recovery because of credit restraint." The CBA takes the view that the Government has already implemented a tight money policy and created, in the process, confusion over interest rates. Late in January, under the guidance of the Government and the Reserve Bank, Treasury note yields and bank-lending rates were reduced, the trading banks trimmed their deposit rates and finance company borrowing rates also moved down.

The banks agreed to hold back new lending commitments to a rate of \$A90m. a week, about 25 per cent. less than the ceiling for new lending agreed six months earlier. The Government calculated—accurately, as it has turned out—that this would keep the growth in money supply down to about 15 per cent., compared with the 20 per cent. objective of the previous Government. (In the March quarter, 1975, M1 grew at an annual rate of 26 per cent.)

But immediately this package was sewn up, the Government unveiled a new weapon in its recovery. The Commercial Bank of Australia (CBA) was blunter. The private sector, it said, needed firm guidelines for future economic strategy, not merely short-term switches in policy.

The banks are under fairly tight rein at the moment, though some of them tend to argue about just how tight it is. The ANZ, for example, says "there are presently no basic inhibitions to recovery because of credit restraint." The CBA takes the view that the Government has already implemented a tight money policy and created, in the process, confusion over interest rates. Late in January, under the guidance of the Government and the Reserve Bank, Treasury note yields and bank-lending rates were reduced, the trading banks trimmed their deposit rates and finance company borrowing rates also moved down.

Within eight days the savings bonds had attracted \$A98m. little prospect of the present Government trying to use it that way.

The general opinion among bankers is that having gone through the complex business of categorising the various companies under the Act, the authorities are being forced to admit that the results do not mean all that much. Unlike the homogeneous banking business, there are very great differences between non-bank companies within every category. The range of roles they fill cannot be so broadly categorised, and consequently, the scope for broad control is also severely limited. The market is likely to remain the determinant. On present indications, neither business investment nor consumer finance demand is picking up to an extent likely to create problems in that regard.

**Predictions**

In the early days of the first ASB series, there were dire predictions of its likely effect on the banks. The figures available do not make it clear yet whether the predictions were borne out or not. There certainly was an apparently substantial drop in savings bank deposit growth in January but there are quirks in the figures that could be misleading.

There is little argument, figures available this year, it is thought, that the ASB has caused an upward trend in short-term interest rates, notably for building society deposits, commercial bills and banks' certificates of deposit. As the ANZ remarks: "These developments contrast with the official initiatives in January to reduce rates in the private sector."

After a period of money supply growth at 20 per cent. and a Government deficit exceeding \$A4bn. in the first seven months of the financial year, liquidity naturally remains high in the banks and other financial institutions. The Government has deferred the quarterly company tax payment due about now but there will be a seasonal run-down in liquidity from next month to the end of the financial year which is bound to maintain the upward pressure on interest rates.

The bankers are resigned to waiting it out until the Budget in August to see what happens next. Mr. Lynch continues to deny vehemently that there is any intention of a credit squeeze in the Government's actions, but enough pressure has been applied to make it essential that the Government continues to cut back its own spending to maintain balance.

With the banks under restraint, it is not so certain what the Government intends to do, if anything, about the equally liquid non-bank institutions. The Financial Corporations Act introduced by the Labor Government was originally seen as an instrument for direct control in the fringe bank area. Some still argue

that it can be. But there is for Mercantile Mutual. The fact that AG per cent. owned by the of New South Wales bank in Australia "can roar in the insurance Mercantile pointed out elaboration, that the had been its banker years. The possibility of interest, or the, since of it, could clear a situation, although the ment in this instance to generate more heat in direction.

The insurance company the spectre of every branch around the handling insurance— in a longer term, of branch of every bank & The state of the law argued created a grossly disadvantage for the company, and the industry, in trying to do a defence.

**Majority**

Theoretically, the big group could make a coup for the finance group obviously it would be chance of success in the life-AGC case, where the bank held a clear majority. The finance group's share Bank Shareholdings Act, prevent Mercantile or any insurance company, to gain control of the parcel. No more than a 10 per holding in a bank is permitted by the Act. In the case of the BNSW, which deed of settlement, the 4 per cent.

No new bank licenses been issued since the 1980 none is likely to be issued the bipartisan policies entrenched in the Aust system. And the law on life offices, buying share other life offices—as a defence measure or for any other reason—is in this position of the banks, with the disadvantaged position of the insurance industry, makes for great concern a balance between these two big giants," said Mr. Chalmers, national spokesman for the Life Underwriters Association, last month. Mercantile beat off the with a capital expansion effectively nullified AGC's, but the deeper issues remain to be answered. For the banks are thinking, them while they wait, what turns up in the Bush

Kenneth Ran

## Wooing back the foreigners

FOREIGN INVESTORS are showing a renewed though still tentative interest in Australia, following the defeat of the Labor Government last December. Within the next few weeks the Treasurer in the Liberal-National Country Party Government, Mr. Phillip Lynch, will be producing the first detailed statement on his attitudes to foreign capital. On that—and, of course, the availability of funds overseas—will depend how much of the current interest is translated into action.

There is unlikely, by most judgments, to be a rush of new investment, even if Mr. Lynch's statement were to throw the doors wide open as they were in the late 1960s. International as well as domestic conditions are so much different. In any case, enough is already known of the new Government's attitudes to guarantee that the policy will not seek simply to turn back the clock.

It was, after all, a Liberal Prime Minister in Mr. John Gorton who first moved positively away from the so-called "open door" policy. The rough-hewn nationalism of Mr. Gorton's attitudes began to be refined into legislative form (so far as company takeovers were concerned) first by his Liberal Party successor, Mr. William McMahon, and then, on a wider front, by the Whitlam Labor Government.

The stridency of the Labor Government's verbal attacks on the evils of multinational company operations and foreign capital generally was not matched by its actions on the ground. The rhetoric certainly was not conducive of investor confidence, but then neither was the economic climate during nearly two-thirds of Labor's period in office.

**Objectives**

Among specific objectives of the coalition's policy were 50 per cent. Australian equity participation in new projects and ventures, prohibition of foreign investment in some sectors of the economy and supervision of foreign companies according to Government guidelines.

Its chief instrument in implementing this kind of policy will be a Foreign Investment Review Board, whose establishment is expected to be the centre-piece of Mr. Lynch's coming announcement. It will be the single Government authority concerned with all aspects of foreign investment—a welcome simplification of a complex area.

CONTINUED ON NEXT PAGE



## No good getting the order, if you haven't got the finance to match it.

After all the hard work involved in obtaining an important overseas order, the last thing you want are problems in arranging the right financial package.

So perhaps the first thing you need is a contact in ANZ Bank.

You would be dealing with a highly qualified group of professionals, to whom every customer is an important one, and who can make decisions and take action on the spot. We would be pleased to discuss any form of import/export finance with Australia, New Zealand or elsewhere, no matter how large the transaction.

Finding the financial package which best suits your purpose is our main concern.

ANZ aims to give you a little more service than you actually expect.

Whether it's flexibility in arranging finance, the speed with which we can arrange the transfer of money through our telex network, or the service of our executives, we aim to make your life a little easier—a little more efficient—and a lot more profitable.

If you haven't already met us, it's probably high time you did.

Telephone Alan Bryant or

Bernard Thefauf on 01-623 7111 to find out just how much we can help you.



To: ANZ Bank, Department 46/1/2  
 71 Cornhill, London EC3V 3PR.

Please send me further information on your import/export finance services, and how they could help my company.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_

2011/11/10



الشرق الأوسط

## AUSTRALIAN BANKING AND FINANCE III

# Crisis of confidence hits the building societies

WEEKLY investors with an estimated \$A100m. from accounts with Queensland building societies in a run sent shudders through the financial community and permanent managers. The effects of the Queensland crisis are less serious, though, than in other States—particularly New South Wales and Victoria—where the aftermath is being assessed in detail. But the different State laws, standards of enforcement and very real differences in management standards of being ignored are a danger of a general crisis of confidence.

This week, a measure of the crisis appeared to have been a substantial part of a week's withdrawals was back to the societies, of which were offering interest as an encouragement. How much of the money returns will be for a depressed housing industry, government remedies will be equally for the future of the building societies—especially in Queensland.

January this year, permanent building societies through Australia (as opposed to the building societies) held assets of \$A4.9bn. The spread States, was: New South Wales \$A2bn.; Victoria \$A1.8bn.; Queensland \$A3.8bn.; Australia \$A1.9bn.; West Australia \$A806m.; and New South Wales \$A108m. Societies in Northern Territory and Canberra (under Federal Government jurisdiction) held assets of \$A130m.

The latest available full-year figures on building societies are for 1973-74, when registered societies with shareholders paid out totalling \$A853.6m. It was the year of the last panic by depositors, started by disparaging remarks by then federal Treasurer, Frank Crean. South Australia was the State worst affected and the Federal Government was forced to move with an undertaking to prevent building failures.

**Controls**

State governments swiftly to review their building societies legislation after 1974. In New South Wales, the Act covering permanent building societies operations is more controls on the societies than the Companies Act does on companies, and the exception of Queensland, other State laws are not as strict.

The latest troubles began in Queensland when the Queensland Treasurer, Gordon Chalk, suspending of the State's smaller societies in terms which left a cloud. Four later, five others were suspended—all of them relatively small and political comment in late parliament served only to deepen depositors' alarm.

Mr. Bjelke-Petersen, New South Wales, a late-night conference with federal authorities where he failed to get the all-embracing guarantee was extended in 1974.

He returned home declaring: "Australia is bankrupt... the cupboard is not only bare, it has holes in it." Even with the prospect of a Federal Government deficit approaching \$A5bn. this financial year, the comment was extraordinarily ill-judged, and Mr. Bjelke-Petersen was firmly disowned by his State and Federal colleagues. With a series of reassuring statements and the arrangement of some fall-back facilities through the banking system, they narrowly headed off a full-scale panic before further damage was done.

It is now proposed to establish a contingency fund for the building society movement in Queensland, financed by cutting the interest rate to depositors from 9 to 8.75 per cent. The fund will undoubtedly make deposits look more secure but it will hardly make them more attractive investment propositions at a time when Federal Government savings bonds are on issue at 9.5 per cent.

Building societies are bound under the plan, to become less competitive in Queensland and where difficulties already exist, it seems inevitable that they will be compounded. As one financial commentator pointed out, however, "if the Queensland building society movement survives the latest run against it, then it is likely to survive almost anything—and it is likely to survive."

Queensland will be under heavy pressure from other States and the rest of the building society movement to put its house in order quickly; they did not take kindly to the experience of being tarred with a common brush in this affair. At the same time, however, other governments will also have to tighten up their supervision of building societies, even though there is no evidence of a Queensland-type situation existing elsewhere. The point has been made that the best statutory surveillance must be backed by practical enforcement measures.

Liquidity ratios are an obvious starting point in any re-examination. Queensland's requirement is 7.5 per cent compared with around 10 per cent in New South Wales, where, however, the major societies voluntarily observe a ratio closer to 20 per cent (amounting to some \$A350m. last year, it averaged 24 per cent).

The Federal Government could lay down minimum liquidity ratios through the Financial Corporations Act, but so far it has shown no enthusiasm for such an involvement in building society affairs. In line with a general philosophy of scaling down its activities in areas where the State governments have primary responsibility, Canberra is more likely to use information now being gathered by the Act to encourage cooperative action.

This may well provide a new status and security for building societies operations in most of Australia, but it will not necessarily overcome the problem peculiar to Queensland, which, at least in part, provided an explanation for political over-reaction to the latest events.

The problem for the Queensland societies is a special relationship between the State Government and the Commonwealth Savings Bank. In 1920, the CSB took over the Queensland Government Savings Bank and made a long-term agreement to lend in 70 per cent of the increase in deposits at a rate of 1 per cent higher than that paid to the bank's depositors.

In its latest form, which has ten years to run, that agreement provides that the CSB will lend the State Government 70 per cent of its increases in deposits at 1.375 per cent more than the highest rate being offered to But even after chipping its re-



The central business district of Sydney.

## Foreigners

CONTINUED FROM PREVIOUS PAGE

foreign interests "to offer Australian investors not less than 50 per cent of the proposed venture," though not necessarily at its beginning.

Some avenues of potential investment come into a middle category which in practice is likely to be little short of prohibited. New foreign-owned insurance companies and financial corporations like merchant banks and finance companies "would need to entail substantial benefits to be warranted." Furthermore, "the Board would take into account that foreign investment in real estate for speculative purposes would not be consistent with Government Policy."

So far as takeovers are concerned, the main change in prospect is to put foreign and local proposals on the same footing, which will almost certainly be the more rigorous provisions of the Trade Practices Act. It is proposed to cover foreign takeovers by way of non-share assets for the first time and the main test for approval will be "whether the takeover would lead, directly or indirectly, to net economic benefits sufficient to justify the increased degree of foreign control of the particular industry that would result."

The Government has said that its proposed guidelines for the supervision of foreign companies "will necessarily require flexibility in their application, according to the nature of the operation."

Six main objectives have been set out: majority Australian representation on the Australian Board; disclosure of the same information, with the same regularity, as is required from Australian public companies, together with any other information the Government "determines is appropriate from time to time"; projection of the national interest against restrictive export franchises and licensing or similar arrangements; and undertakings that expansion would not be financed primarily by Australian borrowing. Movement into new areas of activity would be subject to Review Board approval.

### Detailed

The Labor Government, especially in its latter days, would not have been at all averse to adopt such a detailed policy. In a number of areas it had in fact developed guidelines quite similar, though the elections pre-empted efforts to give them legislative backing. The most notable exception in the coalition policy is the absence of the Whitlam Government's prohibition of new foreign investment in the uranium industry.

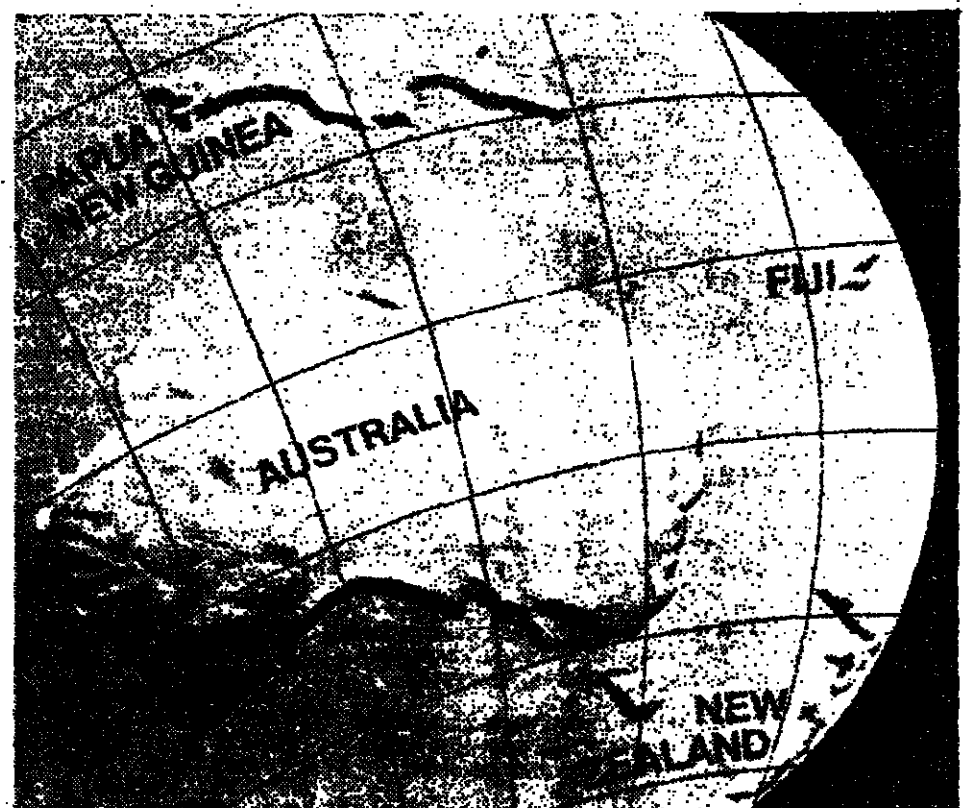
There were of course areas where Labor might have been prepared to do what Mr. Malcolm Fraser's new Government will not consider. "Buying back the mine," as it was called, is one of them. "By concentrating on new investment," said the coalition's manifesto, "the policy avoids the costly option of repurchasing existing foreign holdings—an option which would starve the Australian capital market of funds and spread Australian capital ineffectively over a range of foreign enterprises."

Just as clearly, however, the outline policy covers enough specific ideas, even where stated generally, to create political risk in too great a watering down, what the Government is hoping for, fairly quickly, is a level of investment interest high enough to form a body of "case law" which would be clearly understood and, hopefully, capable of long-term interpretation.

Japan, anxious to secure sources of raw material supplies by direct investment, is likely to provide some of the first tests for the new policy once it is spelled out fully. "There cannot," said the coalition's earlier statement, "be an uncritical acceptance of foreign investment. There are costs as well as benefits. The objective of a sound policy is to minimise the costs associated with overseas capital and to maximise the benefits."

K.R.

## The Bank that knows Australian business best...



from the cattle stations of the Northern Territory to the stock markets of Melbourne and Sydney.

We're the BANK OF NEW SOUTH WALES... the largest, longest established free enterprise banking complex in Australia. We operate a nation-wide network of branches and really know the country, its people, business and potential inside out. Every year, a great number of overseas companies and individuals make a sure-footed entry to Australia and get to know Australia's customs, laws, business potential and people through our International Division. No one is better qualified to provide this valuable service than the BANK OF NEW SOUTH WALES. Just write to us: Chief Manager for U.K. & Europe, BANK OF NEW SOUTH WALES, 29 Threadneedle Street, London, EC2R 8BA.

**Bank of New South Wales**  
The Bank that knows Australian business best.

Over 1300 offices throughout Australia, New Zealand, Papua, New Guinea, Fiji and other islands of the Pacific. Three branches in London. Special Representative Offices in New York, San Francisco, Tokyo, Hong Kong, Singapore, Jakarta and Frankfurt.

## Financing the development of Australia's Resources.

The Australian Resources Development Bank is an important source of large-scale term finance for wholly or partly Australian-owned ventures undertaking the development of Australia's mineral wealth and other natural resources.

The Resources Bank is helping more than 60 projects developing major deposits of iron ore, bauxite, nickel, coal, oil, natural gas and many other resources located throughout the continent and in off-shore zones.

The Bank is owned by Australia's seven major commercial banks who provide valuable support for its operations.

Funds are mobilised by the Bank in both domestic and international capital markets where the Bank is highly regarded as a safe and attractive investment outlet.

With its specialised skills in the organisation and provision of large-scale development finance, the Bank is also a valuable focal point for overseas banks and financial institutions assisting foreign participants in natural resource ventures in Australia.

# RESOURCES BANK

Australian Resources Development Bank Limited.  
379 Collins Street, Melbourne, Victoria 3000, Australia.  
Box 7, Collins Street Post Office, Melbourne, Victoria 3000, Australia.  
Phone: Melbourne 62 5243, Telex: 32078.  
Telegrams and Cables: "Resourcebank" Melbourne, Australia.

## The C.B.A Bank has over 100 years experience in Australia - need we say more!

**C.B.A. Group**  
Today the C.B.A. Group is a "Finance House of Services". The Commercial Bank of Australia Ltd and its affiliates can talk to you about General Banking, Corporate Finance, International Banking, Investment, Leasing, Hire Purchase, Insurance and even Travel facilities. We will provide you with a highly efficient financial service in one of the fastest developing areas in the world.

The Commercial Bank of Australia Ltd has nearly 800 branches throughout Australia and New Zealand, two branches in London, as well as a branch at Port Vila in the New Hebrides and Representative Offices in New York, Tokyo, Singapore and Bahrain.

**Forming a Company?**  
In addition to arranging normal trade contacts, both for importers and exporters, we shall be delighted to help any Company interested in local manufacture. Please write for a copy of our booklet "Forming a Company in Australia".

**Migrants**  
Ask for our free booklets on both Australia and New Zealand. You will find these most helpful.

**Travel Service**  
Our Travel Department located at our 34 Piccadilly, London W1 office (Telephone 01-734 0646) will gladly arrange all travel bookings and itineraries.

**The Commercial Bank of Australia Limited**  
12 Old Jewry, London EC2R 8DP  
Tel: 01-600 8761 Telex: 887171



looking at Australia?

see  
the CBC

- Here are seven reasons to call us if you're looking at Australia.
- Established 1834
  - Assets - over A\$2.9 billion. CBC ranks 151st of around 46,000 banks in the free world.
  - Over 540 branches throughout Australia, offices in London (which have been established for over one hundred years), our New York Representative Office and a branch in the New Hebrides.
  - Head Office in Sydney, the commercial heart of Australia.
  - Specialist and technical services through the CBC's International Banking Division and Corporate Banking Division, Investment Division, and a nominee company subsidiary, Commercial Nominees Pty. Ltd.
  - Majority interest in Commercial & General Acceptance Limited (CAGA), one of Australia's major and most progressive finance companies providing services to industry, professional and commercial people, and the general public.
  - A merchant banking affiliate, Commercial Continental Limited (in which the Sanwa Bank has a sizeable interest).
- Whatever your interest in Australia we're ready to give you active, positive help.
- Write to us for particular guidance to meet your situation.

CBC THE COMMERCIAL BANKING COMPANY OF SYDNEY LIMITED

Mr. E. D. Martin  
Chief Manager, International Banking Division  
343 George Street, Sydney, N.S.W. 2000, Australia  
London Office: 27-32 Old Jewry, London, EC2R 8DE  
West End Branch:  
49-50 Berkeley Street, Piccadilly, W1X 6BP

4779C

## BILL ACCEPTANCE CORPORATION LIMITED

Dealers in Money

Pioneers of The Commercial Bill Market in Australia  
Now in our 12th year

DISCOUNTERS OF BILLS OF EXCHANGE

and providing

FACILITIES FOR ACCEPTANCE CREDITS

SYDNEY OFFICE:  
11th Floor  
54/52 Carrington Street  
Sydney 2000  
Phone: 29 6531  
Telex: AA 22177

MELBOURNE OFFICE:  
4th Floor  
401 Collins Street  
Melbourne 3000  
Phone: 62 7463  
Telex: AA 31947

Telegrams & Cable Address "Acceptance"—Sydney and Melbourne



## Capel Court Corporation

### The complete merchant banking service

Capel Court offers a complete range of merchant banking services to companies operating in Australia.

Our subsidiary, Capel Court Securities Limited, has been a leading Dealer in the Official Short Term Money Market since that market was established by authority of the Reserve Bank in 1959.

Over the years, Capel Court has played an important role in the development of the commercial bill market, and now, by building on our long standing money market expertise we have developed into one of Australia's major merchant bankers.

We can help meet your financial needs by:

- placing surplus cash in the Short Term Money Market
- providing finance by way of commercial bill accommodation
- arranging private raising of medium and long term capital
- underwriting equity and fixed interest issues
- advising on financial reorganisation
- advising on mergers and acquisitions
- advising on project finance
- leasing for major capital equipment items
- access to international capital markets
- investment management of superannuation portfolios.

Write or telephone for further information about Australia's complete merchant banking service and let us show you how we can help your company.

**Capel Court Corporation Limited**

OFFICES:  
VIC: 379 Collins St, Melbourne 3000, Ph: 61 3551 Telex: 30 310  
N.S.W.: 6 Bligh St, Sydney 2000, Ph: 221 3900 Telex: 30 532  
QLD: 260 Queen St, Brisbane 4000, Ph: 221 7703 Telex: 40 133  
S.A.: 33 King William St, Adelaide 5000, Ph: 51 407 Telex: 82 234  
W.A.: 44 St George's Ter, Perth 6000, Ph: 21 4567 Telex: 92 016  
LONDON ASSOCIATE:  
SAUER, MONTAGU & CO. LTD, 74 Old Broad St, London EC4A 3DF, Ph: 586 6404 Telex: 88 7213

Continued EC 2769

## AUSTRALIAN BANKING AND FINANCE IV

# Insurers breathe more easily

NOWHERE IN Australian business life did the change of Government last December produce a more heartfelt sigh of relief than in the insurance industry. Between the Labor Government and a string of natural disasters, the insurance business underwent something close to a three-year siege.

On the policy side, the Labor Party was intent on facing the industry with the direct competition of an Australian Government insurance corporation and on introducing new schemes that would have taken away their business in workers' compensation — accounting for almost 35 per cent of premium income — and large sections of public liability insurance. The taxation of life offices had risen steeply, and the tax benefits attached to life policies had been whittled down at the same time.

While that was going on, the companies were paying out steadily on an unusual run of cyclones and floods across Northern Australia to a final total estimated at around \$300m. Tracy, the Christmas Day cyclone which devastated Darwin in 1974, accounted by itself for a gross payout of around \$230m, which came back to \$450m-\$A60m, after reinsurance was taken into account.

Some of the heaviest payouts have been borne by South British Insurance and the State Government Insurance Office of Queensland. Royal Insurance Company, Commercial Union Assurance, New Zealand and Victoria Insurance, the QBE Insurance Group, and National Insurance Company of New Zealand.

The effects are still showing

up in company accounts. Commercial Union had a consolidated operating loss in the December half-year of \$A1.3m, but that was 20 per cent better than the result for the second half of 1974.

QBE last week announced a December half-year loss of \$A1.6m, compared with the loss of \$A3.2m in the second half of 1974 and \$A5.4m in the full year to last June 30.

Some of the bigger British and American-owned insurers are moving out of northern Australia, and particularly coastal North Queensland, popularly known as "cyclone alley". There has been some strong local criticism of their decisions because of its effect in throwing more of the high-risk business back on the State Government-owned SGIO. In the six months to the end of December, new business of the SGIO increased by 31 per cent in Cairns, 19 per cent in Townsville and 25 per cent in Rockhampton.

### Scheme

The industry has now begun talks with the new Government about a natural disasters scheme. The Treasurer, Mr. Phillip Lynch, has directed a Government working party to report by early July with proposals that would deal, in particular, with ways of extending natural disaster cover in housing insurance policies. The industry's image has suffered badly from the numbers of people who, starting from the 1974 flooding of Brisbane, have found themselves without flood cover in standard policies.

But natural disasters have been only a part of the explanation for the sorry results coming from so many of the insurance companies. Despite their recent fight to retain it, workers' compensation was hardly less than a disaster area for the insurers in 1973 and 1974. Several problems have been involved. The most basic one was the sharp take-off in the growth of inflation. Premiums calculated on the basis of what were thought to be known risks were dramatically outdistanced by rising money values. In his first annual report, for 1973-74, the Australian Insurance Commissioner, Mr. Max Bassett, concluded that the industry's provision of \$A281m for outstanding claims could fall short of requirements by \$A100m.

Some companies disagree with the Commissioner's calculations, but his conclusion means that losses on workers' compensation could be \$A100m more than already reported. Apart from the \$A281m provision for outstanding claims in 1973-74, the industry paid out \$A121m on workers' compensation and received premium income of \$A220m. How strongly Mr. Bassett will insist on his own view of the situation is not yet clear, but there are some strong doubts within the industry about the ability of some smaller companies to meet the sort of liability provisions he is talking about and still remain solvent.

On top of this, State governments, notably in New South Wales and Victoria, expanded the benefits under workers' compensation retrospectively, thus increasing even further the gap between old-inflation premium and new inflation liabilities. In all the circumstances, it might seem odd that the insurance companies should

fight so hard to retain workers' compensation business. But it is normally profitable, and the premium income from this source is a mainstay of their cash flows and investment programmes. Premium rates have now been adjusted to close the inflation gap, and the industry is proposing to the Government a new system of coverage.

This would leave the existing insurers covering short-term claims—those to be paid within a year—which are the more numerous and can be handled effectively through the companies' extensive branch networks. The Government would handle the less numerous, but more complex long-term matters through its medical and repatriation facilities. And at the same time, coverage would be extended from the present on-the-job basis to a 24-hour one, which was part of the Labor Government's plan when it proposed a take-over of the whole field.

### Reported

So far, there has been no reaction from the new administration to the industry proposals. But the effects of the present situation on the companies is reported regularly. Between workers' compensation and the chronic problem of third-party vehicle insurance, VACC insurance saw 1973-74 profit of \$A1m, turn into a \$A4.2m loss. For Federation Insurance, the turnaround was from \$A1.1m profit to \$A1.8m loss.

Mercantile Mutual, the recent subject of a fierce contested takeover bid, lost \$A3.7m in 1974-75 but has made a strong recovery with a profit of \$A1.6m in the half year to December. On that basis, its full year result could be better than the record \$A23m profit in 1973-74. South British Insurance recovered to a December half year profit of \$A2.1m. In its previous half year report (to end-February because of a change in reporting date), the general problems of the industry, plus Cyclone Tracy, produced a loss of \$A830,000.

According to the Queensland Government, its State Government Insurance Office, to the end of last year, had total losses on workers' compensation of \$A2.1m, but it expected the situation to right itself under the new premium scales. The Commonwealth Insurance Act, under which Commissioner Bassett operates, came into force in August, 1974, requiring insurance companies to hold 15 per cent of their premium income with a minimum of \$A100,000 in liquid assets against claims. It was clear that many small companies would not be able to comply, even within the two-year grace period that was declared at the time. There were then 484 companies operating in Australia, and it seems now that by the middle of this year about 200 of them will have gone out of business.

Seventy companies have been registered under the new Act. About 150 applications are being processed. The Insurance Commission is not allowed under the Act to name applicants refused registration, but the number so far is thought to be only about ten. By and large, the industry has welcomed the new Act as a protection against fly-by-night operators, and it presents few problems for major companies. Some have consolidated their structures, winding up small subsidiaries because of the liquidity requirements and taking the business into their main operations.

But if that aspect of recent Government action has been received with equanimity, the same cannot be said about most recent developments affecting the life offices.

They, too, joined in the sigh of relief at the change of Government, but there seems to be a general realisation that all the ground lost during Labor's three years is unlikely to be regained. Policy surrenders have risen markedly since individual tax benefits were reduced, and it has been claimed that higher taxes paid by the life offices themselves have cost policyholders some \$A240m in reduced face value bonuses. Investment by the offices has, of course, also been affected.

## J. B. WERE & SON

Members of The Stock Exchange of Melbourne Ltd. FULL MARKET

### LONDON CORRESPONDENT:

Terrence A. Campbell

c/o Investment Information (Australia) Limited

Lee House, London Wall, London, EC2Y 5AE

Phone: 01-806 1175. Telex: 885201/2

Telegrams and Cables: WERE, LONDON

### HEAD OFFICE:

379 Collins Street, Melbourne, 3001.

### SYDNEY OFFICE:

4 Bligh Street, Sydney, 2001.

### OTHER AUSTRALIAN OFFICES:

Brisbane, Adelaide, Perth, Canberra.

Telegrams and Cables to Australian Offices

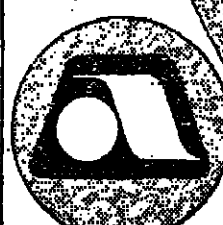
"WERE" (All States)

## Our red carpet never wears out

For over 80 years The Bank of Adelaide has offered a personal and informed banking service in London to all who have sought their advice and assistance on any matter concerning Australia. If you want fast, accurate information on company formation, the state of the market, import and export financing, taxation, nominee and investment services, travel arrangements and migrant opportunities, all you have to do is ask.

Write, telephone, or call in and see us. You'll enjoy standing on our carpet.

## THE BANK OF ADELAIDE

11 Leadenhall Street, London EC3V 7LP  
Tel: 01-626 2993 Telex: 886859Principal Australian Offices:  
ADELAIDE, SYDNEY, MELBOURNE,  
BRISBANE, PERTH, CANBERRA, HOBART

البنك من اجل







## STOCK EXCHANGE REPORT

# Market rally taken good stage further in small trade

## Index up 7 points more to 406.1—'Tubes' feature late

## Account Dealing Dates

## Option

## First Declara-

## Last Account

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Declarations

## Business was mainly one-way and

## in dealings described as thin

## fresh rises of 1 occurred among

## high-coupon stocks at the longer

## end. Similar coupons of shorter

## maturity were also in demand but

## closing gains rarely exceeded 1

## while low-coupon issues tended

## to be neglected. Southern

## Rhodesian bonds lost opening

## gains of around two points to

## close unaltered on the day.

## With interest at a low ebb, the

## investment currency premium

## drifted down to 98 per cent.

## before rallying to 99 per cent.

## for a net loss of 1. Yesterday's

## conversion factor was 0.6779

## (0.6736).

## The prospect of an early return

## of bank customer charges con-

## tinued to stimulate Barclays,

## which rose 8 more to 286p, for

## a two-day gain of 18. National

## Westminster, however, were only

## 2 better at 288p, after 240p, and

## Lloyds and Midland were both

## unmoved at 220p and 278p

## respectively. Hongkong and

## Shanghai rose 8 to 330p in

## foreign issues, where Standard

## Chartered improved 5 to 358p;

## 90 per cent. acceptances were

## received by the latter in response

## to the recent "rights" issue.

## Among merchant banks, Keyser

## Ulmann improved 2 to 30p and

## Dunlop Day closed a penny

## higher at 16p, the latter in antici-

## pation of interim results not

## known during the day.

## Sterling Credit hardened 2 to 19p

## in hire purchases.

## C. E. Heath came in for fresh

## support in insurances, rising 6

## more to a 1975-76 high of 314p,

## for a rise of 16 over the past

## three trading days. Elsewhere,

## general disappointment with the

## preliminary profits and reacted

## from 184p to close unchanged on

## the day at 181p. Prudential were

## further better at 145p in front

## of today's results.

## Small buyers helped push

## breweries higher. Arthur Guinness

## rose 3 to 129p and Guinness

## Charrington 2 to 89p, while

## 146p.

## Greene King put on 7 to 140p

## in a thin market. Elsewhere,

## distillers closed only to shade

## harder at 147p, after 145p.

## After the previous day's rise of

## 7, A.P. Cement reacted 5 to 186p

## despite a favourable Press on the

## preliminary figures. Federated

## Land and Building eased 2 to 25p

## on the results. Parker Timber

## contrasted with a jump of 3 to

## 85p on the profits and dividend

## round progress during a reason-

## able session and finished at

## day's best. After the previous

## day's setback of 10 on the 230p

## "rights" offer news, BICC staged

## a good recovery with the aid of

## Press comment and closed 8

## better at 177p. EMI, 26p, and

## GEC, 189p, both improved about

## 6 more, while Turner Electrical

## ended 8 higher at 286p and

## Plessey 2 firmer at 87p. Philips

## Lamp added 7 more at 860p ahead

## of tomorrow's annual results.

## Secondary issues followed the

## trend, with a two-day rise for

## a rise of 9 to 254p in Racial

## Electronics on news of bumper

## January orders amounting to

## 25m. Decca "A" moved up 6 to

## 250p, while gains of around 4

## occurred in BSH, 113p, and Ultra

## Electronic, 58p.

## "Gussies" "A" featured Stores,

## rising 5 to 210p on some fairly

## sizeable investment demand.

## Marks and Spencer hardened 2

## to 85p as did House of Fraser to

## 87p. Among secondary issues,

## Status Discount improved 7 to

## 12p in a thin market in response

## to speculative interest. Spirlea

## were noteworthy for an improve-

## ment of 4 to 102p, while Allied

## Retailers, 125p, and Currys, 105p,

## not of 12p. Wearwell rose 2

## more to 20p, while a couple of

## firm spots took in Church, 6

## better at a 1975-76 peak of

## 133p, and Pittard Group, 4 better

## at 78p; the latter's preliminary

## figures are expected to show

## a rise of 10 to 11p.

## "Tubes Investments" provided a

## further stimulus to the day's

## trading, rising to 372p for a

## net gain of 18 following prelimi-

## nary profits much better than

## market expectations. The

## encouraged GKN, which moved

## up late to 343p for a rise of 9

## on balance. Of the other leaders,

## Hawker advanced 10 to 420p and

## Vickers, 42p, while other

## stocks were also well to the fore.

## Particularly outstanding were

## J. Saville Gordon, 42p, and Tom

## Martin, 59p, up 7 and 6 respec-

## tively.

## Electrical leaders made all-

## round progress during a reason-

## able session and finished at

## day's best. After the previous

## day's setback of 10 on the 230p

## "rights" offer news, BICC staged

## a good recovery with the aid of

## Press comment and closed 8

## better at 177p. EMI, 26p, and

## GEC, 189p, both improved about

## 6 more, while Turner Electrical

## ended 8 higher at 286p and

## Plessey 2 firmer at 87p. Philips

## Lamp added 7 more at 860p ahead

## of tomorrow's annual results.

## Secondary issues followed the

## trend, with a two-day rise for

## a rise of 9 to 254p in Racial

## Electronics on news of bumper

## January orders amounting to

## 25m. Decca "A" moved up 6 to

## 250p, while gains of around 4

## occurred in BSH, 113p, and Ultra

## Electronic, 58p.

## "Gussies" "A" featured Stores,

## rising 5 to 210p on some fairly

## sizeable investment demand.

## Marks and Spencer hardened 2

## to 85p as did House of Fraser to

## 87p. Among secondary issues,

## Status Discount improved 7 to

## 12p in a thin market in response

## to speculative interest. Spirlea

## were noteworthy for an improve-

## ment of 4 to 102p, while Allied

## Retailers, 125p, and Currys, 105p,

## not of 12p. Wearwell rose 2

## more to 20p, while a couple of

## firm spots took in Church, 6

## better at a 1975-76 peak of

## 133p, and Pittard Group, 4 better

## at 78p; the latter's preliminary

## figures are expected to show

## a rise of 10 to 11p.

## "Tubes Investments" provided a

## further stimulus to the day's

## trading, rising to 372p for a

## net gain of 18 following prelimi-

## nary profits much better than

## market expectations. The

## encouraged GKN, which moved

## up late to 343p for a rise of 9

## on balance. Of the other leaders,

## Hawker advanced 10 to 420p and

## Vickers, 42p, while other

## stocks were also well to the fore.

## Particularly outstanding were

## J. Saville Gordon, 42p, and Tom

## Martin, 59p, up 7 and 6 respec-

## tively.

## Electrical leaders made all-

## round progress during a reason-

## able session and finished at

## day's best. After the previous

## day's setback of 10 on the 230p

## "rights" offer news, BICC staged

## a good recovery with the aid of

## Press comment and closed 8

## better at 177p. EMI, 26p, and

## GEC, 189p, both improved about

## 6 more, while Turner Electrical

## ended 8 higher at 286p and

## Plessey 2 firmer at 87p. Philips

## Lamp added 7 more at 860p ahead

## of tomorrow's annual results.

## Secondary issues followed the

## trend, with a two-day rise for

## a rise of 9 to 254p in Racial

## Electronics on news of bumper

## January orders amounting to

## 25m. Decca "A" moved up 6 to

## 250p, while gains of around 4

## occurred in BSH, 113p, and Ultra

## Electronic, 58p.

## "Gussies" "A" featured Stores,

## rising 5 to 210p on some fairly

## sizeable investment demand.

## Marks and Spencer hardened 2

## to 85p as did House of Fraser to

## 87p. Among secondary issues,

## Status Discount improved 7 to

## 12p in a thin market in response

## to speculative interest. Spirlea

## were noteworthy for an improve-

## ment of 4 to 102p, while Allied

## Retailers, 125p, and Currys, 105p,



include 5 premium, where are in penny unless otherwise % (shown in last column) allow expenses, a offered prices price, a today's prices, a Yield price, a Estimated, a Today's Distribution Area of U.K. taxes, includes all expenses except 10, a Offered price includes bought through managers, price, % Net of tax on realized (less indicated by a, a Gormey provided, a Single premium







**TRUSTS—Continued**[illegible]



42

**ARBUTHNOT SECURITIES LIMITED**  
The complete unit trust group  
Prices see page 39  
Arbutnot Latham & Co Ltd 1833

**Strutt & Parke**  
13th Street, London W1X 8BT. Tel: 01-628  
**A Nationwide Property Service**

## Surprise victory for Reagan

By Jurek Martin  
WASHINGTON, March 24.

PRESIDENT FORD'S predictable slow march towards the Republican Party's nomination for November's Presidential election missed a step yesterday when Mr. Ronald Reagan from California surprisingly beat the incumbent in the North Carolina Primary by 52 to 48 per cent.

This is the first time in 24 years that a sitting President has lost a Primary election and it has destroyed the growing legend of Mr. Ford's invincibility at the polls. He had never before, either as Congressman from Grand Rapids, Michigan, or as President, lost an election.

Meanwhile, Mr. Jimmy Carter staffed his fifth Primary win in Georgia, picking up his fifth consecutive victory in the Southern state not only en-

couraging the Democratic Party but giving it plenty of food for thought as it continues to decide who would be the best standard-bearer in the November General Election.

Yesterday, before the polls closed in North Carolina, Mr. Reagan announced that he was cancelling all his scheduled appearances for the next week in favour of a major national television address. Speculation was that he would either withdraw or make an eleven-hour speech for financial support to keep his efforts alive.

To-day, the Reagan senior staff are closeted with the candidate in California re-assessing their situation. The most likely outcome of their deliberations will be to redouble Mr. Reagan's push to win the Texas Primary on May 1, though they may now

entertain hopes for Wisconsin which votes on April 6.

New York, which holds a Primary on April 6, is not a contest as far as the President and Mr. Reagan are concerned. The major delegates hunting are those authorised by the state Republican Party and they are officially uncommitted, intending to preserve their options as a presidential elector at the convention in Kansas City in August.

In Wisconsin, however, the support of 45 delegates will be at stake. The State had been thought to be Ford territory and he must still be favoured there. But the Reagan strategists have drawn encouragement from the North Carolina result on the Democratic side because of possible implications for Wisconsin.

Mr. Jimmy Carter yesterday

thrashed Governor Wallace by 54 to 36 per cent. The Wallace campaign is now in dire trouble after three successive defeats at the polls in New Hampshire, South Carolina and Florida, both of which he won, even though narrowly. The momentum he had acquired through those victories and the support of radio and television last week had seemed to settle the North Carolina outcome. Even Mr. Reagan had virtually conceded defeat there.

## THE LEX COLUMN

# Tubes' resistant profits trend

Against a half-time indication of around £38m. pre-tax for the full year, Tube Investments has come up with £42.3m., a rise of £1.3m. compared with 1975.

Index rose 7.0 to 406.1

The figures were good enough to push the shares 18p higher to a new 1976 high of 372p last night. The recession has still failed to make a sizeable dent in profits from steel tubes, which eased only from £13.3m. before loan interest in the first half to £11.8m. in the second six months. Elsewhere, there were important recovery areas. Hit by a two-month strike in Canada earlier in the year, overseas profits jumped back close to 1974 levels in July-September. Cycles struggled back after a difficult patch and domestic appliances were boosted by good demand in September and October (before orders tailed away again). But the general run of Tubes' industrial activities in engineering and electricals has been fairly depressed, in most cases continuing to show profit declines through 1975, with the exception of the machine division.

Improving. Across the Atlantic, the big rate increases obtained over the last six months on motor insulators, especially in the East coast States, are showing up in earned premiums in the 31st, where GA lost £10.7m. on underwriting in 1975.

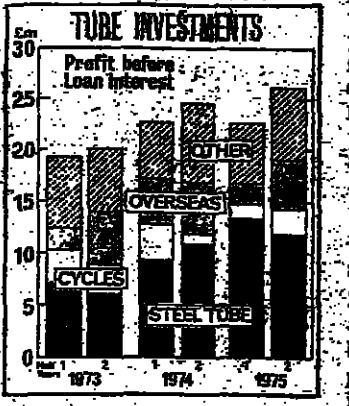
First-quarter results for both GA and the rest of the sector could be disappointing, however, since the impact of the January storm in the U.K. now looks like being "more substantial" than first estimated. GA reckons the net cost could be £1m. to £2m. while U.S. figures will also be affected by an in-

charge has fallen to near normal levels, and earnings cover for a 6.8 per cent yield now tops four times.

Last year the News of the World had a couple of cover price increases, and the circulation of the Sun—where advertising accounts for just 30 per cent. of total revenue, against a Fleet Street average closer to two-thirds—rose by about 5 per cent. The year also gained from eight months of an increase in advertising rates. NI has made sharp increases into its U.S. losses too, probably trimming them to about £600,000, against £1.4m. pre-tax in 1974. And the U.S. is fully expected to make a profit this year.

Newsprint prices provide the next big hurdle for the industry. But any easing in the present control of cover prices at the Sun would comfortably combat that with an extra 1p worth over £5m. to profits.

See also Page 25

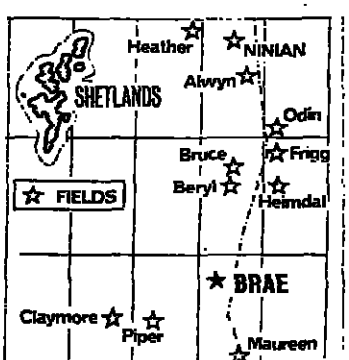


**Ladbroke**

Despite a flat year in casinos—where profits were unchanged at around £3m.—Ladbroke has pushed ahead by £2.3m. to £12.8m. pre-tax for 1975. The leisure side, up nearly £1m. has performed solidly but the major impetus is still coming from the betting shops where the strike in Scotland has had a limited impact and where Ladbroke's policy of rationalisation continues to underpin margins; last year over 100 less economic shops were closed while new openings currently run at about one a week.

Ladbroke expects to keep profits moving upwards this year. Betting volume rose 9 per cent. between June and December in 1975, and that sort of growth has been at least maintained through the first two months of 1976. For the share price there are always imponderables like bad racing weather, additional betting taxes (the Budget is now less than two weeks away) and adverse gaming legislation. But the non-gaming operations—now account for a quarter of total profits; and by May, when the group's block of prestige flats (book value £3.47m.) in Brussels is due for completion, there should be a progress statement on lettings. Meanwhile, the shares yield 5.8 per cent. at 11p and earnings cover is still more than three times.

See also Page 28



## Amoco in talks with North Sea consortium

By Ray Daffer, Energy Correspondent

EXPLORATION groups with interests in the North Sea Brae Field may sell part of their stake to a major oil company in order to carry out the £1bn. plus development programme. Amoco confirmed that it is taking a preliminary look at the prospect of having an interest in Brae which, with reserves of over 1bn. barrels of oil and a large quantity of associated gas, could be the third largest field in the U.K. sector.

The company's interest follows an approach from Pan Ocean, the field's operator, which has indicated it would entertain a farm-in offer, said Amoco.

It is understood that other major oil companies have also talked with Pan Ocean and some of the other partners in the venture. Institutional investment in the field is another method of relieving financing pressures being discussed. The existing partners have not ruled out the possibility of generating their own finance.

Nevertheless, it is known that Pan Ocean has been seeking big company involvement in the project for some time. At present, the group comprises: Pan Ocean (32 per cent.); Bow Valley Exploration (28 per cent.); British National Oil Corporation (20 per cent.); Sunningdale Oil (8 per cent.); Sibers Oil (8 per cent.); and Saga Petroleum (4 per cent.).

Recent drilling tests have indicated that the field could have recoverable reserves of more than 1bn. barrels of oil and between two and three trillion cubic feet of gas. The consortium members are hopeful that further drilling will prove even bigger reserves. So far about £12m. has been spent on two wells. The group has just finished a major seismic evaluation of the acreage in preparation for a new test programme. Several more appraisal wells are envisaged.

It is understood that Pan Ocean feels that initial oil production—possibly in 1980—could be achieved with an investment of about £500m. Industry estimates suggest that the full development costs will be well in excess of £1bn., however.

The structure of the field—long and thin—will make development an expensive exercise. At least two platforms will be needed. Furthermore, a pipeline will have to be laid to allow the gas to be pumped ashore—a distance of some 130 miles away.

## Summit four plan pressure on Smith

BY BRIDGET BLOOM

LUSAKA, March 24.

A SUMMIT MEETING of four Presidents designed to work out African strategies for Rhodesia in the wake of the failure of the Smith-Nkomo talks began this afternoon at President Kaunda's lodge, about 12 miles from Lusaka.

Present are the four leaders most directly concerned with Rhodesia—President Machel of Mozambique, Seretse Khama of Botswana, Dr. Julius Nyerere of Tanzania, and Dr. Kaunda.

No official statement about the content of the discussion has been, or is likely to be, made. But it is thought the central issue will be intensification of all available pressures on the Rhodesian Government.

These include stepping-up of the guerrilla war, the possibility now or later of closing the Botswana border with Rhodesia, and a last-ditch attempt to unite the two warring factions of the Rhodesian African National Council.

Also in Lusaka is Mr. Joshua Nkomo, leader of the internal wing of the ANC, and Bishop Muzorewa, president of the external wing. But the bishop's colleague, the Rev. N. Sithole, is not here. Nor, it appears, is any representative of the guerrillas who are at present operating from Mozambique and who owe formal allegiance to neither ANC faction.

It was not clear, as the talks began, whether any guerrillas who operate from Mozambique would offer formal allegiance to neither ANC faction, are here.

It is known that Dr. Nyerere, at whose request the meeting is being held, is keen to try once again to unite the political wings of the ANC, at least in joint backing for the guerrilla "third force," although both he

and his fellow-Presidents realise they will have an uphill task.

Mr. Nkomo has been put in the stance of the past few months that he is the legitimate president of the ANC, and while some of the Heads of State might privately agree that he is the most impressive political figure among the nationalists, unity will be impossible unless a compromise can be reached between the two bitterly divided wings.

The first session of the talks lasting two hours was devoted to have involved only the four Presidents. But this evening it was reported that Mr. Nkomo and Bishop Muzorewa were being brought in.

It seems probable that the Presidents will discuss the possibility of further intensifying sanctions against Rhodesia by following up the Mozambique border closure with the closure of Botswana's key frontier, across which about 10 to 15 per cent. of Rhodesian trade is centred.

A UN team will fly to Mozambique next week to determine priorities for an international aid programme. A further meeting of the Commonwealth Sanctions Committee has been called in London for next Wednesday. Members have been asked to submit their own proposals for aid.

Britain, Canada and Nigeria are known to be offering substantial quantities, but only Nigeria has so far succeeded in sending a team to Maputo.

With China and the Soviet Union already assisting the Frelimo regime in Mozambique, which appears to be successfully accepting help from both at once, there is clearly some desire from the West to balance their influence.

Portuguese colony's actions with practical assistance, and though Mr. Machel has been put on the package, it is likely to be more than \$5m, which Mozambique has herself requested from the UN.

Mr. Ramphal will report to Dr. Waldeheim on the results of his trip last week to Maputo (Lourenço Marques) where he met President Samora Machel. Commonwealth sources suggest that the most immediate needs in Mozambique are for food, with 18,000 tons of Rhodesian maize cut off by the border closure, and foreign exchange, with loss of freight dues on Rhodesian rail traffic.

In the long run, Mozambique is desperately short of skilled manpower, a factor already causing problems in estimating the cost of sanctions. Commonwealth countries may be asked to provide a team of experts to help revive farming, particularly sugar, drastically affected by the closure of Portuguese settlements.

A UN team will fly to Mozambique next week to determine priorities for an international aid programme. A further meeting of the Commonwealth Sanctions Committee has been called in London for next Wednesday. Members have been asked to submit their own proposals for aid.

Britain, Canada and Nigeria are known to be offering substantial quantities, but only Nigeria has so far succeeded in sending a team to Maputo.

With China and the Soviet Union already assisting the Frelimo regime in Mozambique, which appears to be successfully accepting help from both at once, there is clearly some desire from the West to balance their influence.

## Importers renew dock Bill warning

By Christian Tyler, Labour Staff

BRITISH importers and warehouse owners renewed their warning yesterday that if the Government's Bill to extend the dock labour scheme goes through, many of them may move their operations to the Continent.

Employers are already calculating how to exploit loopholes in the Bill, one of whose specific aims is to bring into the scheme companies which have moved away from the rivers and ports to avoid having to take on dockers.

Moreover, investment in the cold storage industry, which has more than doubled in size in the last ten years, has come virtually to a halt because it is claimed, of the uncertainties presented by the controversial Dock Work Regulation Bill.

This picture emerged yesterday on the eve of what could be the Bill's first major test in Parliamentary committee. Opposition MPs may today call for a division on amendments which seek to reduce or abolish the five-mile cargo-handling zone proposed in the Bill.

Individual companies are not declaring their intentions, but a number of alternatives are being considered. Importers, for instance, are looking at the feasibility of setting up co-operatives to buy and run wharves for their members' shipments.

This, they believe, could qualify them for an exemption from the Bill. The covering goods handled on a company's premises which are owned, produced or used by it.

Alternatively, they might operate through the Continental ports, re-routing the goods into Britain by means of roll-on, roll-off services—though British ports running such services are likely to be drawn into the dock labour dispute.

Cold store operators—who are, of course, owners of goods and cannot use the Bill's exclusion clause—are looking increasingly to the Continent, a spokesman for their federation said yesterday.

An existing trend was being accelerated by the Government's measure, he added. At the same time Continental ports are investing in capacity in the hope of luring away British business.

The National Cold Store Federation yesterday condemned the amendments to the Bill tabled by Mr. Geoffrey Hogg, Employment Secretary, on Tuesday.

It called them "illogical, inequitable and impractical," adding that Mr. Foot, by trying to placate the unions' fears about dockers moving in on their jobs, had ended with a measure which would destroy labour relations, increase costs, and force businesses to move to EEC countries.

The federation attacked in particular the exemption for certain union agreements dating back to before September, 1967, pointing out that this disqualified the majority of cold stores.

Although some companies were at one stage discussing the possibility of re-routing out of the proposed five-mile zone, it has now been made clear that the zone itself can be extended, or particular inland areas brought into the scheme.

Editorial Comment Page 22

## Maritime Fruit ship held

BY HILARY BARNES

COPENHAGEN, March 24.

A SHIP belonging to Maritime Fruit Carriers has been held at Hamburg since last Thursday at the request of Aalborg Shipyards, which is owed Kr.125m. (about £10.6m. at current exchange rates) it was revealed here to-day. The ship, Gladiosa, is one of four refrigeration ships built by the yard and delivered to Maritime Fruit Carriers in 1972 and 1973.

The British Embassy appealed last Friday to the Danish Ministry of Commerce to urge the Danish yard to proceed, care-

fully. This was revealed when the Ministry made an application to the Folketing (Parliament) Finance Committee asking for an extension of the guarantee given to the yard by the Export Credit Council.

The future of Maritime Fruit Carriers is of concern to several British shippers, notably Harland and Wolff in Belfast, Scott Lithgow on the Clyde, and Swan Hunter on the Tyne, where Maritime Fruit Carriers has ships on order. Some of these have already been jeopardised by the company's financial crisis.

It is doubtful whether all seven ships will be built.

The Folketing Finance Committee turned down the Ministry of Commerce application for an increase from 80 per cent. to 100 per cent. covering the price of the four ships built by the yard. The yard has a first mortgage, which would enable it to sell the ship, to help cover any losses.

The Ministry of Commerce application reveals that the last payment to the Danish yard by Maritime Fruit was in May last year. Further payments were due in November.

and pay a premium, at present around 50p for each £1 involved. If the investment is sold, the seller receives the sterling equivalent of the proceeds, plus a slightly smaller premium or "bonus" element, through the premium market.

Should pounds be smuggled out in quantity, and later sold, the proceeds, when repatriated in Britain, attract the "bonus" through the premium market.

If such money is invested in property, or shares which are later sold, the proceeds, when repatriated in Britain, attract the "bonus" through the premium market.

## Exchange control charges

BY MARGARET REID

TEN SUMMONSES involving charges under the Exchange Control Act, 1947, have been issued in the City of London against Mr. Ernest Brauch.

The summonses are believed to have been issued and served against Mr. Brauch, a property dealer, on March 23. They are returned at the Guildhall Justice Rooms in London on April 12.

The charges generally concern transactions involving the premium dollar market, through which British people make investments in shares and property abroad.

Meanwhile, it is understood that detectives have for some

time been investigating certain alleged deals involving up to £1m. through the premium dollar—sometimes called the investment premium—market. These are thought to have involved the illegal export of large quantities of pound notes.

Under the exchange control regulations designed to protect Britain's national reserves, there are wide-ranging restrictions on the export of money to purchase shares and property in most overseas countries.

Normally, British residents acquiring such assets have to buy the necessary foreign currency through the premium dollar—investment premium—market.

and pay a premium, at present around 50p for each £1 involved. If the investment is sold, the seller receives the sterling equivalent of the proceeds, plus a slightly smaller premium or "bonus" element, through the premium market.

Should pounds be smuggled out in quantity, and later sold, the proceeds, when repatriated in Britain, attract the "bonus" through the premium market.

If such money is invested in property, or shares which are later sold, the proceeds, when repatriated in Britain, attract the "bonus" through the premium market.

## Mrs. Castle gives health service priorities

BY DONALD MACLEAN

STATE SPENDING on health and social services in the coming four years will be concentrated on caring for people outside hospitals and other institutions, on services for the elderly and disabled, the mentally ill and handicapped, and on children and families, if policies spelt out by the Government yesterday are accepted.

At the same time, the use of National Health Service beds gained from the projected separation of private practice from the Health Service will go "wholly or largely" to the benefit of geriatric patients. A Bill on the separation of private practice from the Health Service is due to be published before Parliament rises but has been promised by

the Government following agreement with doctors on a compromise plan for phasing out private beds from Health Service hospitals. That is a compromise drawn up recently by Lord Goddard after industrial action by doctors. It is proposed that 1,000 beds will be withdrawn from private hospitals by NHS hospitals within six months of the legislation being enacted.

The scale of priorities was spelt out yesterday by Mrs. Barbara Castle, Secretary for Social Services, introducing a Government consultative document. The document provides guidelines which local health authorities can make plans. The guidelines are open to modification in the light of comment from health authorities,

local authorities, community health councils, voluntary organisations and medical staff.

There will be "limited growth" in health and social services spending, in spite of the standstill in public expenditure, Mrs. Castle said.

Among the particular points of policy offered for consideration by the Government are:

- An increase in the number of British graduate doctors working in hospitals and in family doctors' practices.
- Priority being given to preventive medicine, which would include vaccination, immunisation and fluoridation. This would be backed by encouraging the development of primary health care teams. There would also be priority for family planning ser-

vices and on "obtaining better value for expenditure on drugs," with spending on the latter assessed at £10m. a year.

- Redistribution around the country of hospital beds to reduce differences from one region to another.
- Increasing the bed occupancy rate in maternity hospitals.
- Increasing spending on home aids and adaptations for physically handicapped people "substantially," by 9 per cent. a year, to improve mobility and quality of life and setting up of more community day centres.
- Providing a satisfactory environment for the mentally handicapped at home or elsewhere, development of the mentally-handicapped's abilities and help for their families; major

objectives are to provide 2,400 places a year in training centres and 1,000 in residential homes; to keep children out of hospital where possible and to improve staffing, occupation and training facilities in hospital; replacement of large mental hospitals by locally based, hospital services; provision of "adequate secure" accommodation in each region; local teams to give more help to alcoholics and drug addicts.

● Social services for children under special pressure.

Mrs. Castle described the proposals as a "new venture in planning." It was the first time the Government had taken a comprehensive view of health and social services.

Editorial Comment Page 22  
Details Page 10

## Weather

CLOUDY, some drizzle, in central and southern areas. London, Midlands, Wales, Chann. Is., E. Anglia, S.E. Cent. S.W. England.

Cloudy, some drizzle. Bright intervals in places. Wind S.W. fresh, strong at times. Max. 11C (52F).

N. Ireland, Argyll, Glasgow, S.W. Scotland, N.W. Scotland, N.W. England, Lakes, I. of Man.

Sunny spells, some showers. Sleet or snow possible on hills. Wind W. fresh or strong. Max. 8C (48F).

E. N.E. England, Borders, Edinburgh, Dundee, Aberdeen, Moray Firth.

Sunny periods, isolated showers later. Snow on hills. Wind W. fresh. Max. 9C (48F).

Outlook: Dry, sunny intervals. Showers in N. later.

Forecast for 25.3.1976: 1951, Manchester 20.0, Glasgow 20.0, Belfast 20.16.

## BUSINESS CENTRES

1951. May 4 (1987)				
Clocks change intervals				
to N. later				
Easter-sun: London 19.51				
beginning-up: 20.01, Glasgow 20.10,				
N 20.16				
BUSINESS CENTRES				
	Y-day	Mid-day	Y-day	Mid-day
ria	C 20	18	Madrid	P 10
na	C 20	18	Manchou	P 10
na	C 15	13	hi-Pe	C 16
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	C 13
na	C 15	13	Portrai	

## HOLIDAY RESORTS

Mid-day		Mid-day	
City	Temp	City	Temp
Ajaccio	C 20	Island	P 10
Amman	C 20	Jersey	P 10
Bahia	C 20	Lebanon	P 10
Bombay	C 20	Lebanon	P 10
Buenos Aires	C 20	Malta	P 10
Calcutta	C 20	Malta	P 10
Cairo	C 20	Malta	P 10
Cebu	C 20	Malta	P 10
Copenhagen	C 20	Malta	P 10
Dublin	C 20	Malta	P 10
Frankfurt	C 20	Malta	P 10
Glasgow	C 20	Malta	P 10
Helsinki	C 20	Malta	P 10
Hong Kong	C 20	Malta	P 10
Kuala Lumpur	C 20	Malta	P 10
London	C 20	Malta	P 10
Luxembourg	C 20	Malta	P 10

# COMPANY DIRECTORS:

## CAN YOU AFFORD TO HAVE KEY EXECUTIVES LOSE THEIR LICENCE?

How much does it cost? Premiums can be offset against Company Tax, thus reducing their net cost by 52% at current tax rates. So depending on the size of the group, a St. Christopher's Group Mobility Plan could cost your company as little as 19p a week.

Is there a limit to the size of group? No. A group of as few as 10 can be formed in a department or a branch office or even among a number of colleagues.

St. Christopher's will tailor a package to suit your particular needs. The bigger the group the bigger the discount.

Needless to say you can subscribe on your own to one of St. Christopher's many Motoring Plans. If you prefer.

How do you join? Just complete the coupon below and send it off. You'll receive full details by return post. If you prefer you can telephone Cheltenham 0471 or 01-628 7284 to arrange for an analysis of your group requirements.

Wherever you do, something today.

Who knows, tomorrow could be too late.

There's a group of 11 or more companies, working to form a St. Christopher's Association. Formed to ensure your freedom to travel by road.

**ST. CHRISTOPHER'S**  
Motoring's Security Association  
Formed to ensure your freedom to travel by road

**Members of a St. Christopher's Group Mobility Plan can collect up to £60 per week to defray the costs of alternative transport in the event of disqualification.**

You could be the world's safest driver. So could your senior colleagues in Sales, Production, Administration and Management.

But as a result of human error or chance occurrence, they still run the risk of being forced off the road by the Law of the Land.

And given the vital importance of mobility among senior executives, today's loss of licence could seriously affect your company's performance.

Securing the freedom to travel by road. St. Christopher's offers the largest insurance scheme established to protect motorists from loss of mobility arising as a result of disqualification, more injury or accident, or the loss of a vehicle.

Add those who have been forced off the road have received as much as £50 a week to defray the costs of alternative transport, whether through public transport, chauffeur or hire car.

**To: St. Christopher's Motoring's Security Association  
31 Rodney Road, Cheltenham GL50 1HX.**

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel No: \_\_\_\_\_

Registered at the Post Office. Printed by St. Christopher's Press Ltd. for and published by the Financial Times Ltd., Broadland House, Cannon Street, London EC4A 3DF. © The Financial Times Ltd., 1976.